



## The City Bridge Trust Committee

**Date:** WEDNESDAY, 23 SEPTEMBER 2015  
**Time:** 1.45 pm  
**Venue:** COMMITTEE ROOMS, 2ND FLOOR, WEST WING, GUILDHALL

**Members:** Jeremy Mayhew (Chairman)  
Alderman Alison Gowman (Deputy Chairman)  
Deputy Billy Dove  
Karina Dostalova  
Simon Duckworth  
Stuart Fraser  
Marianne Fredericks  
Deputy Stanley Ginsburg  
Deputy the Revd Stephen Haines  
Alderman Vincent Keaveny  
Vivienne Littlechild  
Edward Lord  
Wendy Mead  
Ian Seaton  
The Rt Hon the Lord Mayor, Alderman Alan Yarrow (Ex-Officio Member)

**Enquiries:** Philippa Sewell  
tel. no.: 020 7332 1426  
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**Lunch will be served in the Guildhall Club at 1pm**  
**NB: Part of this meeting could be the subject of audio or video recording**

**John Barradell**  
Town Clerk and Chief Executive

# AGENDA

## Part 1 - Public Agenda

1. **APOLOGIES**
2. **MEMBERS' DECLARATIONS UNDER THE CODE OF CONDUCT IN RESPECT OF ITEMS ON THE AGENDA**
3. **MINUTES**  
To agree the minutes and non-public summary of the meeting held on 9 July 2015.  
**For Decision**  
(Pages 1 - 12)
4. **PHILANTHROPY**  
Report of the Chief Grants Officer (TO FOLLOW)  
**For Information**
5. **CBT OUTTURN REPORT 2014/2015**  
Joint report of the Chamberlain and Chief Grants Officer.  
**For Information**  
(Pages 13 - 14)
6. **PROGRESS REPORT AND GRANT APPLICATIONS STATISTICS**  
Report of the Chief Grants Officer.  
**For Decision**  
(Pages 15 - 30)
7. **GRANTS AND STRATEGIC INITIATIVES RECOMMENDATIONS AND ASSESSMENTS**  
To consider the Chief Grants Officer's reports on grant recommendations as follows:-  
**For Decision**  
(Pages 31 - 32)
  - a) Young People's Foundations - a joint initiative with the John Lyon's Charity (Pages 33 - 40)
  - b) Strategic Initiative: Hampstead Heath (Pages 41 - 48)
  - c) Strategic Initiative: 'City Philanthropy - a wealth of opportunity' (Pages 49 - 56)
  - d) Strategic Initiative: Barbican Centre Trust (Pages 57 - 66)
  - e) Forest Young Men's Christian Association of East London (Pages 67 - 70)
  - f) Hackney City Farm (Pages 71 - 72)
  - g) Sustain - the alliance for better food and farming (Pages 73 - 74)
  - h) Africans Unite Against Child Abuse (Pages 75 - 76)
  - i) Project for Advocacy Counselling & Education (Pages 77 - 80)

- j) Survivors UK (Pages 81 - 82)
- k) Brentford FC Community Sports Trust (Pages 83 - 84)
- l) Bush Theatre (Pages 85 - 86)
- m) Children's Discovery Centre (Pages 87 - 88)
- n) Children's Trust (Pages 89 - 90)
- o) Royal Academy of Dance (Pages 91 - 92)
- p) Embrace CVOC (Pages 93 - 94)
- q) Family Action (Pages 95 - 98)
- r) Carers of Barking and Dagenham (Pages 99 - 100)
- s) Hoxton Health (Pages 101 - 102)
- t) MOLA (Pages 103 - 104)
- u) William Wilberforce Trust (Pages 105 - 106)
- v) Trailblazers Mentoring Ltd (Pages 107 - 108)
- w) women@thewell (Pages 109 - 110)
- x) Voice4Change England (Pages 111 - 114)

**8. TO CONSIDER REPORTS OF THE CHIEF GRANTS OFFICER AS FOLLOWS:-**

- a) Grants Recommended for Rejection (Pages 115 - 124)
- b) Withdrawn and Lapsed Applications (Pages 125 - 126)
- c) Grants/expenditure considered under Delegated Authority (Pages 127 - 130)
- d) Variations to grants awarded (Pages 131 - 132)
- e) Charities (Protection and Social Investment) Bill (Pages 133 - 136)
- f) Report on Monitoring Visit (Pages 137 - 140)
- g) Events Attended (Pages 141 - 146)

**9. QUESTIONS ON MATTERS RELATING TO THE WORK OF THE COMMITTEE**

**10. ANY OTHER BUSINESS THAT THE CHAIRMAN CONSIDERS TO BE URGENT**

**11. EXCLUSION OF THE PUBLIC**

MOTION – That under Section 100A(4) of the Local Government Act 1972, the public be excluded from the meeting for the following items of business on the grounds that they involve the likely disclosure of exempt information as defined in Part I of Schedule 12A of the Local Government Act.

## **Part 2 - Non-Public Agenda**

12. **NON-PUBLIC MINUTES**

To agree the non-public minutes of the meeting held on 9 July 2015.

**For Decision**  
(Pages 147 - 148)

13. **QUESTIONS ON MATTERS RELATING TO THE WORK OF THE COMMITTEE**

14. **ANY OTHER BUSINESS THAT THE CHAIRMAN CONSIDERS URGENT AND WHICH THE COMMITTEE AGREE SHOULD BE CONSIDERED WHILST THE PUBLIC ARE EXCLUDED**

## THE CITY BRIDGE TRUST COMMITTEE

Thursday, 9 July 2015

Minutes of the meeting of The City Bridge Trust Committee held at Guildhall, EC2 on Thursday, 9 July 2015 at 1.45 pm

### Present

#### Members:

Jeremy Mayhew (Chairman)  
Alderman Alison Gowman (Deputy Chairman)  
Karina Dostalova  
Stuart Fraser  
Marianne Fredericks  
Deputy Stanley Ginsburg  
Deputy the Revd Stephen Haines  
Alderman Vincent Keaveny  
Vivienne Littlechild  
Edward Lord  
Wendy Mead  
Ian Seaton

#### Officers:

Susan Attard	Deputy Town Clerk
Sue Baxter	Town Clerk's Department
Philippa Sewell	Town Clerk's Department
Steven Reynolds	Chamberlain's Department
David Farnsworth	The City Bridge Trust
Jenny Field	The City Bridge Trust
Ciaran Rafferty	The City Bridge Trust
Tim Wilson	The City Bridge Trust
Sandra Jones	The City Bridge Trust
Joan Millbank	The City Bridge Trust
Julia Mirkin	The City Bridge Trust
Scott Morgan	Graduate Trainee

#### In Attendance:

- Leigh Wallbank, Head of Services for SANE
- Fred Crossman, Young Persons' Mental Health Co-Ordinator at Metro Centre Limited.
- Child Bereavement UK
- Off the Record
- HAVCO

#### 1. IMPROVING LONDONERS' MENTAL HEALTH

The Board received presentations from Leigh Wallbank, Head of Services for SANE, and Fred Crossman, Young Person's Mental Health Co-Ordinator at

Metro Centre Limited, after which Members of the Committee had the opportunity to ask questions.

Ms Wallbank advised the Committee that SANE was a national mental health charity and was celebrating its 30th anniversary. Members noted SANE had three main aims: to provide help, tackle stigma/discrimination, and research the causes of mental illness. Ms Wallbank detailed why mental illness was such an important issue, providing statistics for the UK and specifically for London. The Committee were informed that approximately £7.5 billion was spent annually to address mental ill health in London, which, Ms Wallbank argued, was proportionately low as these costs were only part of the total £26 billion lost to London each year through such issues as reduced quality of life and productivity.

Mr Crossman built on Ms Wallbank's presentation, speaking specifically about the project funded by the Committee to enable other organisations to work in an inclusive way, and about the challenges faced by young LGBTQ+ people. The Committee were advised of a survey of 7,000 young people in the UK (the largest survey of its type) which showed that a significantly higher proportion of lesbian/gay/bisexual/transgender/questioning (LGBTQ) (rather than heterosexual) young people sought medical help for mental health, were self-harming, or were having suicidal thoughts. Mr Crossman shared anonymised stories from young people with whom Metro Centre Limited had engaged and advised that, through this current project and others like it, the needs represented by these stories and figures could be addressed.

In response to Members' queries, Mr Crossman advised that pansexuality was sexual or emotional attraction towards people of any sex or gender identity. Polysexuality was the attraction to multiple genders and/or sexes (but not all). Members queried stigma and its impact on mental health, and Mr Crossman advised that heteronormative stereotypes were prevalent in society and media. LGBTQ+ individuals were surrounded by these images from an early age, which impacted their mental health through spending their childhood, adolescence and possibly adult life hiding a secret, not being represented, being judged, or not being included.

Members discussed the cost statistics outlined in the presentation, noting that spend on the prevention of mental illness was lower than that on diabetes or obesity. Members also considered the significant impact of preventative measures in reducing spend on treatment and benefits. Ms Wallbank undertook to come back to the Committee with data on unmet need. She advised that, in general, there was a lack of clear data in the sector, but that up to 10% of calls to SANE's helpline per day were from individuals feeling suicidal at the time of their call. In response to a Member's question, Ms Wallbank advised that co-operation was, in general, good in the mental health sector in general, but collaboration wasn't always appropriate, though on big issues (especially campaigning) organisations worked well together e.g. Time to Change, led by Mind and Rethink Mental Illness.

A Member noted the increasing numbers of people with mental health problems, and queried whether mental illness was becoming more prevalent or was being recognised more easily. Ms Wallbank agreed that diagnosis was improving, but added that the closure of support services affected people's ability to maintain their health condition in the same way.

The Chairman thanked Ms Wallbank and Mr Crossman for their presentations.

2. **APOLOGIES**

Apologies were received from the Right Hon. the Lord Mayor Alderman Alan Yarrow, Simon Duckworth, and the Chief Commoner, Deputy Billy Dove.

3. **MEMBERS' DECLARATIONS UNDER THE CODE OF CONDUCT IN RESPECT OF ITEMS ON THE AGENDA**

The Deputy Chief Grants Officer declared a non-pecuniary interest in item 9d as a Trustee of the National Council for Voluntary Organisations, and the Principal Grants & Social Investment Officer declared a non-pecuniary interest in item 8b as a Trustee of the Association of Charitable Foundations.

4. **MINUTES**

**RESOLVED** – That the public minutes and non-public summary of the meeting held on 13 May 2015 be agreed as an accurate record.

5. **OUTSTANDING ITEMS**

Members noted that Heart of the City had agreed to invite the Chairman of the City Bridge Trust Committee, or their representative, to join its Council.

**RESOLVED** – That the Outstanding Actions update be noted.

6. **GRANT GIVING: REPORT OF CROSS-CUTTING SERVICE BASED REVIEW**

The Committee considered a report of the Deputy Town Clerk which provided information about the cross-cutting review of the grant giving activities of the City of London Corporation, as part of the Service Based Review programme. The objectives of the review were to identify the grants programmes offered by the City of London Corporation, to suggest how to improve value for money, and increase impact. The Committee also received resolutions from the Policy and Resources Committee on 28 May 2015, the Open Spaces Committee on 8 June 2015, and the Finance Committee on 9 June 2015, setting out the discussion of the report at those Committees.

Members noted that, although this review would not affect the remit of the Committee, it had implications for the work of City Bridge Trust officers. If the administrative management of the City Corporation's various programmes were consolidated under the Chief Grants Officer, it could directly affect the resources available to support the business of this Committee.

The Chief Grants Officer advised that he and his team had been involved with the review; they recognised its strategic importance and the potential benefits in terms of co-ordination and impact. He emphasised that appropriate resources should be agreed, as the additional work must not detract from City Bridge

Trust business. The Committee agreed and stressed that any resources used for grant-making from outside Bridge House Estates must be funded from outside of Bridge House Estates, including officer time.

**RESOLVED** – That the administrative management of the City Corporation’s various programmes be consolidated under the Chief Grants Officer to improve consistency of approach, drive economies of scale, and promote best practice.

**This was conditional upon:**

- (a) continuing reassurance that officer support for City Bridge Trust grant-giving would not be diminished; and
- (b) any resources used for grant-making from outside Bridge House Estates being funded from outside of Bridge House Estates, including officer time.

**7. PROGRESS REPORT AND GRANT APPLICATIONS STATISTICS**

The Committee received the progress report of the Chief Grants Officer and the grant application statistics. The Chief Grants Officer presented the report; Members noted the potential risk as a result of a lack of support for the software underpinning the website. The Committee asked that IS provide reassurance that the City Bridge Trust officers’ ability to deliver their service wouldn’t be undermined.

Members discussed the success of the Stepping Stones Fund, noting £298,400 of the £1m allocated remained, with the proposal that a further £400,000 be ring-fenced from the grants budget for a new application round in autumn. This would equate to a ring-fenced sum of £700,000 from the grants budget for 2015-16, which officers hoped could be match-funded or supplemented by other funders. In response to a Member’s query, the Principal Grants & Social Investment Officer confirmed there was capacity to find applicants for the second round of Stepping Stones funding, owing to the partnership of skills from corporate volunteers from UBS and consultant Eva Varga.

**RESOLVED** – That:

- (a) a further £400,000 from the 2015-16 grants budget be ring-fenced for a new application round of the Stepping Stones Fund, to launch before early October;
- (b) the clarification of the policy concerning funding to individuals, as outlined at paragraphs 42 – 47 of the report, be noted; and
- (c) funding for activities or projects which incorporate an overnight stay, as outlined at paragraphs 48 – 49 of the report, be excluded.

**8. 20TH ANNIVERSARY BRANDED APPLICATIONS**

The Committee received a report of the Chief Grants Officer.

**RESOLVED** – That the report be noted.

**9. GRANTS AND STRATEGIC INITIATIVES RECOMMENDATIONS AND ASSESSMENTS**



9a **Re-imagine: Improving access to the arts for adults with learning disabilities**

**APPROVED** - A grant of £190,000 over three years (£55,000; £69,000; £66,000) to “Re-imagine” CIC to deliver the “Re-imagine” project to improve access to the arts, galleries and museums for adult Londoners with learning disabilities.

9b **Strategic Initiative: 'City Philanthropy - a wealth of opportunity'**

**RESOLVED** – That this application be deferred to the next meeting, with a stronger strategic focus on the philanthropy initiatives of the City Bridge Trust. It was agreed that, for the Committee, the Deputy Chairman would lead on this review, and other Members’ comments would be welcome.

9c **Strategic Initiative: Child Exploitation Funders Alliance**

**APPROVED** - A grant of £208,000 over three years (£67,000; £69,000; £72,000) to fund one full-time equivalent ‘spoke’ within Barnardo’s, as part of a wider initiative which aims to address child sexual exploitation, on condition that the balance of funds required can be raised.

9d **Strategic Initiative: Partnership with Prisoners Abroad**

**APPROVED** – A grant of £330,000 to continue Prisoners Abroad’s administration of a hardship fund, in partnership with City Bridge Trust for destitute British citizens returning to London after imprisonment overseas.

9e **Garden Museum**

**APPROVED** - £100,000 towards the costs of building a second Learning Studio.

9f **Learning Through Landscapes Trust**

**APPROVED** - £76,800 over two years (£39,300; £37,500) for the salary of a part-time Project Officer (2 days per week), plus admin support and associated running costs.

9g **Zoological Society of London**

**APPROVED** - £150,000 over three years (£52,000; £49,000; £49,000) for the salary of two part-time posts - Project Manager (4 days per week) and Project Coordinator (1 day per week), plus related costs of the Tidal Thames Conservation Project.

9h **Child Bereavement UK**

**APPROVED** - £103,000 over three years (£33,000; £34,000; £36,000) for the salary and on costs of a full-time Bereavement Support Team Lead in Newham.

9i **New Horizon Youth Centre**

**APPROVED** - £100,000 over two years (2 x £50,000) for the salary costs of a part-time (20 hours per week) Project Leader and two Lifeskills Workers (10 hours per week), plus associated costs for the Healthy Minds project.

9j **Off The Record Twickenham**

**APPROVED** - £61,820 (£20,000; £20,600; £21,220) towards a part-time (28 hours per week) Coordinator and running costs to provide a counselling service to improve young people's mental health.

9k **Muscular Dystrophy Group of Great Britain and Northern Ireland**

Members discussed the current reporting process and format of charities' costs for generating funds, and asked officers to ensure there was greater consistency in capturing, interrogating, and reporting this in future.

**APPROVED** - £113,000 over three years (£41,500; £34,500; £37,000) towards the salary costs of a Project Lead Officer and running costs for delivering the Trailblazers work-experience project for Londoners.

9l **Transport for All**

**APPROVED** - £90,000 over three years (3 x £30,000) towards the costs of a full-time Let's Get Moving Project Manager and related running costs.

9m **Eastside Community Heritage**

**APPROVED** - £48,000 over two years (£24,400; £23,600) towards the salary of a part-time (3 days per week) Project Officer, project costs, and overheads.

9n **Disability and Social Care Advice Service (Wandsworth)**

**APPROVED** - £99,200 over three years (£32,400; £33,100; £33,700) for a Disability and Social Care Advisor (4 days per week) and costs for trained volunteers to provide advice to disabled people in Wandsworth.

9o **East End Citizens Advice Bureaux**

**APPROVED** - £146,900 over 3 years (£49,200, £48,300, £49,400) towards a full-time caseworker to manage the project and project costs to provide debt and welfare rights advice in Newham.

9p **Notre Dame Refugee Centre**

The Chairman asked officers to ensure that the organisation knew that the Trust did not support political campaigning.

**APPROVED** - £94,900 over 3 years (£28,380 £32,880; £33,640) for 1.5 days per week of the Director's salary; for a part-time (2.5 days per week) Advice

Worker's salary; and to meet the costs of external, expert, legal support to triage complex advice cases.

9q **Southwark Law Centre**

**APPROVED** - £158,000 over three years (£51,000, £53,000, £54,000) towards the full-time salary and associated running costs of Southwark Law Centre's Immigration Solicitor.

9r **Trust Thamesmead**

**APPROVED** - £90,000 over three years (3 x £30,000) towards Trust Thamesmead's Positive Steps Thamesmead initiative providing advice services, debt counselling, and support for disabled people.

9s **Phoenix House (T/A Phoenix Futures)**

**APPROVED** - £150,000 over three years (3 x £50,000) towards the costs of a full-time "Through the Gate" Worker, plus running costs for work with participants of the "Building Futures" programme for prisoners on release from HMP Holloway. The award is conditional on receipt of a satisfactory monitoring framework.

9t **Haringey Association of Voluntary and Community Organisations**

**APPROVED** - £100,000 over two further and final years (2 x £50,000) for the full-time Volunteer Centre Manager post, and a contribution to management and running costs of the Volunteer Centre in Haringey.

9u **Homeless Link**

**APPROVED** - £148,100 over 3 years (£49,400, £48,700, £50,000) for a London Development Officer (0.7 full time equivalent), Research Officer (0.2 full time equivalent), Policy Officer (0.1 full time equivalent), associated running costs, and the costs of events and training sessions.

10. **TO CONSIDER REPORTS OF THE CHIEF GRANTS OFFICER AS FOLLOWS:-**

10a **Grants Recommended for Rejection**

The Committee considered a report of the Chief Grants Officer which recommended that eighteen grant applications and thirteen Stepping Stones applications be rejected for the reasons identified in the schedule attached to the report.

**RESOLVED** – That the eighteen grant applications and thirteen Stepping Stones applications detailed in the schedule attached to the report be rejected.

10b **Grants/expenditure considered under Delegated Authority**

The Committee received a report of the Chief Grants Officer which advised Members of twenty six applications, totalling £722,785, which had been presented for approval under delegated authority to the Chief Grants Officer in consultation with the Chairman and Deputy Chairman. This included seventeen from the Stepping Stones programme.

<b>Age UK Kensington &amp; Chelsea</b>	£2,000 to match CEP funding towards the wage costs of 1 Apprentice for 1 year. The national minimum wage must be paid.
<b>Al-Manaar, the Muslim Cultural Heritage Centre Artsadmin</b>	£2,200 (5.5 days @£400 per day) to provide an eco-audit. £1,985 to fund an access audit for Artsadmin at Toynbee Studios.
<b>Holy Trinity Eltham</b>	£2,200 (5.5 days) to provide an eco-audit.
<b>A New Direction London Limited</b>	£2,000 to match CEP funding towards the wage costs of 1 Apprentice for 1 year. The national minimum wage must be paid.
<b>Newham Asian Women's Project (NAWP)</b>	£2,600 (6.5 days) to provide an eco-audit.
<b>PCC of St Margaret &amp; St Clement Ilford</b>	£2,200 (5.5 days @£400 per day) to provide an eco-audit.
<b>St Vedast-alias-Foster</b>	£1,000 for the cost of commissioning an independent access audit.
<b>Institute for Voluntary Action Research (IVAR)</b>	£5,000 towards the costs of the 2015 Evaluation Roundtable organised and led by the Institute for Voluntary Action Research
<b><u>Stepping Stones</u></b>	
<b>Deptford Reach</b>	£50,000 to enable Deptford Reach to work with Social Finance over 12 months to enable it to receive the intermediary support necessary to raise social investment for the re-development of Deptford Reach.
<b>Enabling Enterprise</b>	£40,000 over 18 months towards Enabling Enterprise's work to measure and report the outcomes of its work.
<b>Forest Farm Peace Garden</b>	£12,600 over 12 months towards the development of business plans and fundraising for the East London Growers initiative, run by Forest Farm Peace Garden.

<b>Meanwhile Space CIC</b>	£49,500 over 18 months to build Meanwhile Space's capacity to provide incubator accommodation to small enterprises on affordable and flexible terms.
<b>Media Trust</b>	£50,000 over 12 months towards a marketing and business development programme, which will allow the Media Trust to explore opportunities for earned income and the potential to take on social investment.
<b>Providence Row</b>	£48,200 over 12 months for a full-time Business Development Officer and overhead costs to work on plans for Providence Row's bakery and room hire business.
<b>Pure Leapfrog</b>	£20,000 towards the cost of implementing loan-fund procedures and documentation for Pure Leapfrog's new community energy fund.
<b>Federation of London Youth Clubs</b>	£50,000 over 12 months to develop social investment financing plans for London Youth's "Build It" programme for young people in the construction trades.
<b>Communities Into Training and Employment</b>	£49,500 over 12 months for work to design and implement improvements to CITE's information management systems and customer relationship database.
<b>Investing for Good CIC</b>	£45,000 over 18 months towards the development of an innovative Charity Bond Platform which will help raise social investment for smaller charities to enhance their social outcomes. Funding would cover the costs of a new staff position.
<b>National Zakat Foundation</b>	£16,900 over 12 months for the development of NZF's investment model, with the balance of funding raised in the form of pro bono support.
<b>Women's Resource Centre</b>	£25,000 over 6 months towards the preparation of a business case for a third sector Women's Building.
<b>CTU Community Project</b>	£50,000 over 6 months towards the funding of intermediary support provided by Social Finance to create a business plan and financial model, and raise working capital and development finance to fund initial costs of regenerating a permanent site in Camden for CTU Community Project's

Collective initiative.

<b>Action Tutoring</b>	£50,000 over 18 months for work to improve tutor materials and training resources, recruitment of a Programme Coordinator, and improvements to the way in which pupil outcomes are monitored.
<b>Age Concern Havering</b>	£46,000 over 12 months towards work which will help Tapestry improve its monitoring and measurement of impacts, formulate a social investment model, and modernise its human resource infrastructure.
<b>Cardboard Citizens</b>	£49,700 to enable Cardboard Citizens to develop its business modelling, in order to expand its training programme for external agencies.
<b>Tower Hamlets Community Transport</b>	£49,200 towards the pilot of an online marketplace for community transport, in order to bring the concept to a stage where it is ready for social investment and to be scaled up (on condition that signed audited accounts for 2013/14 are provided).

**RESOLVED** – That the report be noted.

10c **Withdrawn and Lapsed Applications**

The Committee received a report of the Chief Grants Officer, which provided details of seventeen applications which had been withdrawn or had lapsed.

**RESOLVED** – That the report be noted.

10d **Variations to Grants**

The Committee received a report of the Chief Grants Officer, which advised Members of a variation to four grants agreed by the Chief Grants Officer since the last meeting.

**RESOLVED** – That the report be noted.

10e **Reports on Monitoring Visits**

The Committee received a report of the Chief Grants Officer about two visits that had taken place.

**RESOLVED** – That the report be received.

10f **Events Attended**

The Committee noted a report of the Chief Grants Officer regarding the key meetings and events attended by Members and officers since the last meeting. In response to a Member's question, officers confirmed that the list of visits to

organisations would be circulated within the next month for Members to confirm attendance.

**RESOLVED** – That the report be noted.

**11. QUESTIONS ON MATTERS RELATING TO THE WORK OF THE COMMITTEE**

There were no questions.

**12. ANY OTHER BUSINESS THAT THE CHAIRMAN CONSIDERS TO BE URGENT**

There were no items of other business.

**13. EXCLUSION OF THE PUBLIC**

**RESOLVED** – That under Section 100(A) of the Local Government Act 1972, the public be excluded from the meeting for the following items of business on the grounds that they involve the likely disclosure of exempt information as defined in Part 1 of Schedule 12A of the Local Government Act.

Item No.	Exempt Paragraphs
14 - 15	3
16	-

**14. NON-PUBLIC MINUTES**

**RESOLVED** – That the non-public minutes of the meeting held on 13 May 2015 be approved as a correct record.

**15. QUESTIONS ON MATTERS RELATING TO THE WORK OF THE COMMITTEE**

There was one question.

**16. ANY OTHER BUSINESS THAT THE CHAIRMAN CONSIDERS URGENT AND WHICH THE COMMITTEE AGREE SHOULD BE CONSIDERED WHILST THE PUBLIC ARE EXCLUDED**

There was no other business.

**The meeting ended at 3.40 pm**

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Chairman

**Contact Officer: Philippa Sewell**  
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**philippa.sewell@cityoflondon.gov.uk**

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<b>Committee:</b>	<b>Date:</b>
The City Bridge Trust Committee	23 <sup>rd</sup> September 2015
<b>Subject:</b>	<b>Public</b>
Revenue Outturn Report 2014/15	
<b>Report of:</b>	<b>For Information</b>
The Chamberlain and The Chief Grants Officer	

## Revenue Outturn Report 2014/15

1. This report compares the revenue outturn for the services overseen by your Committee in 2014/15 with the budget for the year. As shown in the table below, net expenditure during the year was £20.936m which compared to the budget of £21.658m - an underspend of £0.722m.

<u>Summary Comparison of 2014/15 Revenue Outturn with Budget</u>			
	Budget £000	Revenue Outturn £000	Variations Over/(under) £000
<u>Local Risk</u> Grant Administration	1,051	958	(93)
<u>Central Risk</u> Grants	20,518	19,900	(618)
<u>Recharges</u> Support Services	89	78	(11)
<b>Total</b>	<b>21,658</b>	<b>20,936</b>	<b>(722)</b>

2. The local risk underspend of £93,000 largely related to:
- the management of Social Investment Fund activities, where the appointment of an Investment Analyst with dedicated administrative support to appraise investment opportunities and monitor active investments was delayed until October; and
  - lower than anticipated expenditure on the management costs associated with the strategic grant to the Princes Trust.
3. The central risk grants budget underspend of £618,000 was largely due to work undertaken by the Grants Officers in the latter part of the year to ensure that all write-backs and revocations were up to date.

### Budget Carry Forwards to 2015/16

#### Local Risk

4. Chief Officers can request underspendings of up to 10% or £500,000 (whichever is the lesser) of their local risk (cash limited) budget to be carried

forward, so long as the underspending is not fortuitous and the resources are required for a planned purpose. Such requests are considered by the Chamberlain in consultation with the Chairman and Deputy Chairman of the Resource Allocation Sub Committee.

5. Overspendings are carried forward and recovered through reductions in 2015/16 budgets.
6. The City Bridge Trust forms part of the services managed by the Town Clerk and, in total, the Town Clerk was underspent by £550,000 against his local risk budgets. Carry forwards totalling £432,000 have been approved, of which £42,000 relates to the City Bridge Trust for the management of Social Investment Fund activities.

#### **Central Risk**

7. The unspent central risk grants budget of £618,000 was also agreed for carry forward to be distributed as grants in 2015/16.

#### **Recommendation**

8. It is recommended that this revenue outturn report for 2014/15 and the budgets carried forward to 2015/16 are noted.

Contact Officers:

Town Clerk's Department:  
David Farnsworth (Chief Grants Officer):  
[David.Farnsworth@cityoflondon.gov.uk](mailto:David.Farnsworth@cityoflondon.gov.uk)

Chamberlain's Department:  
Steven Reynolds (Group Accountant):  
[Steven.Reynolds@cityoflondon.gov.uk](mailto:Steven.Reynolds@cityoflondon.gov.uk)

<b>Committee</b>	<b>Dated:</b>
City Bridge Trust	23 <sup>rd</sup> September 2015
<b>Subject:</b> Progress Report	<b>Public</b>
<b>Report of:</b> Chief Grants Officer	<b>For Decision</b>

## Summary

This is a regular report by the Chief Grants Officer.

### Recommendations:

- To note the content of the report
- To decide on the allocation of the capital returned from the investment in the East London Bond
- To request the Chief Grants Officer approaches other appropriate grant making bodies in the Corporation to request they consider supporting London's 2<sup>nd</sup> Air Ambulance.
- To discuss the presentation of budget and statistical information

## Main Report

### The Work Continues

1. The summer has seen the work of your grantees continue throughout the communities of London. One particular highlight was the feedback received from a visit to the winning organisation of your Growing Localities awards – Ambitious about Autism in Finchley.
2. The charity are connected to the Tree House School (set up by Nick Hornby and other parents of autistic children for which they raised £10 million). The two horticulture teachers are doing fantastic work with secondary school age teenagers with profound autism and mostly with no speech. All of them had 1-1 or 2-1 carer ratios continually and their behaviour was without exception extremely challenging. None of them had an intellectual age of more than 2 years old, some less than 6 months old even though they were teenagers, mostly strapping young men.
3. The staff were deeply appreciative of the award and were using the prize money to make a lovely wildlife garden where they had homes for stag beetles, bee houses (from Grow Wild, the Kew initiative), homes for field mice, and a hedgehog house. They also have an orchard, a vegetable patch, and a poly tunnel. As far as the students are concerned, some take 6 months to agree to and to learn how to put on gardening gloves, another 6 months to

learn how to put boots on and so on, so the work is highly intensive with very needy young people and requires commitment from staff which is way over and above the normal call of duty.

## **20<sup>th</sup> Anniversary Activity**

4. The due diligence on the 20 unrestricted grants to the first 20 organisations to ever have been funded by the Trust (who have an annual turnover of less than £1m) has now been completed. Each grant will be considered under the authority delegated to your Chief Grants Officer in consultation with your Chairman and the full list reported to you at your next Committee. Plans are being agreed as to how to make the most of this cohort both from a learning and ambassadorial perspective.
5. A draft learning strategy for the Trust has been prepared and is currently being finalised by officers with a view to bringing to your next meeting. An event to mark the launch of this and celebrate the work of the Trust's grantees is being considered to mark the end of the 20<sup>th</sup> Anniversary year in February/March 2016.

## **Grant making and Social Investment**

### **East London Bond**

6. In 2010, City Bridge Trust was invited to support a pioneering social investment instrument called the Citilife Bond. This took the form of a five-year loan to the social housing provider Places for People Homes and offered investors the opportunity to forgo interest in favour of two well-regarded East London charities, Community Links and the Bromley by Bow Centre (BBBC). City Bridge Trust, which invested £100,000, was joined by The Worshipful Company of International Bankers, Winterflood Securities, Mitsubishi UFJ Securities, Apax Partners, Clifford Chance and Vitabiotics. Together £625,000 was raised.
7. The investment pre-dated the existence of the City of London Social Investment Fund, and monies were awarded from the Trust's main grants' budget on the understanding that the loan was repayable at the five year term. In July 2015 the Trust hosted a reception at the City Centre for bond-holders and organisations benefiting from the bond to celebrate its successful maturity. You were praised for your bold decision in joining this early investment and praised for the subsequent work you have done in this area (most recently evidenced by the Stepping Stones Fund, see below).
8. Many Members will already be familiar with the work of BBBC and Community Links as the Trust has funded both charities through its open grant programmes over the years. BBBC is a community organisation working in one of the UK's most deprived boroughs. The charity assists families, young people and adults, supporting them to learn new skills, find employment, and

improve their health and well-being. BBBC used bond interest to develop its employment services and to build collaborative partnerships with other charities. Community Links, also based in East London, helps young people gain workplace skills, supports adults into employment and is recognised for its emphasis on early action to prevent problems escalating. Community Links used bond interest to redesign its funding and delivery model to manage in a climate of reduced public expenditure.

9. Having reached the successful maturity of the East London Bond, City Bridge Trust's £100,000 investment has now been returned. Members are asked whether they wish to treat the £100,000 as part of the general grants budget or whether they wish officers to prepare proposals for its use towards work delivered by Community Links and the Bromley by Bow Centre.

### **Stepping Stones Fund – Update**

10. Stepping Stones, which launched in November 2014, is designed to help charities and social enterprises in Greater London to engage with the social investment market. Applicants can seek funding to develop their business models, engage consultancy support, and test the suitability of their ideas for a wider market. Members will be aware from papers to earlier meetings that the first 17 grants have now been made through this programme. The organisations were selected from a strong field of candidates, and decisions were made based not only on the quality of the proposals received, but also the case each applicant made for its future commitment to social investment.
11. Throughout the first round of the Stepping Stones Fund the Trust worked closely with UBS and I am delighted to say that the bank has agreed its continued commitment to the programme. Members will have received email invitations to an event in the Livery Hall on 23rd September where City Bridge Trust, UBS and one of the grantees will speak about our respective plans for the future. I hope that you will be able to attend as we announce details of the second round of funding, which is part of our efforts to develop the social investment market and assist organisations to consider how they might diversify their funding base.

### **Social Investment Fund**

12. Members will be aware that the City of London Corporation designated £20m from Bridge House Estates for investment in activities that generate a positive social and financial return. This designation, known as the City of London Corporation Social Investment Fund, is managed by the City Bridge Trust and overseen by the Social Investment Board (of which the Trust's Chairman is a member). The Fund has a remit to invest throughout the UK and overseas. For your information, I append a list of the current social investments held by the City.

## **City Philanthropy**

### **More to Give: London Millennials Working towards a Better World**

13. City Philanthropy – a Wealth of Opportunity’s research commissioned from Cass Centre for Giving and Philanthropy; and written by Professor Cathy Pharoah and Dr Catherine Walker, launched on 29<sup>th</sup> July, gathering 5 good pieces of press coverage in charity sector press and other outlets and two more pieces to come in September.
14. This report is available at <http://cityphilanthropy.org.uk/reports/more-give-london-millennials-working-towards-better-world>. The findings have been shared with the Lord Mayor’s office to use in speeches where appropriate. The final part of the research launches on 2<sup>nd</sup> November with an event at Guildhall to which Members will be invited.

### **Philanthropy: The City Story Exhibition**

15. The “Philanthropy: The City Story” exhibition panels which you funded two years ago, were successfully installed outside Guildhall North Wing and include mention of City Giving Day on 30<sup>th</sup> September, with a picture and quote from the Lord Mayor.
16. This installation was achieved through the excellent work of Sean Jordon, Planning & Projects Office, City Property Advisory Team (CPAT) in the City Surveyor’s Department and with support from Landlease and Octink, who donated space and a contribution towards production.
17. The pop-up exhibition was used at the City Giving Day launch event at Mansion House on 7<sup>th</sup> July and will be on display in the ambulatory from 28<sup>th</sup> September until 1<sup>st</sup> November, for City Giving Day on 30<sup>th</sup> September. During November it will be at St Stephen Walbrook Church for their “Festival of Philanthropy”.

### **Women for Change Breakfast Club Launch – 23<sup>rd</sup> September**

18. City Philanthropy is partnering with the Shiva Foundation (Hilton Hotels Corporate Foundation) and GMSP Foundation (Sachdev Family Foundation) to create a new giving circle for City Women. The launch event is being held on the evening of 23<sup>rd</sup> September at the Kingsway Hall Hotel, Holburn, with Dame Stephanie Shirley giving a keynote speech. The first breakfast event will be held on 14<sup>th</sup> October and will focus on Human Trafficking, featuring a panel of experts and practitioners. The second event will be in December and will focus on Violence and Women and Girls.

## **Air Ambulance**

19. At your last Committee meeting, you asked that officers consider the viability of a capital grant to support the purchase of a new London Air Ambulance. There is an active fundraising campaign being run to pay for the £6m cost of a new helicopter. There is approximately £2m left to raise. Whilst the case has been made why a 2<sup>nd</sup> Air Ambulance is needed for London, for The Trust to make a capital grant in support it would need to fall within your existing grant-making policy: that is the policy arrived at through external consultation every 5 years and agreed by Court. Within this policy you have the possibility of making exceptional grants: these allow for grants which respond to new needs and circumstances which may have arisen since you fixed your priorities or work which falls outside your stated priorities but is nonetheless of strategic importance to London. The second helicopter is not a new need, nor was it something which was brought out as a funding priority in your last pan-London quinquennial consultation.
20. For the trust to make a grant to the Air Ambulance towards the purchase of a 2<sup>nd</sup> helicopter your grants policy would need to be amended following further consultation. This is not recommended. It is proposed that you give your support to the Chief Grants Officer approaching other grant making committees within the Corporation to request that they consider making a grant. Previously, £104,000 in 2005 and £63,000 in 2005 has been granted in this way.
21. You will recall that you have already made a revenue grant to the London Air Ambulance service for a Patient Liaison Nurse in 2012.

## **Strategic Away half-day**

22. Your CBT Committee strategic away half-day is in the diary for Friday 30 October. There will be coffee on arrival from 9.15am with a 9.45am start time. In consultation with your Chairman and Deputy Chairman it has been agreed that we will ask the consultant Annette Zera to facilitate the session, as per last year. Annette will also be facilitating the staff strategic away day. The location is to be confirmed, but will be outside of the Guildhall Estate and easily accessible. If you have any thoughts on content, please do let your Chairman or Chief Grants Officer know as a draft agenda will be prepared shortly.

## **Reporting**

23. Over the past year, we have made some changes to the presentation of your Committee Papers. We wish to continue to improve these to facilitate your good governance. Between now and next Committee meeting we will be particularly focusing on the best way to report to you grant spend – in particular separating out your grants budget for the Investing in Londoners agreed programmes, your 20<sup>th</sup> Anniversary earmarked monies; and the different elements of the grants budget uplift agreed by Court. Any thoughts

you have on current reporting or what you would like to see would be welcomed.

### Grant Applications Summary

24. You started 2015-16 with a grants' budget of £14,950,000. This was increased by £3,000,000 at the Court of Common Council in July. With six Committee meetings in 2015-16 spend per meeting should average 16.6% of the total budget. September's is the third of your meetings and, if all recommendations are approved you will have spent 51% of the total budget which is on target.

**Table 1: Overall spend against 2015/16 budget**

	<b>Grants budget</b>	<b>Grants spend</b>	<b>% spend of annual budget</b>
Original Grants Budget	£14,950,000		
Budget uplift (agreed July 2015 Court)	£3,000,000		
Write-Backs & Revocations	£32,765		
<b>Total Budget Available</b>	<b>£17,982,765</b>		
<b>Previous Committee meetings</b>			
May 2015		£2,033,625	11%
July 2015		£3,275,490	18%
<b>Sub-total approved spend</b>		<b>£5,309,115</b>	<b>30%</b>
<b>Remaining budget</b>	<b>£12,673,650</b>		
<b>Today's recommendations</b>			
September 2015		£3,945,975	22%
<b>Total annual spend</b>		<b>£9,255,090</b>	<b>51%</b>
<b>Remaining budget</b>	<b>£8,727,675</b>		

Additional annual funding for Prince's Trust funding (budget agreed Oct '14)	£1,000,000		
		£1,000,000	
<b>Balance of additional funding</b>		<b>£0</b>	



25. Today's meeting considers 76 applications. Of these 24 are tabled to Committee for decision and 23 are reported, having been approved under the scheme of delegations. A further 24 are recommended for rejection and 5 have been withdrawn by applicants.

**Table 2: Action to be taken on applications today**

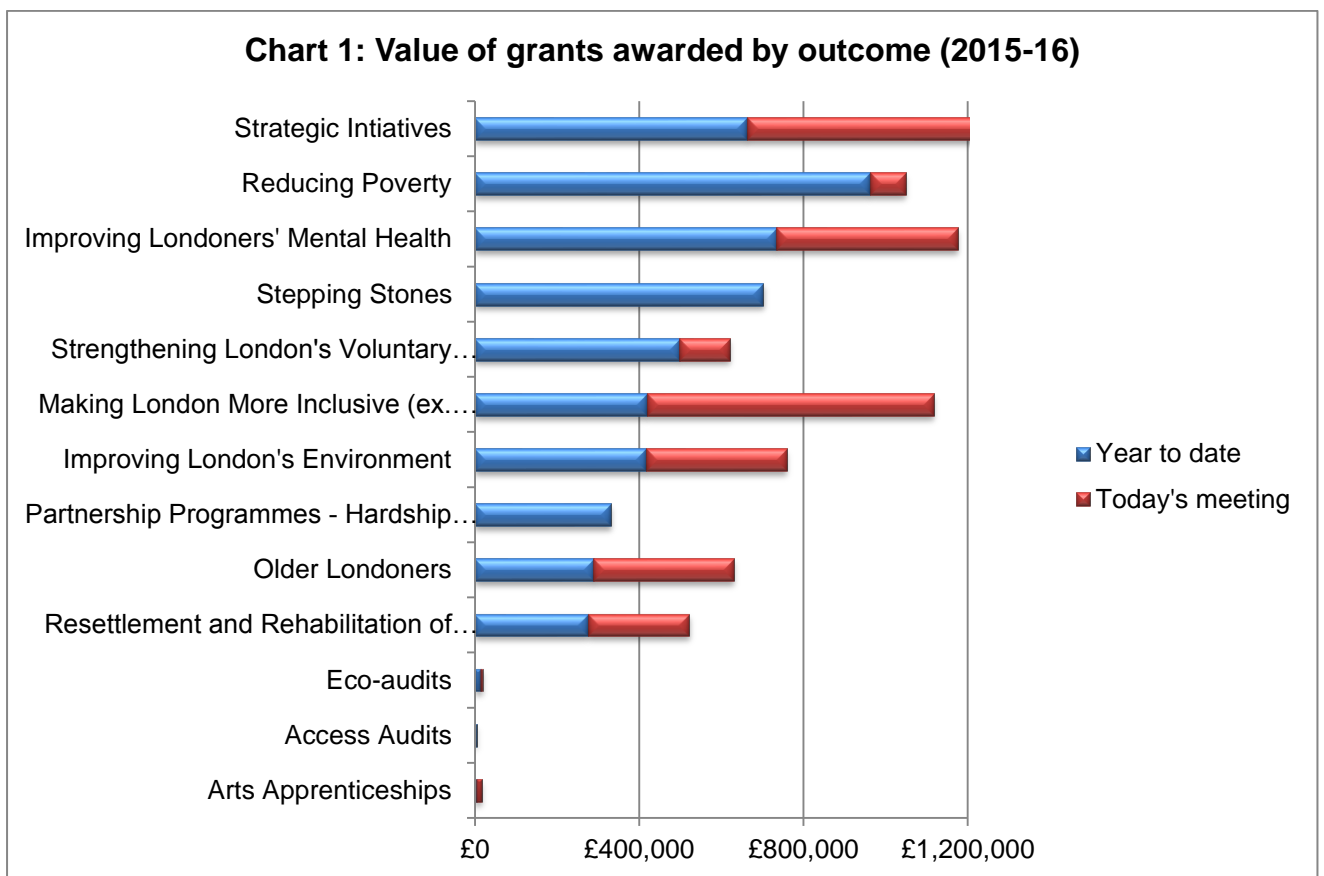
<b>Action to be taken</b>	<b>Number</b>	<b>Amount</b>
Applications recommended for grant to Committee	24	£3,508,150
Funding approved by delegated authority up to £10,000 (to note)	10	£30,800
Funding approved by delegated authority from £10,001 - £25,000 (to note)	5	£75,805
Funding approved by delegated authority from £25,001 - £50,000 (to note)	8	£331,220
Applications recommended for rejection	24	n/a
Withdrawn applications (to note)	5	n/a
Applications lapsed (to note)	0	n/a
<b>Total applications</b>	<b>76</b>	<b>£3,945,975</b>

- 26 Today's is the third Committee for 2015-16 and table 3 shows funding and recommendations per programme.

**Table 3: Awards and recommendations by programme**

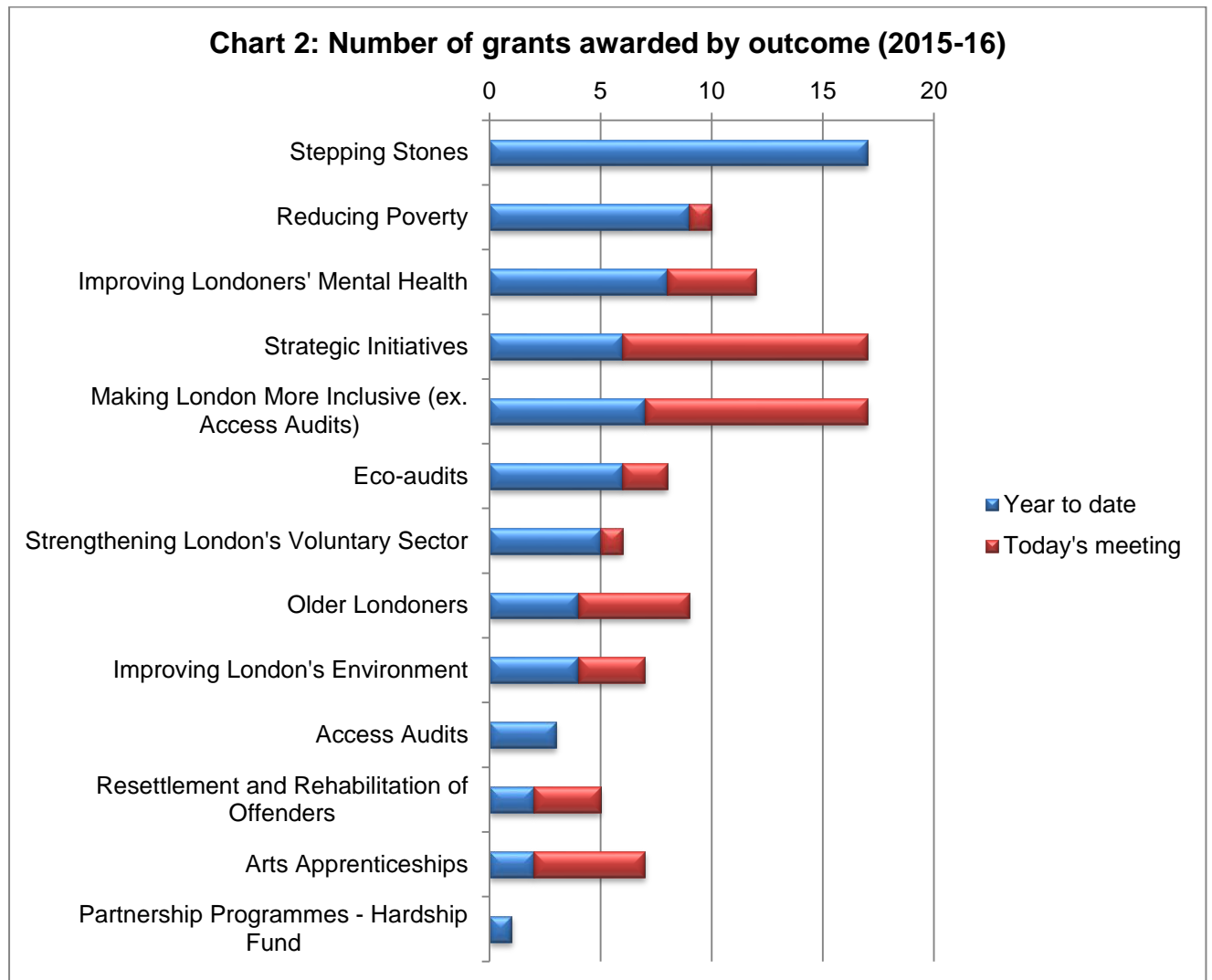
<b>Fund/Program</b>	<b>Year to date</b>	<b>Today's meeting</b>	<b>Total</b>
Strategic Initiatives	£662,625	£1,490,205	£2,152,830
Improving Londoners' Mental Health	£734,820	£441,060	£1,175,880
Making London More Inclusive (ex. Access Audits)	£418,985	£698,050	£1,117,035
Reducing Poverty	£961,500	£87,000	£1,048,500
Improving London's Environment	£415,900	£342,500	£758,400
Stepping Stones	£701,600	£0	£701,600
Older Londoners	£288,900	£342,100	£631,000
Strengthening London's Voluntary Sector	£498,100	£122,240	£620,340
Resettlement and Rehabilitation of Offenders	£275,000	£246,520	£521,520
Partnership Programmes - Hardship Fund	£330,000	£0	£330,000
Making London safer	£0	£159,500	£159,500
Eco-audits	£13,000	£4,800	£17,800
Arts Apprenticeships	£4,000	£12,000	£16,000
Access Audits	£4,685	£0	£4,685
English for Speakers of Other Languages	£0	£0	£0
<b>Grand total</b>	<b>£5,309,115</b>	<b>£3,945,975</b>	<b>£9,250,405</b>

27. Today's papers contain four large Strategic Initiatives which, if approved, would make this funding strand your largest for 2015-16. This is a coincidence of timing and it is not expected that recommendations of similar size will be made to subsequent Committees and is not indicative of a pattern. Given the overall pressure on your funds however, Officers considered all the strategic initiatives being put to you at today's meeting in the round: in each instance, a lower figure than the requested figure is being recommended to you (the difference between the overall requested and recommended figures amounts to a difference of c.£500,000).
28. In previous Committee papers I have mentioned the specialist nature of work that the Trust seeks for its *Making London Safer* and *English for Speakers of Other Languages*. The small number of awards made under the former, and the lack of awards under the latter programme reflect the relatively low number of applications received and/or your desire to fund experienced providers. Chart 4 (below) shows the Trust has received and is assessing applications under both programmes and recommendations will be brought to your Committee in due course.
29. The value of grants awarded in the current financial year can be shown in chart 1:



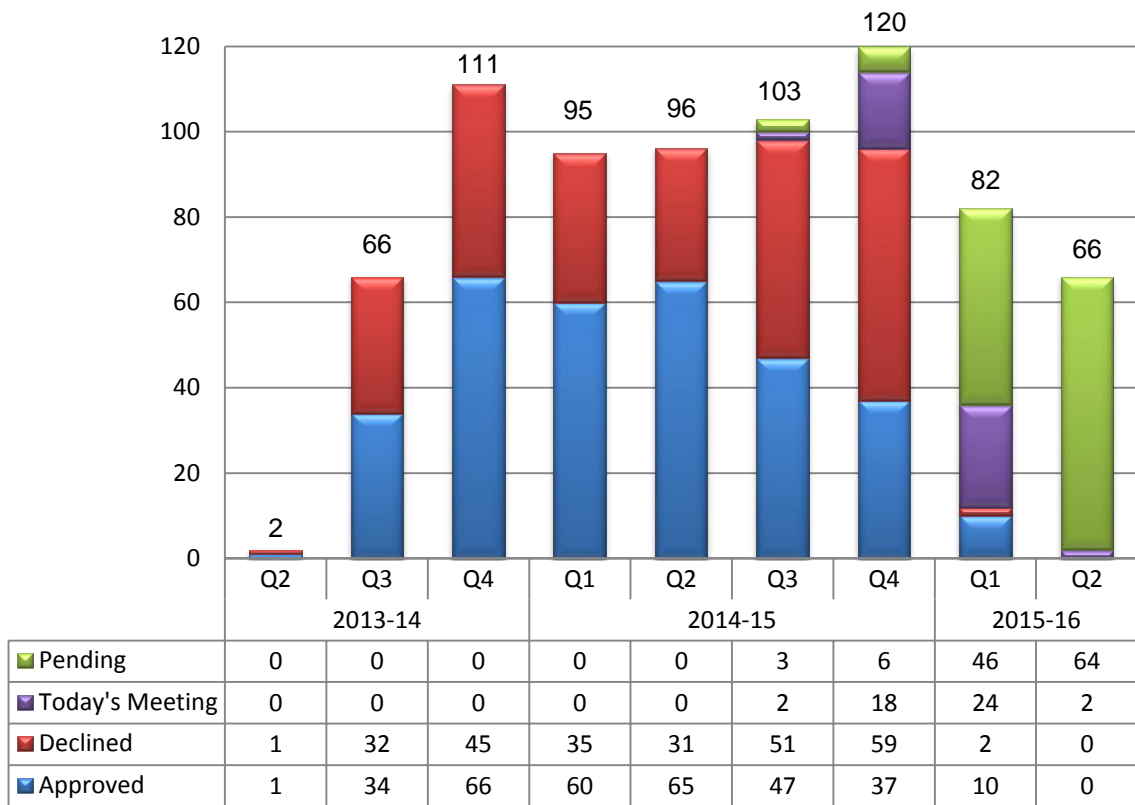
The *Making London More Inclusive* excludes *Access Audits* which are shown as a separate line.

30. The number of grants awarded under each programme in the current financial year is shown in chart 2:



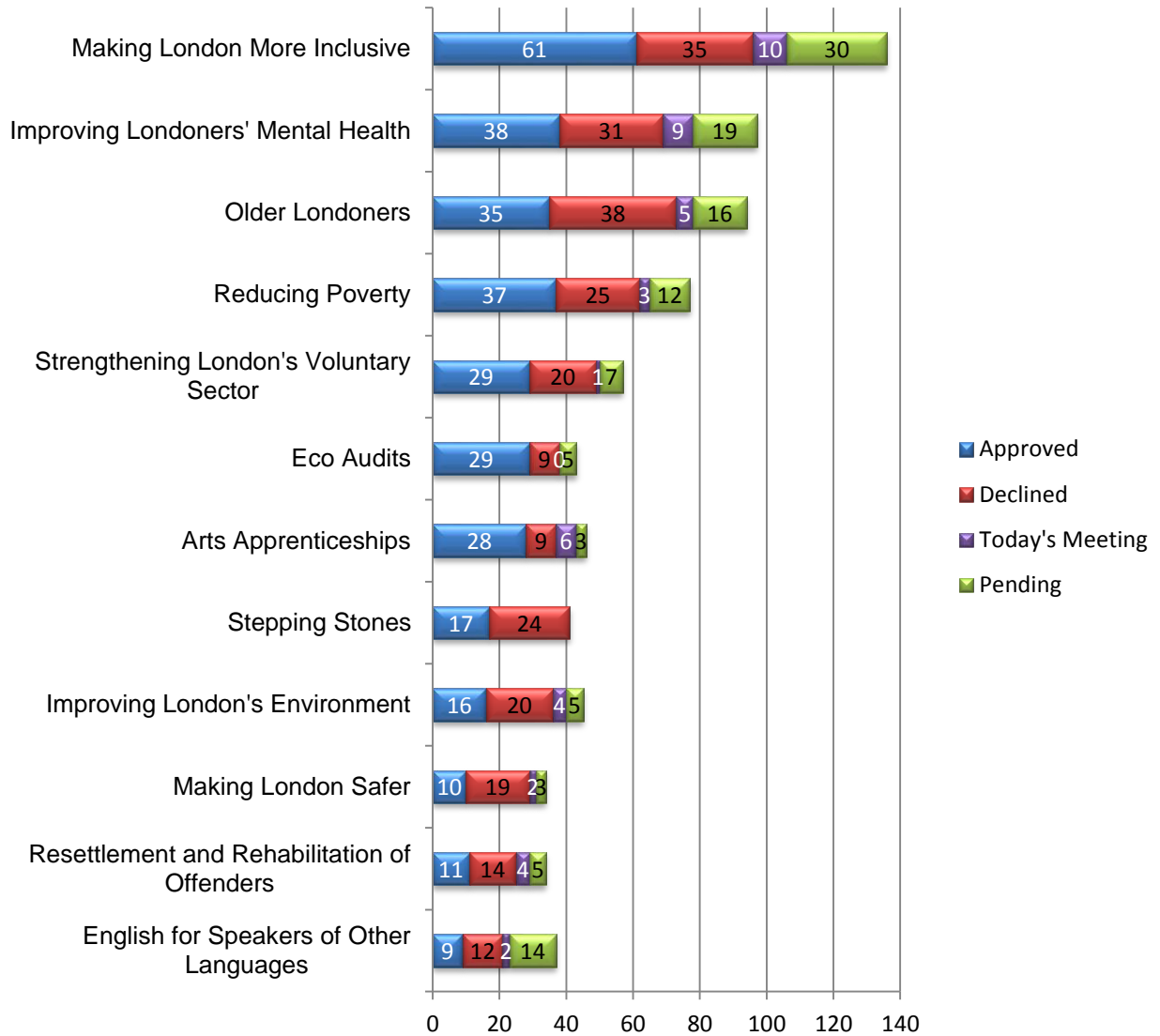
31. As with chart 1, Making London More Inclusive excludes Access Audits which are shown as a separate line.
32. As chart 3 shows, since the Investing in Londoners programmes were launched in September 2013 741 applications have been received. 320 applications have been approved and 256 declined (the remainder are pending). The overall applicant success rate is currently 55.5% which is in line with the Trust's recent grant-making experience.

**Chart 3: applications received and action taken since launch of Investing in Londoners**



33. The spike in applications seen in Q4 of 2014-15 coincides with the closing date for the first round of the Stepping Stones Fund.
34. By programme, the number of approved and declined applications is shown in chart 4 and indicates that the success rates are highest for the Trust's *Older Londoners*, *Eco-Audits* and *Arts Apprenticeships* programmes and lowest for *Making London Safer*, *Stepping Stones* and *English for Speakers of Other Languages* programmes.

**Chart 4: Applications received by programme and action taken since launch of Investing in Londoners in Sept 2013**



## **Communications**

### **20<sup>th</sup> Anniversary**

35. Champollion have continued to promote the Trust's work in its 20<sup>th</sup> anniversary year to a wide range of outlets, including Charity Times, Guardian Voluntary Sector Network and Third Sector. In addition, the Telegraph online have shown interest in an opinion piece by the Chief Grants Officer on the changing face of the charitable sector.

### **City Philanthropy**

36. Champollion have arranged a number of journalistic briefings on City Philanthropy – a wealth of opportunity with Cheryl Chapman. Although still in discussion, potentially, this could result in at least one high profile piece.
37. HR magazine has shown interest in an op-ed piece from Cheryl Chapman following the launch of the research undertaken by Cass Business School *More to Give*.

### **Stepping Stones**

38. Champollion have been working with the Principal Grants and Social Investment Officer on attracting media interest in the run-up to the re-launch of your Stepping Stones grants programme today.

### **London's Giving**

39. Champollion are in contact with a number of London-focused journalists to gauge interest in the story and a possible interview with Clare Thomas.

### **News round-up**

40. A round-up of media coverage can be found in the table below.

## PRO update for September 2015 Committee meeting

Charity	Publication	Circulation	Links	Reach
City Bridge Trust / London Bombings Relief Charitable Fund	London Live		Interview with City Bridge Trust's Stewart Goshawk on the London Bombings Relief Charitable Fund report <a href="http://goo.gl/evUfbg">http://goo.gl/evUfbg</a>	London wide
City Bridge Trust / London Bombings Relief Charitable Fund	Evening Standard	879,000	Letter from City Bridge Trust's Stewart Goshawk on the grant giving following the 7/7 bombings. <a href="W:\File Transfer\Morning Media Briefing\080715">W:\File Transfer\Morning Media Briefing\080715</a>	London Wide
Havering Food Bank	Romford Recorder	21,500	<a href="W:\filetransfer/morningmediabriefing/060715">W:\filetransfer/morningmediabriefing/060715</a>	Havering Wide
Havering Food Bank	Havering Advertiser	43,000	<a href="W:\filetransfer/morningmediabriefing/160715/haveringadvertiser">W:\filetransfer/morningmediabriefing/160715/haveringadvertiser</a>	Havering Wide
City Bridge Trust	Civil Society		City Bridge Trust announcement on £20 million annual grant giving – <a href="http://goo.gl/gLvquW">http://goo.gl/gLvquW</a>	National trade
City Bridge Trust	Third Sector	7,000	City Bridge Trust announcement on £20 million annual grant giving- <a href="http://goo.gl/7RUOAa">http://goo.gl/7RUOAa</a>	National trade
City Bridge Trust	Charity Times	9,000	City Bridge Trust announcement on £20 million annual grant giving- <a href="http://goo.gl/2EySMB">http://goo.gl/2EySMB</a>	National trade
Garden Museum	Horticulture Week	6,295	<a href="http://goo.gl/msf6E7">http://goo.gl/msf6E7</a>	National Trade
Homeless Link	Charity Times	9,000	<a href="http://goo.gl/ydF9Yz">http://goo.gl/ydF9Yz</a>	National Trade
The Volunteer Centre, Kensington & Chelsea	Chelsea, Kensington & Westminster Today	25,000	<a href="W:\filetransfer/morningmediabriefing/240615">W:\filetransfer/morningmediabriefing/240615</a>	Chelsea, Kensington & Westminster
Buttle UK	Waltham Forest Guardian	5,000	Letter regarding Anchor Project funding <a href="W:\filetransfer/morningmediabriefing/030815">W:\filetransfer/morningmediabriefing/030815</a>	Waltham Forest

## **Appendices**

Appendix 1: City of London Corporation Social Investment Fund current portfolio.

**David Farnsworth**  
Chief Grants Officer

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## Appendix 1: City of London Corporation Social Investment Fund

### Current portfolio (largest to smallest)

Investment / holding	Social Purpose
Columbia Threadneedle UK Social Bond Fund £1,500,000	A >£60m fund investing in debt instruments issued by organisations working across a wide range of social development themes including education, housing and the environment.
Real Lettings Property Fund (rounds 1 & 2) £1,000,000	This £56.8m fund is being used to purchase up to 260 one and two bedroom properties in Greater London for tenants who are, or have previously been, homeless.
Rathbone Ethical Bond Fund £1,000,000	A >£200m fund investing in tradable debt instruments issued by socially screened organisations.
Golden Lane Housing 2013 4% Bond £500,000	A £10m bond fund to purchase, adapt and let up to 30 freehold properties to people with learning disabilities.
Greenwich Leisure Limited 5% Bond £500,000	A £5m bond fund used for restoration of Royal Greenwich Lido, repurposing of Olympic Aquatics and Copper Box Centres, developing affordable health and fitness centres in Sidcup and Romford and other projects consistent with Greenwich Leisure Limited's social aims
Framework Housing £500,000	A £1.25m loan package from several charitable Trusts used to enable 210 homeless and vulnerable people to live independently by building or adapting 23 accommodation units.
Commonweal – Praxis Housing Project £500,000	A £2.5m property fund providing accommodation for vulnerable migrants with no recourse to public funds through the purchase and management of seven homes in the Croydon area. The accommodation will benefit up to 210 families and 126 single people over the 7 year investment term.
Affordable Homes Rental Fund £500,000	A £5m fund providing affordable accommodation for people otherwise priced out of their local area.
Y:Cube Housing £500,000	A £1.7m fund supporting the construction and management 36 units of affordable accommodation for people who are exiting a period of homelessness

Investment / holding	Social Purpose
Small Enterprise Impact Investing Fund (SEIIF) £318,513	The USD5.9m SEIIF provides capital by SMEs in low to middle income economies, prioritising those investment opportunities that focus on job creation, food security and women's empowerment.
The Foundry £300,000	A shared office space in Vauxhall for charitable organisations working to protect human rights and promote social justice.
Midlands Together 4% Bond £300,000	A £3m bond funding employment, training and mentoring to 100-150 ex-offenders through a property refurbishment programme across the West Midlands.

## The City Bridge Trust Investing in Londoners Summary of Grant Recommendations

	Ref No.	Organisation	Requested Amount	Recommended Amount
<b><u>Improving London's Environment</u></b>				
a)	12673	Forest Young Men's Christian Association of East London	£94,854	£80,400
b)	12786	Hackney City Farm	£139,500	£117,300
c)	12759	Sustain: the alliance for better food and farming	£144,810	£144,800
<i>Total Improving London's Environment</i>			£379,164	£342,500
<b><u>Improving Londoners' Mental Health</u></b>				
e)	12693	Africans Unite Against Child Abuse	£134,213	£134,200
f)	12754	Project For Advocacy Counselling & Education (PACE)	£148,653	£113,860
g)	12925	SurvivorsUK	£212,583	£180,000
<i>Total Improving Londoners' Mental Health</i>			£495,449	£428,060
<b><u>Making London More Inclusive</u></b>				
h)	12785	Brentford FC Community Sports Trust	£96,250	£96,250
i)	12844	Bush Theatre	£54,600	£54,600
j)	12823	Children's Discovery Centre, East London	£100,000	£100,000
k)	12748	Children's Trust	£139,823	£120,000
l)	12808	Royal Academy of Dance	£146,971	£146,900
<i>Total Making London More Inclusive</i>			£537,644	£517,750
<b><u>Making London Safer</u></b>				
m)	12738	Embrace CVOC (Child Victims of Crime)	£67,947	£68,000
n)	12767	Family Action	£91,346	£91,500
<i>Total Making London Safer</i>			£159,293	£159,500

**The City Bridge Trust**  
**Investing in Londoners**  
**Summary of Grant Recommendations**

	<b>Ref No.</b>	<b>Organisation</b>	<b>Requested Amount</b>	<b>Recommended Amount</b>	
<b><u>Older Londoners</u></b>					
	o)	12760	Carers of Barking and Dagenham	£105,720	£105,700
	p)	12773	Hoxton Health	£111,688	£110,000
	q)	12826	MOLA (Museum of London Archaeology)	£153,066	£87,400
	<i>Total Older Londoners</i>			£370,474	£303,100
<b><u>Reducing Poverty</u></b>					
	r)	12801	William Wilberforce Trust	£87,000	£87,000
	<i>Total Reducing Poverty</i>			£87,000	£87,000
<b><u>Resettlement and Rehabilitation of Offenders</u></b>					
	s)	12657	Trailblazers Mentoring Ltd	£99,452	£99,000
	t)	12755	women@thewell	£124,038	£105,000
	<i>Total Resettlement and Rehabilitation of Offenders</i>			£223,490	£204,000
<b><u>Strengthening London's Voluntary Sector</u></b>					
	u)	12860	Voice4Change England	£175,200	£122,240
	<i>Total Strengthening London's Voluntary Sector</i>			£175,200	£122,240
<b>Grand Totals</b>			<b>£4,142,073</b>	<b>£3,508,150</b>	

<b>Committee(s)</b>	<b>Dated:</b>
<b>City Bridge Trust</b>	<b>23/09/2015</b>
<b>Subject:</b> Young People's Foundations - a joint initiative with the John Lyon's Charity	<b>Public</b>
<b>Report of:</b> Chief Grants Officer	<b>For Decision</b>

## Summary

This report seeks approval to enter into a funding arrangement with another grant-making trust – the John Lyon's Charity – for the sum of £300,000 - to support the establishment and development of Young People's Foundations in three London boroughs.

## Recommendations

1. Note the report.
2. Approve a grant of £300,000 to the John Lyon's Charity to co-fund the salary and running costs of a Young People's Foundation in each of the boroughs of Brent, Harrow and Barnet, for one year.

## Main Report

### Background

1. The John Lyon's Charity (JLC) is an independent grant-making trust and has a history which, in part, mirrors that of the City Bridge Trust. Although it has been distributing grants only since 1992, the Charity and its endowment are constituted still on the basis of a 16<sup>th</sup> Century Royal Charter granted by Elizabeth I.
2. John Lyon was a yeoman farmer from the village of Preston in Harrow. In 1572 he was granted a Royal Charter by Elizabeth I to found a free grammar school for boys: Harrow School. The Charter anticipated that John Lyon would endow a trust for the purpose of maintaining the two roads between London and Harrow, now the Edgware and Harrow roads, which he did in 1578 by leaving a farm and estate of 48 acres.
3. John Lyon's Foundation consists of Harrow School (the original school), The John Lyon School (established in 1876 as a day school to provide education for boys from the local community) and John Lyon's Charity. It is governed by the

Keepers and Governors of the Free Grammar School of John Lyon, the Corporation that was established by the 1572 Charter. For over 400 years the income from the estate in Maida Vale went to the various authorities that were responsible for the upkeep of the two roads. In 1991, the Charity Commission scheme came into effect giving the Governors discretion to apply the income for charitable purposes for the benefit of the inhabitants of the boroughs of Barnet, Brent, Camden, Ealing, Hammersmith & Fulham, Harrow, Kensington & Chelsea and the Cities of London and Westminster – the boroughs served by the two roads.

4. The Governors of the Foundation are the Trustee of John Lyon's Charity. They have appointed a Grants Committee to oversee the Grants Programme and recommend awards for their approval. John Lyon's Charity is a separate registered charity and is independent from the two schools. The Charity gives grants to benefit children and young people up to the age of 25, or their families, who live in the aforementioned nine boroughs. In 2013/14 £7m was spent on grants (162 awarded) against income for the year of £7.3m.

### **Current Position**

5. City Bridge Trust has had a strong and productive working relationship with John Lyon's Charity for the past 10 years, going beyond mutual funding of the same organisations. JLC was one of the cohort of 5 funders (along with CBT) which came together in 2005 to devise and co-fund the multi-year *Fear & Fashion: Tackling Knife Crime* initiative. In more recent times officers from both CBT and JLC have worked closely together through London Funders; whilst both parties (along with BBC Children in Need and London Youth) were co-organisers of the Youth Inclusion event at Mansion House in May 2015. Co-production and collaboration in this way supports better-informed funding and more effective use of resources.
6. This proposal is focused on the children and young people's sector in London, which has seen severe cuts both in local authority-run services and in grants/funding to voluntary managed provision. It is not uncommon to have seen expenditure in this sector fall by more than 50% in the past few years. In addition to an overall reduction in available funds, those monies which remain are increasingly used for "targeted" as opposed to "universal" youth services. (Universal services are those such as neighbourhood youth clubs which are open to all young people in that area, whereas targeted services are those which are only available to those deemed in particular, often acute, need, eg disabled young people.) Consequently, the opportunities for London's youth to access general play and youth provision - important for all round development - are declining at an alarming rate.
7. Reduced levels of funding are rendering many youth services unsustainable. In parallel, the switch amongst statutory funders from grants to commissioning has also favoured larger organisations at the expense of smaller, often BME-led, ones as the smaller groups do not have the same capacity to tender for large contracts. (In some boroughs, for example, contracts for borough-wide summer

holiday activities are being issued on the basis that the Authority will only enter into a single contract, which automatically rules out small, local, providers.)

8. As a result of all these issues there is an urgent need for change and for new models of delivery. There is a need to protect and preserve what provision and providers remain; to safeguard smaller organisations which often provide more relevant services for disadvantaged communities; and to underpin the longer term sustainability of universal youth services in particular.

## Options

9. John Lyon's Charity, being as it is focused on a defined area of London and on the 0 – 25 age group, has been able to work specifically on these issues in the past 18 months. As a result of its consultations and negotiations, it has developed an approach which it feels will achieve the aims set out in paragraph 8 above.
10. JLC has looked at three of its boroughs (Brent, Barnet and Harrow) as they each have a range of established services for young people (both directly provided by the local authority and/or grant-aided); have a mixture of small and larger-scale providers; and are likely to have greater demands in the future as there is expected to be a movement of poorer people, younger people and families from Inner London to Outer London as a result of rising housing costs and changes to the welfare system.
11. In each of these boroughs JLC has held extensive discussions with voluntary sector groups, the local authority, scout associations, faith groups, housing associations, and other funders and, as a result and with their support, has devised the model of the *Young People's Foundation*.
12. A Young People's Foundation (YPF) will be created in each borough as a new organisation and a registered charity. It will be a membership organisation; governed by a trustee board (and with a wider steering group) open to representation from the voluntary sector, local authority, police, housing associations, local health commissioning group, faith and uniformed groups, corporate sector, and funders.
13. The core function of each borough's Foundation is to preserve and develop universal play and youth services for young people. It will do this by acting as a single "venue bank" (extremely useful for small organisations which often struggle to find affordable venues) using existing and new venues provided by the membership, including housing association properties; and by undertaking central fundraising, based on a consortia approach. YPFs will also act as a distributor of Small Grant Funds. A more detailed description of the purpose and remit of the YPF is provided in Appendix A to this report.
14. As at August 2015 trustee boards have been formed for each YPF and applications submitted to the Charity Commission (decisions on which are expected before your meeting). The separate Boards will be interim and will sit for one year initially, with elections to be held in summer 2016. Appendix A also outlines current representation on the Boards.

## Proposal

15. Clearly, each Foundation will require start-up, core, funding. John Lyon's Charity has determined that to fund for a successful start, each YPF ideally would need £200,000 per year for three years; specifically to support the following annual costs:
- CEO (£50,000 inclusive of employer costs)
  - Development Director/Chief Fundraiser (£40,000 incl)
  - Administrator (£30,000 incl)
  - Accommodation, set-up and general running costs (£30,000)
  - Small Grants Fund (£50,000)
16. Whilst £200,000 pa might appear high, it is less than the typical annual income for charities with similar, but often fewer, functions. For example, most recent accounts for the Play Association of Tower Hamlets show income of £269k; for Brent CVS it was £376k; for Lambeth Play Association it was £296k.
17. The three YPFs are applying to John Lyon's Charity for consideration at its Grants Committee on 14<sup>th</sup> October 2015. JLC now wishes to invite City Bridge Trust to join with it as a co-funder of this initiative. Ideally, it would like the Trust to commit on an equal, matching, basis though this would require a commitment from the Trust of £300,000 pa for three years (£900,000 in total) – which is at a level rarely seen in your grant-making. Consequently, a commitment of £100,000 per Foundation for the first year is advised at this stage - £300,000 in total. This would enable you to join with JLC on an equal basis to support fully the first, pilot, year of each Foundation. After this your officers would take stock, review progress made and options for the future and come back to your Committee with an update and, perhaps, to recommend further funding at that point, if appropriate.
18. Should you agree this approach, it is advised that your grant be made to John Lyon's Charity (rather than to each Foundation) so that JLC will distribute and manage the resultant funds accordingly. It is advised, though, that your funds are not used for the provision of the Small Grants Fund in each borough as the oversight of any grants awarded would be too far removed from the City Bridge Trust's control. This condition would not create an obstacle to the project's general progress.
19. An alternative to funding this project through JLC is to fund the Foundations directly. However, this would create an additional workload for both the Trust and for the individual organisations (as they would have to make separate applications to 2 funders, etc). The grant assessment and management expertise of the John Lyon's Charity is on a par with that of the Trust, whilst having JLC as the conduit and responsible body for the funds will bring the added value of their in-depth knowledge and presence in those boroughs, where they can have a much closer and watchful eye on the progress of the Foundations. This aside, the Trust would work closely with JLC throughout the term of this project, with both funders having an equal say in the general management of the funds.



20. Whilst there is an obvious advantage to John Lyon's Charity in spreading the risk by having the Trust as a co-funder, there is also an advantage to them in their association and collaboration with the Trust as London's largest independent funder, through the pooling of intellectual as well as financial resources. It also sends a clear message to the sector that funders can practice what they preach (and sometimes demand) regarding partnership and collaborative working.

### Corporate & Strategic Implications

21. By working directly with another funder to pool resources, test new models and share risk, the proposal upholds a key objective of the Trust's Business Plan, ie to maximise the impact of its funding.

### Financial Observations

22. Whilst the John Lyon's Charity does not hold unrestricted free reserves it does have a permanent endowment fund which had a value of £307,416,000 as at 31<sup>st</sup> March 2014. These funds are largely invested in property (£154.8m) and managed investments (£152.5m). The total income from these investments in 2013/14 was £7,236,000, which represents 99.9% of total operating income of £7,246,000 in 2013/14 as shown in the table below.

The table also shows unrealised gains of £33.4m in 2013/14 (£32.7m in 2012/13) which relates to the gain on revaluation of investment properties and managed investments at the year-end.

The charity's Annual report and Financial Statements states that the Trustee considered it appropriate to adopt a methodology that gives a degree of certainty and stability to the amount available to be applied to charitable purposes each year. The amount is determined by taking an average of the value of the charity's assets on the last four balance sheet dates. The policy allows the Trustee to expend up to 4% of that rolling average on charitable activities including support costs and after the cost of generating funds and governance costs.

Year end at 31 March	2012/13 Audited Accounts	2013/14 Audited Accounts
Income and Expenditure	£	£
Income	6,755,000	7,246,000
Expenditure	7,289,000	8,666,000
Unrestricted Funds Surplus / (Deficit)	(2,785,000)	(7,529,000)
Restricted Funds Surplus / (Deficit)	2,251,000	6,109,000
Unrealised and realised gains / (losses)	32,674,000	33,375,000
Total Surplus / (Deficit)	32,140,000	31,955,000
Surplus / (Deficit) as a % of turnover	475.8%	441.0%
Cost of Generating funds (% of income)	1,034,000 (15.3%)	1,117,000 (15.4%)
<b>Free unrestricted reserves</b>		
Free unrestricted reserves held at Year End	0	0
How many months' worth of expenditure	0	0
Reserves Policy target	n/a	n/a
How many months' worth of expenditure	n/a	n/a
Free reserves over/(under) target	n/a	n/a

## Conclusion

23. The creation of a Young People's Foundation in each borough, bringing together expertise, assets and development capacity is expected to achieve the following:
- Sustainability/protection of existing children's & young people's services
  - Protection of a community-led approach
  - Potential to bid for European funding (be dint of its size)
  - Maximising the usage of buildings and assets
  - Reducing the operational costs of smaller providers
  - Ensuring joined-up, non-duplicative, provision
  - Effective marriage of statutory, corporate and voluntary sectors
24. The ethos, principles and values of John Lyon's Charity are in keeping with those of City Bridge Trust. As such they are suitable partners for a collaborative project such as this. The Trust has successfully co-funded projects with JLC in the past, with both parties learning from each other and working together to mutual benefit.
25. JLC, as with most endowed charities, does have a limit on the funds available to spend in any one year. Were it to commit the full funds needed for this project this would impinge on its other grant-making capability. That being so, there are also clear benefits in both JLC and City Bridge Trust working together on this initiative. For the Trust these would include:
- It provides the opportunity to test a model of provision which, if appropriate, the Trust could replicate in other parts of London
  - The project tackles some core issues facing the children and young people's sector (eg the loss of small/local providers)
  - It creates an active partnership with another funder, generating a positive message to the sector and where risk is shared and learning is enhanced

## Appendices

- Appendix A – Structure and purpose of the Young People's Foundation

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### Purpose of the Young People's Foundation:

- To work as a consortia of its members to fundraise collectively from sources such as Big Lottery and ESF, which alone they would be unable to do.
- To support the local Children & Young People's sector by being an organisation strong enough to be commissioned by the Local Authority
- To deliver sector (and location) specific capacity building
- To manage and share venue spaces
- To safeguard existing provision and grow the Children and Young People's sector in the boroughs
- To act as a unified voice for the C&YP sector in its area

### Main strands of work:

- Central fundraising based on a consortia approach
- A 'Venue Bank' for groups to share and access available sites from Churches, Scouts huts, Housing Association and Local Authority buildings (The Young Brent Foundation is planning to do a Community Asset Transfer of the Council run youth clubs to the Foundation and is receiving help and funding from Locality for this).
- Distribute a Small Grants Fund
- Organise sector-specific capacity building
- To develop Local-Giving programmes, based on the London's Giving model, where appropriate
- To consider providing centralised services for member organisations (eg accountancy support; bulk procurement)

### Current Board representation (interim for 1 year):

1. Young Barnet Foundation  
Barnet FC; Art against Knives; Barnet Community Projects; Scouts Association; Saracens; London Youth
2. Young Harrow Foundation  
Watford FC; Harrow School; LB Harrow; Scouts Association; Ignite Trust; Harrow Police; Harrow Clinical Commissioning Group
3. Young Brent Foundation  
QPR FC; Hyde Housing; LB Brent; London Youth; CVS Brent; Bang Edutainment

Other partners/agencies who have expressed an interest in becoming Board members, or who will be approached, include: the GLA; Partnership for Young London; Social Innovation Partnership/Project Oracle; Land Securities; Pentland Group; Diageo.

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<b>Committee</b>	<b>Dated:</b>
City Bridge Trust	23 <sup>rd</sup> September 2015
<b>Subject:</b> Strategic Initiative: Hampstead Heath	<b>Public</b>
<b>Report of:</b> Chief Grants Officer	<b>For Information</b>

## Summary

This report sets out a proposal from the charity, Hampstead Heath, on behalf of the charities: Epping Forest; Highgate Wood and Queen's Park Kilburn; and West Ham Park (the "Open Spaces"), for a three-year learning programme, *Green Spaces, Learning Places*, designed to improve Londoners' understanding, confidence, involvement, wellbeing and sense of connection with respect to London's open spaces. The projects will take place at Epping Forest, Hampstead Heath, West Ham Park, Wanstead Flats, Queen's Park and Bunhill Row.

The programme has been designed in consultation with communities local to those spaces in order to understand main barriers to accessing green spaces. The programme will target some of those most disadvantaged communities in London and it is intended that the work will be self-sustaining at the end of the three years. It is also proposed to work in partnership with others in order to develop a sector-specific evaluation toolkit that will enable a standard approach to outcomes and impacts; guidance on different approaches to sustainable funding; and guidance on scalability and transferability.

## Recommendations

Members are asked to:

- Note the report.
- Agree a grant of £400,000 over three years (£220,000; £130,000; £50,000) towards an environmental learning programme (under the Improving London's Environment strand of your policy) designed to improve London's engagement and sense of wellbeing with respect to green spaces; as well as a sector-specific evaluation toolkit.

## Main Report

### Background

1. The City of London Corporation is the charity trustee of the Open Spaces applying to the City Bridge Trust for grant funding. You have supported the work of these Open Spaces twice before, with a grant of £3m over three years awarded in April 2011 and received by the charity, Epping Forest to benefit both Epping Forest and Hampstead Heath. A grant of £388,000 over one

year was approved in March 2014 and was received by the charity Hampstead Heath.

2. The role of green spaces in supporting good health and wellbeing is well-documented. A number of the open spaces managed and administered by the City of London Corporation as charity trustee are located in areas of high disadvantage – notably West Ham Park, Wanstead Flats and Queen’s Park. Hampstead Heath, whilst characterised by areas of high economic prosperity and wealth, also borders one of the most deprived wards in London, Gospel Oak, which is ranked in the worst 4% of London boroughs on the index of multiple deprivation. Bunhill Fields are located in the Bunhill ward of LB Islington and is ranked in the worst 5% of boroughs on the same index. It also serves as an open space for the wards of Hoxton and Haggerston in LB Hackney.
3. However, it is clear that these spaces are not being accessed by the most disadvantaged communities who stand to benefit most from them.
4. It is recognised that a fresh approach is needed in order to ensure that those most disadvantaged, and often living on the doorstep of some of London’s best open spaces, not only use them, but use them in an engaged way and with confidence. For example, one young pupil taking part in a school session at Hampstead Heath said *“I can see this place from my bedroom window but I didn’t think I was allowed to come here.”*
5. By taking a targeted approach to the recruitment of local volunteers and by working closely with local community centres, family centres, play centres, playgroups and schools, this proposal aims to address this issue over the next three years and leave a lasting legacy that will continue the work in a sustained way.

### **Green Spaces, Learning Spaces Programme - a new approach**

6. Five new strands of work are proposed, as follows:

#### **i) Guerrilla Interpretation**

Building on the success of a pilot programme at Hampstead Heath, the charity and its partners will continue its partnership with RSPB, in order to train 45 local volunteers as ‘guerrilla interpreters’ to help families explore their natural surroundings through a series of regular events. This will take place principally at West Ham Park and Wanstead Flats, both areas with high levels of disadvantage. Introductory taster sessions will be held, targeted at the most under-represented communities, followed by regular interpretation events. It is anticipated that 3,000 families will benefit over three years. The volunteers will be supported and guided by the partnership and, at the end of the three years, it is anticipated that the project will be firmly embedded within the local community and able to continue through the team of experienced volunteers.

## **ii) Green Space Play**

One of the most effective ways of engaging the under 5's with the natural world is through the provision of play opportunities. A study commissioned by the London Sustainable Development Commission highlights that children and young people in London experience more barriers to accessing nature than elsewhere in the UK. The number of children playing in natural places on a regular basis has declined from 40% in the 1970s to 10% in 2010 (Natural England 2010). A previous study by the National Trust in 2008, found that inner city children in disadvantaged areas face greater barriers to natural play due to the attitude of adults, authorities and parents to the perceived risk of outdoor play. The Green Space Play strand of this programme will aim to address these barriers by building relationships with community centres, family centres and playgroups to promote natural play opportunities to their constituents. This strand of the work will target those disadvantaged communities that border the southern edge of Hampstead Heath. Green Space Play events will introduce parents to natural play which will then be followed by the creation of play trails to encourage independent exploration and play. These will be available to download, thereby creating a legacy for this strand of work at the end of three years. It is anticipated that 2,000 children and parents will participate in 90 natural play events over three years, and that 10 local volunteers will be recruited, trained and supported to deliver these events.

## **iii) Green Space Friendly Schools**

Working with schools to engage children with nature is a critical part of this programme. Whilst around 75% of schools do have a school garden, approximately 30% of London schools lack any other natural features, such as trees, hedgerows, rough grass areas or wildflowers. Green Space Friendly Schools comprises two key elements:

- Booked Sessions  
These sessions will introduce young people to the natural environment and give teachers the skills and confidence to deliver the curriculum in this area. They will engage 20,500 students over the three years and will take place in the Education Centre near Gospel Oak on Hampstead Heath and at the Queen Elizabeth Hunting Centre in Epping Forest. 18,000 primary schools will take part and, for the first time, the sessions will be opened up to secondary schools. It is anticipated that 2,500 students from 5 secondary schools, in partnership with the Field Studies Council, will also participate.
- Embedded approach  
Following a pilot on Hampstead Heath, it is proposed to work with schools near West Ham Park in LB Newham that do not have access to nature in their school grounds. Over three years, it is anticipated that 9,000 students from 15 schools will benefit and that 20 local volunteers will be recruited, trained and supported to deliver green space friendly schools activities. The aim will be to work with teachers, senior leadership and students to embed outdoor learning within the school.

Following the pilot of a charging system for its schools work, it is proposed to introduce a structured pricing system over the three years that will help to sustain this strand of the programme at the end of the funding period. In addition, the two elements of this strand will recruit, train and support 20 volunteers each who will continue to deliver the work in schools at the end of the three years.

#### **iv) Green Talent**

This strand of the programme will be delivered in partnership with London Youth as part of its Lottery-funded “Talent Match London” initiative which aims to support long-term unemployed young people into positive and productive futures. Opportunities will be provided for young people to learn about the natural environment and to explore potential career paths in the sector. Over three years, a total of 120 young people will benefit – 100 will attend one-day ‘taster’ sessions; 45 will benefit from week-long placements, whilst a total of 6 will be placed on longer-term work experience placements. In addition, 15 volunteers will be recruited to help deliver the taster sessions in the CoLC-run open spaces.

#### **v) Evaluation Toolkits**

The final strand of this programme will be delivered in partnership with London Parks and Green Spaces Forum (LPGSF). It will aim to harness the learning and experience gained from the ‘Green Spaces, Learning Spaces’ programme and to develop a sector-specific toolkit for evaluation which takes a standard approach to the measurement of outcomes and impacts, as well as guidance on sustainability, transferability and scalability.

LPGSF aims to promote best practice, share knowledge and provide mutual support for managers of green spaces and environmental charities in London. It also acts as a link between park users, managers and policy makers to ensure that views of the public are represented.

It is proposed that the Green Spaces, Learning Places project team will set up, chair and maintain an action group as part of the LPGSF on learning and engagement. The action group will work to develop guidance and best practice in developing green space learning initiatives. In particular, it will lead the development of a sector-specific toolkit for evaluation with a standard approach to outcomes and impacts, guidance on sustainable approaches to running environmental projects and guidance on transferability and scalability. It is proposed to involve City Bridge Trust (CBT) in this development to ensure that the toolkit is helpful to CBT’s grantees funded under its environmental programme and more widely.

It will also work closely with its partner organisations to ensure that learning from their respective projects informs best practice. For example, learning from a previous partnership with RSPB to find new ways of engaging hard-to-reach groups on its ‘Wild About Hampstead Heath’ project informed RSPB’s subsequent partnership with the Royal Parks in developing ‘guerrilla interpretation’ events at Regent’s Park.



## Monitoring of previous grants

7. Monitoring and evaluation reports from the previous grants have been of a good standard. Key highlights included in the latest report on the previous grant include:
- 16,384 people directly engaged with the environment through various project activities.
  - 23,000 veteran oak and beech pollards mapped and monitored for tree disease by staff and volunteers, resulting in the UK's largest database.
  - 135 volunteers gained skills and knowledge in the environmental sector through training and conservation tasks.
  - 111,599 students learned about the cultural and environmental value of ecosystems and trees.
  - 9 transects mapped and monitored by volunteers to record birds, butterflies and plants.
  - 18 family learning events and school sessions developed to teach people about the natural world.
  - 1,020 hours of walking for health resulted in a greater sense of wellbeing.

## Cost

8. A detailed budget for the proposal for the next three years has been provided, a summary of which is contained in the table below:

		Year 1	Year 2	Year 3	Total
<b>Costs</b>	Staff Costs	368,228	363,228	357,228	<b>1,088,684</b>
	Project/running costs	114,000	60,500	60,500	<b>235,000</b>
	<b>Total</b>	<b>482,228</b>	<b>423,728</b>	<b>417,728</b>	<b>1,323,684</b>
<b>Contributions</b>	Non-cash contributions CoLC	31,775	31,775	31,775	<b>95,325</b>
	Non-cash contributions RSPB	10,000	10,000	10,000	<b>30,000</b>
	Cash contributions CoLC	200,000	200,000	200,000	<b>600,000</b>
	Income from schools	21,000	24,000	27,000	<b>72,000</b>
<b>Request from CBT</b>		<b>219,453</b>	<b>157,953</b>	<b>148,953</b>	<b>526,359</b>
<b>Recommended by CBT</b>		<b>220,000</b>	<b>130,000</b>	<b>50,000</b>	<b>400,000</b>

9. Hampstead Heath and the partner charities are committed to raising funds from other sources, including other trusts and foundations and work is underway in this respect. It is recommended that you fund the full amount requested in Year 1 with a taper in Years 2 and 3, to reflect the potential to

source alternative grant funding. The amount recommended is therefore £400,000 over three years (£220,000; £130,000; £50,000).

## Financial Information

Year-end at 31 March	2013/14 Audited Accounts	2014/15 Audited Accounts
Income and Expenditure	£	£
Income	9,369,678	11,317,895
Expenditure	8,422,367	8,731,964
Comprising:		
Unrestricted Funds Surplus / (Deficit)	(120,155)	(108,660)
Restricted Funds Surplus / (Deficit)	9,234	(3,198)
Capital grants from the City Corporation	1,058,232	2,697,789
Net (outgoing)/incoming resources	947,311	2,585,931
Revaluation gain on investments	2,044,374	1,825,189
Total movement in funds	2,991,685	4,411,120
Unrestricted Surplus / (Deficit) as a % of turnover	(1.3%)	(1.0%)
Cost of Generating funds (% of income)	183,924 (2.0%)	170,391 (1.5%)
<b>Free unrestricted reserves</b>		
Free unrestricted reserves held at Year End	45,186	(214,514)
How many months' worth of expenditure	0.1	(0.3)
Reserves Policy target	n/a	n/a
How many months' worth of expenditure	n/a	n/a
Free reserves over/(under) target	n/a	n/a

10. Whilst the charity does not hold unrestricted free reserves it does have other funds amounting to £30.7m which are largely invested in managed investments and generate income (£1.3m in 2014/15) to finance the charitable activities of the trust.
11. The reserves policy of the trust does not specify a free reserves target but sets out that the original permanent endowment of the trust of £15m in 1989 (now worth £30.7m) should be invested to produce income to cover a proportion of the running costs of Hampstead Heath.
12. The cost of generating funds is low as the majority of income is generated from ongoing grants and managed investment income.

## Legal Implications

13. The Comptroller and City Solicitor has advised that the open spaces charities which will benefit from this grant are eligible to secure funding from the City Bridge Trust under the Improving London's Environment strand of the grants

policy which has been agreed in respect of the application of the Bridge House Estates charity's income surplus to that retained to maintain and support the five bridges. The policy has been settled following public consultation and addresses particular needs of the public within Greater London in pursuit of the charitable objects of Bridge House Estates set down in the *cy-pres* Scheme.

14. The City Bridge Trust Committee, in exercising the City of London Corporation's duties and powers as trustee of the Bridge House Estates charity must act in the best interests of that charity and for the public benefit, and any conflicts of interest which arise must be properly managed. The City Corporation's role as trustee of the applicant charities gives rise to a conflict of interest and raises additional matters which have been carefully considered in recommending the grant to the Committee, having regard to previous specialist legal advice on this point.
15. The City Bridge Trust Committee may fund discretionary activities and services otherwise provided by the City Corporation acting in a different capacity, such as those proposed in this case subject to:
  - (a) those purposes being charitable and for the benefit of the public within Greater London (i.e. any benefit to the City Corporation must be incidental to ensure that the decision does not give rise to "self benefit");
  - (b) the City Corporation not being relieved of any legal obligation to fund those activities/services (i.e. to address "self benefit")
  - (c) decision-making should be transparent with actual and perceived conflicts of interest or loyalty being managed in accordance with Charity Commission guidance.
16. The conditions set out at sub-paragraphs 12 (a) and (b) are met. In order to meet the third condition at sub-paragraph 12(c), it is recommended in this case, having regard to the City of London Members' Code of Conduct that Members of this Committee who are also Members of the relevant City Corporation Committees responsible for administering the Open Spaces charities which will benefit from the grant, should not participate in the discussion or vote on the application although any decision is of course for the Member concerned.

## **Conclusion**

17. The benefits of engagement with the natural environment and health and wellbeing are unarguable. Hampstead Heath and the partner charities are highly committed to reach some of London's most disadvantaged communities over the next three years.
18. They are also highly committed to working in a way that is sustainable. The projects set out in their proposal are designed to leave a clear legacy at the end of the funding period and to be self-sustaining.

19. Additionally they are highly committed to attracting funds from new sources, including trusts and foundations and are making progress in this respect. The recommendation at a level lower than that requested reflects the competition for your resources but the taper should allow reasonable time for other applications to come to fruition.
20. Finally, Hampstead heath and the partner charities are highly committed to learning from its projects and to leave tools for the sector that will enable outcomes and impacts to be measured using standard metrics that mean that it will be possible to understand their overall impact, and enable others to do the same.

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<b>Committee</b>	<b>Dated:</b>
City Bridge Trust	23 <sup>rd</sup> September 2015
<b>Subject:</b> Strategic Initiative: 'City Philanthropy – a wealth of opportunity'	<b>Public</b>
<b>Report of:</b> Chief Grants Officer	<b>For Decision</b>

## Summary

This report should be read in the context of the generic Philanthropy paper elsewhere in your bundle. It notes the need for City philanthropy as being as great and perhaps greater than ever. The work of your funded project, '*City Philanthropy – a wealth of opportunity*' is described: both stating its top line vision - to further embed a culture of philanthropy in the City and promote London as a global centre for philanthropy – and detailing the activities it has developed in support.

It is suggested that the need for this work will continue over the coming years, but given there is so much change happening at present (such as given the current political and fiscal settlement and the renegotiation of the role of the state with the private and community voluntary sectors), it is proposed that *City Philanthropy – a wealth of opportunity* is funded for a further 12 months, as currently configured, and during this time consideration will be given as to the best delivery model for the future.

## Recommendation(s)

Members are asked to:

- Note the report.
- Approve a grant of £204,000 over 1 year to continue your *City Philanthropy – a wealth of opportunity* initiative, hosted by the Association of Charitable Foundations (ACF).

## Main Report

### **Aim of City Philanthropy – a Wealth of Opportunity**

- 1 The overarching aim of *City Philanthropy – a Wealth of Opportunity* is to encourage a new generation of City philanthropists and promote London as a global centre of philanthropy.
2. *City Philanthropy – a Wealth of Opportunity's* work comprises three strands:

- *To **co-ordinate, collaborate and communicate** philanthropic activities in the City.*
  - *To **educate, inspire, inform and enable** the next generation of City Philanthropists*
  - *To encourage **peer-support, networking and mentoring** among philanthropists in the City*
3. Examples of City Philanthropy's work in support of these strands are:
- Supporting and developing philanthropy networks
  - Educational resources and the delivery of workshops and events
  - Communication: publishing articles, blogs, and monthly news bulletins
  - Research.

## **Background**

4. Since June 2011, you have funded ACF to explore and develop the role that people and organisations in the City play/could play in promoting, facilitating and practising philanthropy. The background to this is detailed in the Philanthropy paper included earlier in your bundle.
5. ACF is the umbrella charity for hundreds of UK charitable trusts and foundations. City Bridge Trust is a member of ACF and has officer representation on its board. ACF established *City Philanthropy – a Wealth of Opportunity* as a project and associated brand. It has grown from one part-time director to a full-time director, editor and in May 2015 it recruited a part-time development officer. Its activities have increased with its capacity (see below).

## **Achievements to date**

### **Networks**

6. Since June 2011, *City Philanthropy - a Wealth of Opportunity* has been supporting and developing philanthropy networks in the City: helping them extend their reach and raising their profile.
7. For example, The City Funding Network, which you fund as part of *City Philanthropy – a Wealth of Opportunity* has raised more than £130k for 18 small charities over six events. Beyond Me (formally Young Philanthropy), which you fund as part of *City Philanthropy – a Wealth of Opportunity*, has grown to 90 teams across 16 major businesses donating £500,000 and 4,500 skills-based volunteer hours to charities and social enterprises. This grant will end in December 2015 from when the work will be self-financing.
8. *City Philanthropy – a wealth of opportunity* has also helped establish two new networks: For example, Inspired 50 and the Women for Change Breakfast Club that launches in September 2015.

9. It is also working to encourage the 13 London philanthropy networks now listed on the City Philanthropy website to work more closely together and explore how they can be 'bigger than the sum of their parts'. Where appropriate, links are also being forged with other initiatives such as City Giving Day.
10. *City Philanthropy – a Wealth of Opportunity* has identified that within these networks there are now more than 1,000 young people involved in City giving networks, supporting more than 100 charities and raising more than £1.5m (including hundreds of hours of pro-bono support). Clearly, there is much more potential, but the steady increase in involvement over the past four years is an indicator for future success.

### Education

11. In March 2015 *City Philanthropy – a Wealth of Opportunity* piloted **DonorWISE – Effective Giving for Millennial donors** at Cass Business School. It was delivered by Caroline Fiennes author of *It Ain't What You Give It's The Way That You Give It*. 28 participants took part in the half day workshop that covers the basics of effective philanthropy: 100% said they felt more confident about their giving having taken the workshop. It gained some press coverage in Spear's magazine and The Guardian Blog. The second pilot takes place on September 29 at Cass Business School. Your Chairman is enrolled to attend.

### Research

12. The difficulty of establishing a baseline of how much philanthropy is taking place in the City is acknowledged. *City Philanthropy – a Wealth of Opportunity* has nonetheless sought to use research where possible to support its work. For example, it commissioned the research report **More to Give**, from Professor Cathy Pharoah and Dr Catherine Walker of Cass Business School's Centre for Charitable Giving and Philanthropy. This was published in July 2015. It reveals the increased desire of young workers to give money and time to bring about social change as part of their careers. The second part of the research surveys the City's giving networks and the results will be published in the autumn and launched at an event in the City.

### Communication

13. *City Philanthropy – a Wealth of Opportunity* has worked with City AM and Finance News, two leading City publications, to increase their coverage of philanthropy, including the establishment of Finance News Extra Mile 40, celebrating 40 people in the City who excel in charitable works, and City AM's Christmas charitable giving supplement. It has also achieved press coverage in magazines, blogs and also radio and TV (such as London Live and ITV London).

14. The *Philanthropy: The City Story* pop-up exhibition continues to appear at venues in the City including several corporates and some Livery events. In 2014 it was converted into hoardings at New Change in a partnership with Land Securities. It is currently on the hoardings outside Guildhall North Wing Entrance and there are plans to extend this to other hoardings in the City.
15. The prestigious Beacon Awards for philanthropy includes a category which you funded first in 2013 and then in 2015, *The Beacon Award for City Philanthropy*. *City Philanthropy – a wealth of opportunity have provided considerable support to these awards*. The 2015 Awards Ceremony took place at JP Morgan’s flagship building on Embankment in April, attracting over 100 City leaders and many philanthropists and gaining some press coverage. Alderman Roger Gifford presented David and Claudia Harding with the City Philanthropy Award for their extensive philanthropic contribution including funding a new maths gallery at the Science Museum. A series of events featuring The Beacon Fellows are planned for 2015/2016 with the first at a City venue in autumn.
16. Traffic to The City Philanthropy website ([www.cityphilanthropy.org.uk](http://www.cityphilanthropy.org.uk)) and its twitter account has increased steadily over the last three years (NB 2015 figures part-year only):

	2013	2014	2015 to June 2015
Page view	19,448	33,865	17,964
Users	6,063	11,579	7,506

**Twitter followers:**

May 2014 – 238 followers

Dec 2014 – 675 followers

June 18 2015 - 903 followers

Average Monthly Newsletter subscriber rate: 13 new subscribers per issue, a total of 1,100 at June 2015.

**The need for a City Philanthropy Initiative**

17. There are several reasons why the time is ripe to continue to promote philanthropy in the City, to communicate widely the extent and breadth of its giving and to encourage more: supporting and publicising new developments, especially nascent activities such as ‘giving circles’ among the next generation.
18. The fiscal position and cuts in central and local government funding are putting the charitable sector under increased pressure. This, for many charities, coincides, with increased demand on their services/expertise as statutory services recede. Against this backdrop, private donations of money, time, and skills will be even more crucial.
19. Trust in the City and the financial services sector was eroded by the banking crisis, bankers’ bonuses and the Occupy campers. The charitable dimensions



of the City and the diverse range of activity taking place in the philanthropy arena can help accentuate the positive. In the past, the considerable charitable activities and traditions of City Philanthropy have arguably been overlooked and under-represented.

20. The current Lord Mayor has made it a core part of his Mayoralty to champion the City's philanthropic activities: he has approached the second City Giving Day on 30<sup>th</sup> September with considerable energy and garnered much support from companies in the City. It is likely this area of work can be further built on in subsequent years.
21. The City has the necessary infrastructure, track record, financial skills and a favourable tax and regulatory environment, making it is well-positioned to support London as a global centre for philanthropy.
22. Research undertaken by *City Philanthropy – a Wealth of opportunity* in 2015 shows an increased desire among London's younger workers to be involved in philanthropic activity and it is timely to harness this energy and enthusiasm and help City professionals make philanthropy an integral part of their careers.
23. A new centre for philanthropy will be launched later this year at the London School of Economics: The Marshall Institute for Philanthropy and Social Entrepreneurship, following receipt of a £30M donation. Links to this from the City will be important.

### **City Philanthropy – A Wealth of Opportunity**

24. Through your funding, *City Philanthropy – a Wealth of Opportunity* has been able to grow its activity and impact. There is now a coherent programme of activity supporting its aims and it is proposed that this will continue and be further developed over the coming year should you agree to the proposed funding.
25. City Philanthropy will continue to map and bring together the various philanthropic City networks where appropriate and will work collaboratively with the Heart of the City, the Economic Development Office, and The Lord Mayor's Appeal adding value to, but not duplicating, the Corporate Social Responsibility agenda.
26. City Philanthropy will part-sponsor 12 co-branded philanthropic events around the City annually where appropriate, such as the monthly **First Tuesday Philanthropy Club** events at Happenstance, Ludgate Hill and **The Women for Change City Breakfast Club** that will bring City high fliers together to empower women and girls around the world.
27. The current website will be upgraded as a functional 'knowledge hub': better signposting people to giving opportunities and connecting them with the City's Giving Networks and charities. This will complement the City Bridge Trust web upgrade and work has already progressed to allow potential donors to be

connected to City Bridge Trust grantees.

28. There will be three networking events annually to bring City professionals together to find out more about philanthropy or to share experiences, for example, 'My Philanthropic Journey', where inspirational City leaders tell their own stories to encourage new philanthropists. There will be two DonorWISE workshops annually.
29. A thread that runs throughout these activities is City Philanthropy – a wealth of opportunities own place at the heart of many of these networks. In the year ahead, mindful of the considerable change in the operating context, City philanthropy will consider the best operating model with a view to reporting back to committee for consideration in September 2016.

### Costings

30. The costings are set out in the table below:

<b>Item</b>	<b>Cost</b>
Salaries (1 FTE Director; 1 FTE Editor; 1 P/T Development Officer; consultancy)	167,000
Website development	20,000
Network development & events	12,000
Education materials (donorWISE guides)	5,000
<b>Total</b>	<b>204,000</b>

### Financial Information

31. A summary of the Association of Charitable Foundation's financial position is set out in the table below:

Year end at 31 December	2013 Audited Accounts	2014 Draft Outturn	2015 Current Year Forecast
Income and Expenditure	£	£	£
Income	853,908	1,051,905	1,047,588
Expenditure	893,766	959,968	1,193,494
Unrestricted Funds Surplus / (Deficit)	9,832	13,739	2,459
Restricted Funds Surplus / (Deficit)	(49,690)	78,198	(148,365)
Total Surplus / (Deficit)	(39,858)	91,937	(145,906)
Surplus / (Deficit) as a % of turnover	4.7%	8.7%	
Cost of Generating funds (% of income)	£128,086 (15%)	157,786 (15%)	£104,800 (10%)
<b>Free unrestricted reserves</b>			
Unrestricted free reserves held at Year End	183,115	196,748	199,207
How many months' worth of <i>unrestricted</i> expenditure	3.2	3.3	3.1
Reserves Policy target	171,006 – 342,012	176,584 – 353,167	193,072 – 386,143
How many months' worth of <i>unrestricted</i> expenditure	3 – 6	3 - 6	3 - 6
Free reserves over/(under) target	12,109 – (158,897)	20,164 – (156,419)	6,135 – (186,936)

## Conclusion

32. Your *City Philanthropy – a Wealth of Opportunity* project complements other initiatives that you fund to encourage more giving of time and money, notably, the Spice time-banking initiative, Islington Giving and London's Giving (including your most recent grant to the East End Community Foundation to develop local giving schemes in the boroughs of Hackney, Newham and Tower Hamlets).
33. City Philanthropy is now established as a brand and it is timely, given the context outlined above, to build on this success, further embed a culture of philanthropy in the City and to promote London as a global centre for philanthropy.
34. There has been considerable favourable publicity generated by City Philanthropy which has contributed to a wider awareness of the important contribution of City professionals, as well as generating additional 'new' money at a time when public funding sources are dwindling and the need for charitable services rising.

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<b>Committee</b>	<b>Dated:</b>
City Bridge Trust	23 <sup>rd</sup> September 2015
<b>Subject:</b> Strategic Initiative: Barbican Centre Trust	<b>Public</b>
<b>Report of:</b> Chief Grants Officer	<b>For Decision</b>

## Summary

This report sets out proposals to support further work by the Barbican's Creative Learning team in East London in 2015-18. The work will build on previous awards from City Bridge Trust to the Barbican Centre Trust (BCT), a registered charity associated with the City of London Corporation which works in partnership with the Barbican, to reach deprived communities in outer East London boroughs.

## Recommendation

Members are asked to:

- Approve a grant of £440,000 over three years (£125,000; £155,000; £160,000) to the Barbican Centre Trust toward creative learning projects which the Barbican Centre's Creative Learning Team delivers in East London.

## Main Report

### Purpose

1. The Barbican Centre Trust Limited (BCT) is a registered charity established in 1986 to promote knowledge, understanding, education and appreciation of the arts by communities in and around the City. It does this by raising funds and making grants towards the furtherance and enhancement of the arts and educational activities of the Barbican Centre (a department of the City of London Corporation acting in its capacity as a local authority). The BCT funds both revenue and capital projects. Whilst the Chairman of the Barbican Centre Board, the responsible City Corporation Committee, and the Barbican Director serve on the BCT Board of trustees, the charity is independent of the City Corporation and the Articles of Association which govern the charity provide that Trustees who are elected Members or officers of the City Corporation shall not form a majority of the Board of Trustees.
2. Members will need no introduction to the Barbican, the City of London's multi-arts and conference venue. A national portfolio organisation of the Arts Council England, the Barbican attracts hundreds of thousands of visitors each

year. In recent years the Barbican has established a Creative Learning programme to reach out to new audiences who might not otherwise attend the Barbican Centre or otherwise engage with the arts or creative pursuits. The work of the Barbican's Creative Learning team concentrates on East London, particularly those areas with relative high levels of deprivation.

3. This strategic initiative comprises three strands:
  - *Community Engagement activities (reaching 6,600 direct beneficiaries and 125,400 indirect beneficiaries) through short-term intensive events, with an initial focus on Barking and Dagenham and Waltham Forest.*
  - *Schools' Partnerships (reaching 21,150 beneficiaries) with primaries and secondaries in Outer East London boroughs to develop creative and employability skills.*
  - *Progression Opportunities for Young Artists (reaching 2,600 beneficiaries) with masterclasses, placements and careers' advice to encourage a more diverse workforce into the creative sector.*

## **Background**

3. City Bridge Trust helped the Barbican, working with the Guildhall School of Music and Drama, to establish the Creative Learning programme in 2011 with an award of £1,501,600 to the BCT as an exceptional grant. In recognition of the successful reach of this programme, the City Bridge Trust awarded a further £250,000 in 2013 to the BCT to maintain the progress made with schools, community groups, and statutory partners across the East London area. During this time, the Barbican established itself in delivering the Creative Learning programme as an effective mentor to its many partner organisations, building networks in areas of high economic and social deprivation. The arts activities of the Creative Learning programme help young people develop key life and employability skills, improve the quality of the educational delivery in partner schools, and offer new cultural opportunities to communities in target boroughs.
4. The Barbican's Creative Learning programme has now built good momentum in East London. The organisation has developed strong partnerships in Hackney, Islington, Tower Hamlets, Barking and Dagenham, Newham, Redbridge, and Waltham Forest. It is the latter four boroughs, which measure particularly highly on deprivation indicators for inequality and education, which are the focus of this strategic initiative.
5. While the BCT supports many arts initiatives and projects in partnership with the Barbican centre, the Creative Learning programme is currently funded in part by the BCT and a significant portion of that funding, as noted above has historically originated from the City Bridge Trust. While funding awarded by the City Bridge Trust has benefited a programme delivered by the Barbican Centre, which is run by the City in its capacity as local authority, the activities are discretionary and charitable, and BCT remains responsible for ensuring

that the City Bridge Trust funding is properly applied and that the grant terms and conditions set down by City Bridge Trust are met.

### **Achievements to date**

6. The Creative Learning programme has been cited as a pioneering and effective model by the Department of Culture, Media and Sport. In the last financial year activities taking place under the umbrella of the programme reached over 40,000 people and engaged 134 schools. It is estimated that 150,000 people, very few of whom had previous contact with the Barbican, have engaged with Creative Learning programmes since the scheme was established.
7. Whilst City Bridge Trust provided cornerstone funding through its 2011 grant to the BCT, the Barbican and the BCT have both built a strong fundraising capability to lever support from other charitable Foundations and from City firms towards the Creative Learning programme. This has enabled the programme to reach wider audiences and engage new partners. For example, funding from the Esmée Fairbairn Foundation has led to the formation of the East London Cultural Education Partnership with arts and regeneration partners across eight boroughs.
8. As a condition of City Bridge Trust's 2011 grant to the BCT, the Barbican developed its approach to programme monitoring, and the frameworks used for reporting to the City Bridge Trust were exemplars for breadth and clarity. Subsequently, the Barbican's monitoring of Creative Learning projects has been recommended to the Prince's Trust and served as a model to guide its approach to capturing data and sharing progress information across a range of projects.
9. Creative Learning activities cover a wide range of art forms including music, theatre, dance, film and visual arts. The level of engagement now runs from first experiences to higher education and professional training. The majority of work is concerned with delivery across East London, but a core part of the Creative Learning programme is the concept of 'opening up' the Barbican and attracting new audiences to the central arts space. This has been achieved through broadening the range of the Centre's arts programming (including the delivery of more activities for children and young people) and through weekend, holiday and drop-in activities.

### **Creative Learning – Plans for the Future**

10. The Barbican's plans for Creative Learning 2015-20 are based on learning from the East London Cultural Education Partnership and its own 2014 'youth manifesto', pledging to help young people find their creative voice. Work is based on the models pioneered during the first few years of the Creative Learning programme but with refinement based on monitoring data.
11. Work funded by City Bridge Trust will help the Barbican achieve the following objectives:

- to redress inequality of access to the arts through the provision of high-quality arts and learning experiences;
  - to nurture and develop talent in young people;
  - to enable people to develop personal and employability skills and to learn about career opportunities in the cultural and creative industries; and,
  - to develop partnerships with organisations in East London, ensuring projects meet local needs.
12. Building on the achievements and learning of the Creative Learning team to date, work over the next few years is concerned with achieving a deeper impact with target groups and being more responsive to local needs as a result of improved local intelligence in respect of communities within East London. The Barbican has tested its delivery models and formed strong local partnerships in East London, which it believes will help it to achieve better outcomes with programme participants.

### **City Bridge Trust and Creative Learning**

13. Whilst Creative Learning is a larger initiative of c. £2m pa which is part funded by the BCT which has benefited from a number of grants from various donors; City Bridge Trust is being asked to fund work under three specific strands of the programme:
- community engagement;
  - schools partnerships; and,
  - progression opportunities for young artists.
14. Community engagement work within East London will take place as part of the 'Beyond Barbican' programme. This initiative is designed to give more people access to the arts, introduce them to the work of the Barbican and encourage them to come to the Centre. The focus of Beyond Barbican is performance, but extensive preparation work is needed to encourage those who have had limited arts engagement to attend or participate. Much of the programming is concerned with addressing preconceptions that arts activities are 'not for me'. To this end, the Barbican relies on local knowledge from its East London partners to identify where best to situate community events and how to promote the work. Creative Learning has recruited a team of Barbican Ambassadors from East London who help reach new audiences.
15. Barbican aims to reach 6,600 direct beneficiaries (active programme participants) and 125,400 indirect beneficiaries (wider audience members) over the next three years of community engagement work.
16. Since Creative Learning was established in East London, Barbican has engaged with a wide range of primary and secondary schools. The programme currently partners with 57 maintained and academy schools through its partnership programme and seeks to redress the disparity in arts access for children and young people, as well as encouraging schools to



recognise the benefits of cultural and creative learning. Through structured activities over several weeks, usually culminating in performance and often at the Barbican itself, students have the opportunity to participate in learning events that the school would otherwise be unable to provide. Barbican captures 'before and after' data to show progressions in pupils' creative, personal and employability skills, and works to ensure that schools can sustain the intervention after the Creative Learning input concludes.

17. The second element of the schools' outreach work is known as 'Barbican Box' which connects pupils with the world-class artists performing at Barbican Centre. Schools work through a creative programme before having the opportunity to present their work on one of the Centre's stages. The pupils also receive tickets to a performance or exhibition relevant to their particular project.
18. Barbican aims to reach 9 additional schools and 18,000 additional participants through the continuation of its schools' partnership programme, and an additional 75 schools with 3,150 participants through continuation of its Barbican Box programme.
19. One legacy of City Bridge Trust's earlier awards has been the development of ensembles for young artists in media as diverse as spoken word, film, classical and jazz music. These ensembles use the arts as a mechanism to help participant young people develop their skills in self-management, teamwork, problem-solving, communication, numeracy and literacy. Over the next three years the Barbican wishes to do more to connect the ensemble activities to careers' advice, mentoring and workplace opportunities in the cultural and creative industries. Central to the activities will be efforts to ensure that young people from a wide range of backgrounds can take advantage of the opportunities, and that the programming is inclusive.
20. Barbican aims to engage 2,600 young people through its Young Ensembles and Young Arts Academy initiative.
21. It is expected that exemplar best practice will continue to be developed in delivery of the programme and expected to be made available to other arts organisations to promote engagement with, develop understanding of, and opportunities for employment within the cultural and arts sector within Greater London.
22. The Creative Learning programme is not eligible for funding under your published grant priorities, but it does continue to meet the criteria for funding as an exceptional grant, being a strategic initiative which is considered to be of strategic importance to London in these times of reduced public funding of the arts and of reduced employment opportunities for young people. These areas of need were identified in the extensive consultation undertaken at the time of settling the City Bridge Trust grants policy with the grants priorities being set with reference to the funds available for distribution by City Bridge Trust. On-going consultation and engagement with stakeholders indicates that these needs remain ever present. Supporting a leading cultural centre such

as the Barbican to continue its leading work in promoting youth engagement with the arts within areas of greater economic and social deprivation, where raising aspirations is an important means of generating social mobility, would meet the criteria for an exceptional strategic grant under your policy.

## Costings

23. The overall cost of Creative Learning is expected to be c. £2m pa over the next three years. The activities that form this strategic initiative represent slightly less than half of the whole programme over three years. In total, the Trust is asked to fund approximately 7-8% of the annual costs of Creative Learning.

24. The total costings for community engagement, schools partnerships and the young ensembles activities are set out in the table below:

Item	Year 1	Year 2	Year 3	Total
Activity 1: Community Engagement projects	35,100	49,058	49,672	133,918
Activity 2: Schools' Partnership programme	105,565	199,554	298,023	603,142
Activity 2: Barbican Box	190,897	177,717	179,641	548,255
Activity 3: Young Artists' Progression	202,692	367,331	201,096	771,119
Evaluation	36,000	36,000	36,000	36,000
	<b>570,254</b>	<b>829,660</b>	<b>764,432</b>	<b>2,092,434</b>

25. City Bridge Trust is asked to consider contributions to these total costs as follows:

Item	Year 1	Year 2	Year 3	Total
Activity 1: Community Engagement projects	10,000	10,000	10,000	30,000
Activity 2: Schools' Partnership programme	25,000	40,000	50,000	115,000
Activity 2: Barbican Box	30,000	30,000	30,000	90,000
Activity 3: Young Artists' Progression	40,000	55,000	50,000	145,000
Evaluation	20,000	20,000	20,000	60,000
	<b>125,000</b>	<b>155,000</b>	<b>160,000</b>	<b>440,000</b>

26. The balance of funding will be raised by the BCT and the Barbican Centre from other sources including charitable trusts and corporate donors, as has been achieved previously.

## Exit and Sustainability

27. The Barbican's Creative London programming seeks to build the capacity of local partners. For example, work with schools is normally time-bound and

focused on developing teachers' skills to sustain the intervention once the Creative Learning team has concluded its input. Similarly, Barbican seeks to work as a facilitator in East London by bringing partners together that can then raise funds for further projects in the future. The Creative Learning team will also explore options for social investment and for collaboration with other major arts organisations to help sustain the activities delivered in 2015-18.

## Financial Information

28. Forecast income for BCT for the year ending 31 March 2016 is £1,420,100, of which £751,000 (53%) had been confirmed by 1 September 2015. The remainder of £669,100 (47%) will be generated through identified fundraising prospects and donated services in the form of support from COLC which is determined at the end of the year. A decision as to the City Corporation's separate in-kind support of the BCT charity falls within the remit of the Barbican Board.
29. At 31 March 2016 free unrestricted reserves are forecast to be £78,605 which is equivalent to 0.7 months' worth of total expenditure. The Trustees of Barbican Centre Trust have advised that they have not quantified the target level of free reserves but rather state that they aim to hold a low level of funds as cash deposits which it monitors to ensure it holds sufficient to manage variations in cash flow and maintain its charitable activities.

Year end at 31 March	2014 - 15 Audited Accounts	2015 – 16 Current Year Budget
Income and Expenditure	£	£
Income	1,131,591	1,420,100
Expenditure	1,077,314	1,424,200
Unrestricted Funds Surplus / (Deficit)	54,276	(4,100)
Restricted Funds Surplus / (Deficit)	0	0
Total Surplus / (Deficit)	54,277	(4,100)
Surplus / (Deficit) as a % of turnover	4.8%	(0.3%)
Cost of Generating funds (% of income)	219,370 (19.4%)	220,000 (15.5%)
<b>Free unrestricted reserves</b>		
Unrestricted free reserves held at Year End	82,705	78,605
How many months' worth of expenditure	0.9	0.7
Reserves Policy target	-	-
How many months' worth of expenditure	-	-
Free reserves over/(under) target	-	-

## Legal Implications

30. The Comptroller and City Solicitor has advised that the BCT, a registered charity, is eligible to secure funding from the City Bridge Trust under the grants policy which has been agreed in respect of the application of the Bridge House Estates charity's income surplus to that retained to maintain and support the five bridges. The policy has been settled following public consultation and addresses particular needs of the public within Greater London in pursuit of the charitable objects of Bridge House Estates set down in the *cy-pres* Scheme, which includes the advancement of arts and culture for the public benefit.
31. The City Bridge Trust Committee, in exercising the City of London Corporation's duties and powers as trustee of the Bridge House Estates charity must act in the best interests of that charity and for the public benefit, and any conflicts of interest or loyalty which arise must be properly managed. The City Corporation's role as local authority in running the Barbican Centre and therefore in ultimately delivering the Creative Learning programme which would benefit from the City Bridge Trust grant, gives rise to conflict of interest considerations. These have been carefully considered in recommending the grant to the Committee, having regard to previous specialist legal advice on this point.
32. The City Bridge Trust Committee may fund discretionary activities and services otherwise provided by the City Corporation acting in a different capacity, such as those proposed in this case subject to:
  - (a) those purposes being charitable and for the benefit of the public within Greater London (i.e. any benefit to the City Corporation must be incidental to ensure that the decision does not give rise to "self benefit");
  - (b) the City Corporation not being relieved of any legal obligation to fund those activities/services (i.e. to address "self benefit")
  - (c) decision-making should be transparent with actual and perceived conflicts of interest or loyalty being managed in accordance with Charity Commission guidance.
33. The condition set out at sub-paragraph 31(a) is met, as noted at paragraph 29 above. The advancement of art and culture for the public benefit is a named charitable purpose in the Charities Act 2011 and the proposed activities - which involve promoting youth engagement with, understanding of, and participation in the arts - fall clearly within this purpose and are for the public benefit with any benefit to the City of London Corporation arising from the funding of these activities being incidental.
34. The condition set out at sub-paragraphs 31(b) is met as, while the City of London Corporation runs the Barbican Centre in its capacity as a local authority, the activities which are proposed to be funded are discretionary. Furthermore, the application is being made by the BCT which is a registered charity and must itself comply with charity law requirements. It is the BCT

which will remain responsible for ensuring that the City Bridge Trust funding is properly applied and that the terms and conditions of the grant set down by City Bridge Trust are met.

35. In considering the third condition at sub-paragraph 31(c), the Comptroller and City Solicitor is of the view that a conflict of interest and loyalty would arise in considering this application for grant funding where a Member of your Committee is also a Trustee of the BCT Board or Member of the Barbican Centre Board. It is recommended, therefore, having regard to the City of London Members' Code of Conduct, that those affected Members declare these interests, not participate in the discussion or vote on the application; although any decision is of course for the Member concerned.

## **Conclusions**

36. The Barbican's Creative Learning programme has enjoyed strong success in East London. It now looks to build on work started with funding from City Bridge Trust to expand its reach to outer London boroughs, particularly Newham, Redbridge, Waltham Forest and Barking and Dagenham, and to increase the depth of its impact.
37. This strategic initiative builds on the work funded through the City Bridge Trust's two previous awards to the BCT details of which Members can access via the intranet from Committee meetings in December 2010 and February 2013. As with those grants, the Barbican will provide regular monitoring data to both the BCT and the City Bridge Trust to account for progress made. Members and officers have had the opportunity to see work under the Creative Learning programme take place in East London schools and at the Barbican Centre, and this will continue through the proposed future grant.
38. The Barbican has developed strong partnerships in areas of high deprivation and enjoyed recognition for the progress made engaging wider audiences with the arts. The BCT has maintained proven and effective oversight of City Bridge Trust funds which have been awarded on a restricted basis for the benefit of the Creative Learning programme delivered by the Barbican Centre. In addition, the BCT has shown itself to be successful in building upon the City Bridge Trust's support for the programme by attracting further financial support both for that programme and other charitable arts activities during a difficult period for the arts sector in recent years.

### **Tim Wilson**

Principal Grants and Social Investment Officer

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**MEETING: 23/09/2015**

**Ref: 12673**

**ASSESSMENT CATEGORY - Improving London's Environment**

**Forest Young Men's Christian Association of East London**

**Adv: Joan Millbank**

**Amount requested: £94,854  
(Revised: £80,320)**

**Base: Waltham Forest  
Benefit: Waltham Forest**

**Amount recommended: £80,400**

**The Charity**

Established in 1969, Forest Young Men's Christian Association for East London (commonly known as Forest YMCA) addresses social deprivation in Waltham Forest, which has high levels of child poverty, unemployment, youth crime and homelessness. It is an independent charitable company affiliated to the global YMCA movement. While founded on, and informed by, Christian values the charity's services, jobs and volunteering opportunities are open to all. Services include: supported accommodation for 300 vulnerable young people; a work experience and employment project; school based after-school clubs; youth provision; leisure and fitness facilities; and running Brooks Farm Outdoor Learning Centre (a city farm), which is the focus of this bid.

**The Application**

The applicant is seeking a three year grant to employ its first full-time Farm Education Officer who will be responsible for delivering environmental education work including food growing, animal husbandry and biodiversity workshops. Beneficiaries will be pupils from local schools, young families, older people, disabled and vulnerable young people, together with the wider community. Initial costs have been adjusted following the assessment meeting, hence the revised request.

**The Recommendation**

The charity has strong links locally and an established reputation in working with schools. Brooks Farm offers Forest YMCA the vehicle to expand its reach and its contribution to local communities. While this will be a new venture, the charity has links with another outdoor learning centre and a community farm in Romford. It has also established connections with other London-based city farms (Hackney, Spitalfields and Mudchute) and is a member of the Federation of Community Gardens and City Farms.

***£80,400 (£34,400; £22,400; £23,600) towards the cost of a full-time Farm Education Officer and project running costs.***

**Funding History**

Meeting Date	Decision
24/07/2003	£22,000 towards the salary and on costs of a project co-ordinator.
18/04/2002	Declined. Request for general provision for homeless people, not meeting any of the Trust's stated priorities.

**Background and detail of proposal**

The farm occupies a 1.5 acre self-contained site adjoining Skelton's Lane Park in Leyton. It is owned by Waltham Forest Council, which used to run the farm directly.

In April 2014 it passed the facility to the applicant on a twenty five year lease at a peppercorn rent. Four farm staff transferred over in order to retain skills and knowledge. The charity secured a £500,000 Community Assets grant last year to substantially refurbish the site. Improvements include two new classrooms, improved paths and toilets to enable disabled access, a café, and improved facilities for the care of the animals, insects and birds housed at the farm.

The environmental education programme will be promoted to 1,000 nursery, primary and secondary schools in North East London each year. In year one, 70 environmental education sessions (comprising of a classroom based activity, animal handling and a tour of the farm) will be delivered to benefit 2,100 pupils; this figure is expected to rise to 100 sessions and to benefit 3,000 pupils by year three. The on-site sessions will be enhanced by visits to the schools to offer hatch and brood sessions, and animal handling. In addition, schools will be encouraged to visit the farm at other times. Each year two young people housed by the charity will be supported to act as 'classroom assistants', where they will be helped to gain qualifications and employability skills. 30 local volunteers will also be 'trained' to help. All staff and volunteers will be trained in safeguarding and DBS-checked (Disclosure and Barring Service). Each year 80% of the pupils are expected to report increased understanding of nature, food and healthier eating while 80% adult participants are expected to report greater knowledge of the green environment and biodiversity.

### **Financial Information**

Total forecast income for in the current year 2015/16 is £6.2 million of which £6.0 million (96%) had been secured by May 2015.

At 31<sup>st</sup> March 2014 FYMCA had negative free unrestricted reserves of £20,074 against a policy to hold £1.3m equivalent to three months' worth of operating costs. FYMCA advised that in 2009/10 it embarked on a programme to purchase and redevelop its social housing properties and made the decision to designate its unrestricted funds and future generated surpluses towards this purpose. As this programme is near completion its current focus is to build its free unrestricted reserves. In January 2015 its Trustees agreed a strategy based on significant cost savings and increased income through its improved properties. This strategy has been implemented and its Trustees meet monthly to monitor its progress against its plan to meet the target by March 2017.

At 31<sup>st</sup> March 2014 FYMCA held net current liabilities of £20,074. It advised that it is selling one of its street properties which will provide approx. £350,000 as a cash buffer and payments to suppliers have been re-negotiated to help manage the organisation's cash flow.

FYMCA advised that its cost of generating funds is low as the majority of its income (90% in 2013/14) is from charitable activities. This comprises grant and contract income towards its letting and support services, as well as earned income through leisure facilities, community farm and catering. It advised that it expects the costs of generating funds to be higher in future years in line with its strategy to increase free unrestricted funds.



Year end at 31 March	2013/14 Audited Accounts	2014/15 Forecast Outturn	2015/16 Current Year Budget
<b>Income and Expenditure</b>	£	£	£
Income	5,707,125	5,359,095	6,240,921
Expenditure	5,237,229	5,120,336	5,503,862
Unrestricted Funds Surplus / (Deficit)	(27,452)	238,759	737,059
Restricted Funds Surplus / (Deficit)	497,348	0	0
<b>Total Surplus / (Deficit)</b>	<b>469,896</b>	<b>238,759</b>	<b>737,059</b>
Surplus / (Deficit) as a % of turnover	8.2%	4.5%	11.8%
Cost of Generating funds (% of income)	273,931 (4.8%)	-	-
<b>Free unrestricted reserves</b>			
Free unrestricted reserves held at Year End	(20,070)	218,689	955,748
How many months' worth of expenditure	0.0	0.6	2.1
Reserves Policy target	1,300,000	1,300,000	1,300,000
How many months' worth of expenditure	3.0	3.0	2.8
Free reserves over/(under) target	(1,320,040)	(1,081,311)	(344,252)

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**MEETING: 23/09/2015**

**Ref: 12786**

## **ASSESSMENT CATEGORY - Improving London's Environment**

**Hackney City Farm**

**Adv: Sandra Jones**

**Amount requested: £139,500**

**Base: Hackney**

**Benefit: Hackney**

**Amount recommended: £117,300**

### **The Charity**

Set up in 1984 on a brown field site at the corner of Haggerston Park E2, Hackney City Farm (HCF) aims to give local people the opportunity to experience farming. This includes agriculture, horticulture and gardening. The work of the farm includes chances to learn green skills, to train for employment, to improve people's health and to help people understand and preserve the biodiversity of the local environment and increased knowledge of natural ecosystems.

The Farm offers volunteering programmes, classes in upholstery, sculpture, textile printing and pottery; it has worked particularly with disaffected young people, disabled people and with asylum seekers; and it has become a local meeting place and information exchange.

### **The Application**

HCF seeks funding for an Education and Volunteer Programme aimed at increasing biodiversity at the farm site and surrounding area by involving local people and schools in the development and maintenance of natural habitats. The project will be working on site at HCF as well as in schools to redevelop under-used areas within the school environment. This project builds on current work being undertaken by the charity and the application is for 2 part-time posts equivalent to 7 days per week undertaking volunteer co-ordination and developing a forest school.

### **The Recommendation**

HCF has built up a good reputation for delivering quality activities and involving local people in volunteering and the development of the Farm. The charity has been working for over 10 years with local schools in delivering education programmes; as well as working extensively with volunteers; engaging with hard to reach groups such as vulnerable adults and young people, disabled people, refugee and migrants and parents on low incomes. The request is to cover 7 days per week staff time. However the sum recommended is lower as it is your usual practice for projects such as this to fund a maximum of one full-time equivalent post. The organisation is aware of this and is happy to be considered on this basis.

***£117,300 over 3 years (£37,300, £40,000, £40,000) towards the costs of a FTE Volunteer Co-ordinator post (job share) and associated running costs.***

### **Funding History**

Meeting Date	Decision
27/09/2012	Withdrawn as funding had been secured from the Big Lottery Fund.
03/05/2007	£106,000 over three years (£40,500; £35,000; £30,500) for the salary of the Director and for development of the Farm as an Environmental Improvement Centre and Social Enterprise.

## Background and detail of proposal

HCF will build on existing volunteer and school programmes that have been run over the past three years, in order to develop new workshops around biodiversity themes, the development of which has come from a recent review on the work of the Farm.

Many teachers did not feel confident leading growing projects on the school site without support, and so HCF will be working with three schools per year to develop under-used areas, using mainly recycled materials, to make outdoor classroom spaces and habitats. This will enable schools to become corridors for wildlife in the urban landscape.

At the farm environmentally themed workshops for schools will be run, and a new 'Forest School' area will be developed where schools and young people can attend educational sessions in a natural environment. This area is a child-led learning space, which allows young people the opportunity to explore and understand the natural environment.

These projects will only be made possible through the use of volunteers. They will be supporting the schools and creation of the Forest School and at the same time be trained and educated on biodiversity. The work of this project will be co-ordinated by the post funded through the City Bridge grant.

## Financial Information

Total forecast income in 2015/16 is £457,811, of which £382,800 (83.6%) had been confirmed. The reserves policy is to hold three months' worth of expenditure in free unrestricted reserves. At 31<sup>st</sup> March 2014 free unrestricted funds stood at £50,139 (£50,261 - £122) which is equivalent to 1.6 months' worth of expenditure. The Farm is planning to increase this year on year as shown in the table. The charity advised that the cost of generating funds is high as this comprises the core costs of running the farm which facilitates the operation of its activities and school.

Year end at 31 March	2013/14 Independently Examined Accounts £	2014/15 Forecast £	2015/16 Current Year Forecast £
<b>Income and Expenditure</b>			
Income	378,914	427,113	457,811
Expenditure	373,889	419,002	445,000
Unrestricted Funds Surplus / (Deficit)	7,968	8,111	12,811
Restricted Funds Surplus / (Deficit)	(2,943)	0	0
<b>Total Surplus / (Deficit)</b>	<b>5,025</b>	<b>8,111</b>	<b>12,811</b>
Surplus / (Deficit) as a % of turnover	1.3%	1.9%	2.8%
Cost of Generating funds (% of income)	149,921 (39.6%)	159,000 (37.2%)	161,000 (35.2%)
<b>Free unrestricted reserves</b>			
Free unrestricted reserves held at Year End	50,139	58,250	71,061
How many months' worth of expenditure	1.6	1.7	1.9
Reserves Policy target	93,472	104,751	111,250
How many months' worth of expenditure	3.0	3.0	3.0
Free reserves over/(under) target	(43,333)	(46,501)	(40,189)

MEETING 23/09/2015

Ref: 12759

## ASSESSMENT CATEGORY - Improving London's Environment

**Sustain: the alliance for better food and farming**

**Adv: Sandra Davidson**

**Amount requested: £144,810**

**Base: Hackney**

**Benefit: London-wide**

**Amount recommended: £144,800**

### The Charity

Sustain is an alliance of around 100 organisations working to improve the health and welfare of people, animals and environment through the adoption of practices. Its members are as diverse as farmers and food writers, caterers and community food growing projects; and they benefit through sharing experiences and knowledge of their work. Success stories include the Children's Food Campaign (currently funded by the British Heart Foundation) calling for improved food standards and food education in schools; and its lead on the Sustainable Fish City campaign for towns and cities to buy, serve, eat and promote only sustainable fish.

### The Application

This application seeks support over three years to develop London Grows, targeting individuals across London with an interest in learning about biodiversity and wildlife-friendly food growing, whilst also improving health and well-being. This will be achieved through a programme of training, volunteer brokerage and capacity building for London's community growing sector, to ensure the opportunities and the benefits it delivers are maintained beyond the project's lifetime. Specifically, the application requests funding for the salary and associated costs of developing this project.

### The Recommendation

The charity successfully developed Capital Growth, the UK's largest food growing network, with over 2,000 green space members, each with an average of 20 volunteers who play an essential role in maintaining the gardens. The proposed project has been developed as a result of feedback received from a number of community groups, schools and individuals and which demonstrated the huge opportunities which exist within community food growing projects for people to gain skills, knowledge of the natural environment and to improve their health.

**£144,800 over three years (£49,980; £54,900; £39,920) for 2dpw of the Project Officer's salary; 2dpw of the Project Support Officer's salary (2dpw); plus related costs of the London Grows Project.**

### Funding History

Meeting Date	Decision
10/01/2013	£49,920 over 17 months (£36,050; £13,870) for the salary of a part time Project Officer (2 days p.w.) and running costs to develop Capital Growth's food growing network.
17/02/2011	£90,000 over two years (2 x £45,000) towards a project working to reduce harmful pesticide use across London.

## Background and detail of proposal

Sustain and Garden Organic's recent publication on the benefits of gardening and food growing for health and well-being, found that food growing delivered particular health benefits, including improved quality of life for people with dementia, healthy weight and reduced stress and depression <http://www.sustainweb.org/growinghealth/>. It is anticipated that London Grows will engage and support over 2,000 individuals by 2018. Whilst the project will target individuals, it will also support small food-growing projects which will provide on-going opportunities for volunteers once they have been trained. The work will be delivered by two existing part-time members of staff, overseen by the Programme Manager. London Grows will run six high profile activity days across at least 20 food-growing sites involving over 1,500 volunteers.

Sustain has an excellent track record of implementing and running innovative local, regional and national projects. It has engaged thousands of volunteers through its work, including Capital Growth and the Big Dig.

## Financial Information

Forecast income for the current year is £1,209,964, of which £750,665 (62%) had been confirmed by July 2015. The charity advised that the decrease in income and expenditure between 2013/14 and 2015/16 was partly due to a reduction in the amounts received and passed on as grants on behalf of the Big Lottery, other charitable agencies and local authorities. Also a number of projects funded by the Big Lottery's Local Food Fund also came to an end.

The charity advised that the cost of generating funds is low as the majority of its income is from charitable activities. The figure shown below is based on a percentage of the management team's time spent on fundraising activities.

Year end at 31 March	2013/14 Independently Examined Accounts	2014/15 Forecast	2015/16 Current Year Budget
<b>Income and Expenditure</b>			
Income	£ 1,506,706	£ 1,158,987	£ 1,209,964
Expenditure	1,528,357	1,139,308	1,184,993
Unrestricted Funds Surplus / (Deficit)	19,386	12,742	8,993
Restricted Funds Surplus / (Deficit)	(41,037)	6,936	15,978
Total Surplus / (Deficit)	(21,651)	19,678	24,971
Surplus / (Deficit) as a % of turnover	1.4%	1.7%	2.1%
Cost of Generating funds (% of income)	10,354 (0.7%)	-	-
<b>Free unrestricted reserves</b>			
Free unrestricted reserves held at Year End	486,108	498,850	507,843
How many months' worth of expenditure	3.8	5.3	5.1
Reserves Policy target	764,179	569,654	592,497
How many months' worth of expenditure	6.0	6.0	6.0
Free reserves over/(under) target	(278,071)	(70,804)	(84,654)

**MEETING: 23/09/2015**

**Ref: 12693**

**ASSESSMENT CATEGORY - Improving Londoners' Mental Health**

**Africans Unite Against Child Abuse**

**Adv: Sandra Davidson**

**Amount requested: £134,213**

**Base: Islington**

**Benefit: London-wide**

**Amount recommended: £134,200**

**The Charity**

Africans Unite Against Child Abuse (AFRUCA) was set up as a community response to high profile tragic deaths of newly arrived African children, victims of trafficking. It promotes the rights of African children: by raising awareness of safeguarding issues amongst African parents, faith leaders and communities; through training professionals on issues specific to African diaspora communities; and by lobbying for effective action to prevent and put an end to harmful practices such as the branding of children as 'witches' and female genital mutilation. AFRUCA recently opened a Centre for Children and Families in Manchester to offer a range of prevention and early intervention services across the North of England. The charity has undertaken campaigns in Africa to prevent human trafficking and has been supporting young African survivors of trafficking since 2009.

**The Application**

AFRUCA is seeking a three year grant to develop a mental health project for young people aged between 12-25 who have been victims of trafficking, to begin their journey towards recovery. The project will seek to improve the mental health of 20 children and young people each year by providing 40 counselling/therapy sessions per month. The project addresses a growing level of need. It will help to enable young people to begin to normalise their lives, increase their emotional resilience, and mental health well-being.

**The Recommendation**

AFRUCA is the leading national charity promoting the welfare of African children. It has a track record of engagement with practitioners, policy and strategic bodies in the UK, as well as in Africa where it addresses the problem of trafficking at source. Young victims need a great deal of emotional support to grapple with the impact of their experiences. The request will fund the salary of a part-time Mental Health Worker/Therapist, to expand the organisation's menu of support services to children and young people victims of trafficking by introducing an in-house specialist mental health service to help bridge the gap in provision across London.

***£134,200 over three years (£39,800, £46,820, £47,580) for the costs of a part-time Mental Health Worker/Therapist (21hpw), project costs and overheads for work benefitting young Londoners.***

**Funding History**

Meeting Date	Decision
25/03/2004	£3,000 towards organising induction programmes for newly arrived children.

## Background and detail of proposal

Trafficking of children is a growing problem in the UK. National Referral Mechanism statistics for England consistently show that between 22% and 25% of child referrals from top 20 source countries, are African. Many African children are smuggled or come with "aunties" or "uncles" under private fostering arrangements, and once here are exploited into domestic servitude, prostitution, blood ritual, or abused for other purposes. Hidden from view, these children and young people are often deprived of education, health care, and affection and forced to work long hours. Escaping their abusers is seldom the end of their ordeal. Young victims are treated with disbelief by authorities, their age disputed, and their uncertain immigration status often overrides safeguarding concerns and responsibilities. AFRUCA is well equipped to address the young people's linguistic and cultural needs. Its awareness raising work with African faith groups and communities makes it singularly well equipped to identify victims.

## Financial Information

Forecast income for the current year is £574,857 of which £365,494 (63.5%) had been confirmed by August 2015. The charity advised that the budget includes the development of a mental health project to meet the ever increasing demand on its services.

At 31<sup>st</sup> March 2015 free unrestricted funds stood at £56,254 which is equivalent to 1.3 months' worth of expenditure and is below its target to hold three months. The charity advised that it has worked hard to increase its self-generated income which rose by 10% in 2014/15 compared to the prior year. It plans to raise free unrestricted reserves by the cautious diversification of its funding streams to reduce its reliance on statutory funding whilst ensuring the delivery of its core services.

The cost of generating funds is low as the charity advised the majority of its income is received through statutory grants. However, it expects this figure to be higher in future years due to the plans described above.

Year end at 31 March	2014/15 Independently Examined Accounts	2015/16 Current Year Budget
	£	£
<b>Income and Expenditure</b>		
Income	503,666	574,857
Expenditure	539,894	558,553
Unrestricted Funds Surplus / (Deficit)	884	16,304
Restricted Funds Surplus / (Deficit)	(37,112)	0
Total Surplus / (Deficit)	(36,228)	16,304
Surplus / (Deficit) as a % of turnover	(7.2%)	2.9%
Cost of Generating funds (% of income)	8,560 (1.7%)	-
<b>Free unrestricted reserves</b>		
Free unrestricted reserves held at Year End	56,254	72,558
How many months' worth of expenditure	1.3	1.6
Reserves Policy target	134,973	139,638
How many months' worth of expenditure	3.0	3.0
Unrestricted reserves over/(under) target	(78,720)	(67,080)



MEETING: 23/09/2015

Ref: 12754

## ASSESSMENT CATEGORY - Improving Londoners' Mental Health

**Project For Advocacy Counselling & Education (PACE)**

**Adv: Tania Bronstein**

**Amount requested: £148,653**

**{Revised request: £113,840}**

**Amount recommended: £113,860**

**Base: Islington**

**Benefit: London-wide**

### The Charity

PACE is a mental health charity dedicated to supporting lesbian, gay, bisexual and trans-sexual (LGBT) people. It offers individual, couples, and family counselling; an advocacy project; mental health workshops; and young people's services. PACE also conducts research and trains policy makers and professionals to encourage appropriate health and social care services for LGBT people with mental health problems. In the last year, PACE supported 1,200 people face-to-face and over 15,000 through virtual support projects.

### The Application

PACE originally sought 50% of the costs of its Advocacy Project that helps LGBT individuals with mental health problems to address difficulties which adversely impact on their well-being. This included funds for two full-time salaries, running costs and overheads totalling £148,653 over three years. However, as the charity did not raise the balance in full, it has revised this application. PACE is now requesting £113,840 over three years towards one full-time advocacy worker's salary and associated costs. The revised breakdown of the request is included as Appendix A to the application form.

### The Recommendation

This service is critical in preventing deterioration of mental illness and in sustaining well-being for mental health system users. It is much in demand, given that it is the only pan-London advocacy service for the LGBT community.

***£113,860 over 3 years (£35,530; £37,160; £41,170) towards a f/t Advocacy Worker and associated running costs for an advocacy service for LGBT Londoners with mental health problems.***

### Funding History

Meeting Date	Decision
23/09/2015	£1,600 (4 days @£400 per day) to provide an eco-audit.
18/03/2010	£115,000 over three years (£38,000; £38,000; £39,000) for the salary and associated costs of a f/t Youth Service Manager.

### Background and detail of proposal

Research has identified that LGBT people are more likely to have long standing mental health problems as a result of hostile and stressful social environments created by prejudice, stigma and discrimination. Although attitudes to sexual orientation have improved in recent years, homophobic prejudice and services

designed without an understanding of the needs of LGBT people still persist. This exacerbates distress for those already experiencing mental ill health.

PACE's Advocacy Project supports LGBT people with mental health problems to have their voices heard and to obtain care and services that adequately address their needs. This work is issue-based and helps individuals over specific difficulties until successfully resolved, usually for periods averaging three months. Issues dealt with are varied. For example, the Project has supported a trans-sexual person whose psychiatrist refused a referral for gender reassignment surgery.

The Advocacy Project is staffed by a part-time manager and a full-time advocacy worker. PACE initially intended to enlarge the project through making the part-time manager's post a full-time position. The original application to the Trust was for 50% of the costs of the enlarged project with two full-time workers. However, an application to another Trust for the 50% balance produced a lesser amount. Consequently, PACE decided to apportion that grant (£90,000 over three years) to the existing part-time post. It now seeks from your Committee, a lesser sum for the full-time advocacy worker and associated costs.

PACE recently moved to centrally located premises and is more accessible to people from all boroughs. It is well advanced in the process of obtaining the advocacy charter mark. This quality assurance accreditation will build on good practice developed by the Advocacy Project in the past six years.

### **Financial Information**

Income dropped by 22.8% in 2014/15 compared to the previous year which the charity advised is due to changes in HIV commissioning that ended long-standing work in this area and previously provided c.150K annually.

For the current year (2015/16), £365,979 (47.8% of forecast income) had been confirmed as at 4th August 2015. Free unrestricted funds are estimated to fall to £132,693 by 31<sup>st</sup> March 2016 which is below the policy target. The charity states that its Trustees have recently recruited a fundraiser to focus on raising unrestricted income with a target of £80k for the current year. It has started offering counselling services at market rates on weekends which it hopes will generate an extra £25-30k p.a. Also it is proactively selling consultancy and training services, as well as room hire to generate extra income. Furthermore, its recently established finance sub-committee of Trustees will oversee its improved income generation and budget control.

The charity has drafted a new reserves policy which changes the target free reserves from six to three months' worth of expenditure. The draft policy will be presented to a finance sub-committee in August and to the full Board in September. The table below assumes that the revised policy will be agreed and operational from 2015/16.

The charity advised that its cost of generating funds is low as the majority of its income (89% in 2013/14) is from grants and contracts towards charitable activities. It advised that it expects this figure to be slightly higher in the current and future years due to the activities mentioned above.

<b>Year end at 31 March</b>	<b>2013/14 Audited Accounts £</b>	<b>2014/15 Draft Outturn £</b>	<b>2015/16 Current Year Forecast £</b>
<b>Income and Expenditure</b>			
Income	813,134	627,536	764,994
Expenditure	835,123	753,638	765,043
Unrestricted Funds Surplus / (Deficit)	(19,770)	(118,572)	(89,452)
Restricted Funds Surplus / (Deficit)	(2,219)	(7,530)	89,403
Total Surplus / (Deficit)	(21,989)	(126,102)	(49)
Surplus / (Deficit) as a % of turnover	(2.7%)	(20.1%)	(0.0%)
Cost of Generating funds (% of income)	28,568 (3.5%)	-	-
<b>Free unrestricted reserves</b>			
Unrestricted free reserves held at Year End	340,719	222,147	132,695
How many months' worth of expenditure	4.9	3.5	2.1
Reserves Policy target	417,558	376,818	191,261
How many months' worth of expenditure	6.0	6.0	3.0
Free reserves over/(under) target	(76,839)	(154,671)	(58,566)

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**MEETING: 23/09/2015**

**Ref: 12925**

**ASSESSMENT CATEGORY - Improving Londoners' Mental Health**

**SurvivorsUK**

**Adv: Julia Mirkin**

**Amount requested: £212,583**

**Base: Tower Hamlets**

**Amount recommended: £180,000**

**Benefit: London-wide**

**The Charity**

SurvivorsUK is the only organisation in London that specifically targets male-identifying victims of sexual abuse. Founded in 1986, it is the longest standing specialist provider and is one of only two non-statutory organisations offering support to male victims in London. A distinguishing feature of SurvivorsUK's therapeutic service is that it is long-term: clients can access therapy for up to two years, which exceeds what is offered by other providers. A recent review of SurvivorsUK services, based on the CORE outcome measurement tool for psychological distress, reported that 64% of therapy clients reported an improvement in day to day functioning as a result of treatment; 86% reported improved ability to express feelings and problems and 68% indicated that coping strategies and techniques had been enhanced.

**The Application**

To fund one-to-one and group therapy for adult male survivors of sexual abuse.

**The Recommendation**

A range of factors are contributing to an increase in reporting sexual abuse against men, treatment of which, particularly for vulnerable groups, is complex. The long-term support offered by SurvivorsUK and the outcomes its work is known to bring about, attest to its suitability to respond to this environment with significant effect. As the grant requested is higher than you would usually award, coupled with the fact that the charity is very well placed to secure funds from other sources, a lesser sum is advised but which will support the delivery of significant outputs and outcomes.

***£180,000 over three years (3 x £60,000) towards the f/t salary of the Director of Clinical Services; therapeutic programme and other costs to support adult male survivors of sexual abuse. Beneficiaries of the grant must be Londoners.***

**Funding History**

Meeting Date	Decision
22/01/2009	Declined. Whilst undoubtedly important work, it does not sufficiently address any of the Trust's stated priorities.

**Background and detail of proposal**

The charity wishes to target a specific segment of its client group, one which is affected by 'double or triple vulnerability' as a result of stigma and prejudice on the grounds of being LGBT (Lesbian, Gay, Bisexual or Transgender) and BME (of Black or Minority ethnicity). Suicide rates and incidences of self-harm are higher amongst LGBT and BME communities; drug and alcohol abuse and other mental health disorders are also higher (as detailed in the Stonewall 2014 Mental Health briefing and the UCL Institute of Health literature review 2014).

The people targeted in this application represent approximately 42% of the charity's total client group but require more intensive support and are, therefore, disproportionately affected by the reduced duration of treatment offered currently. In

the first year the organisation anticipates providing 1:1 counselling to sixty clients on a weekly basis and running group therapy for 42 weeks per year. The therapy team is fully qualified (BACP or UKCP) and has specific experience of working with this client group.

SurvivorsUK has recently launched a number of high-profile publicity campaigns encouraging victims to seek support. This is in response to a 100% increase in reports of sexual abuse by men in London in the last two years. In 2014, it also launched a National Male Survivors website offering non-therapeutic support to survivors across the country. The Ministry of Justice has supported this initiative but simultaneously ceased to fund SurvivorsUK's core therapeutic services due to a policy decision to focus all Victims' Fund monies on tackling domestic violence. A publicity campaign; the new website; and the greater profile generated through historic child-abuse cases in the press, have led to an increase in enquiries.

Public sector funding cuts have affected charities supporting male victims of sexual violence, to the point where many are now limiting the number of beneficiaries they treat or the duration of treatment offered.

### Financial Information

Forecast income for the current year is £518,339, of which £332,385 (64%) has been confirmed by August 2015. The organisation's turnover increased by over 100% between 2013/14 and 2014/15 which it advised is due to a new programme of work with funding secured until 2016/17. However, it advised that funding towards its core activity of therapeutic services came to an end in April 2015 and it struggled to secure replacement funding. Therefore it made the decision to commit £60k of its free unrestricted funds to run a skeleton service until January 2016. It has pending applications with Tudor Trust, Rayne Foundation, London Catalyst, Balcombe Trust and Comic Relief, for which decisions will be made within the next few months. The organisation advised that its cost of generating funds is low as it receives principle funding through statutory and trust grants. As shown in the table, the cost of generating funds rose in 2014/15 due to increased fundraising activities.

Year end at 31 March	13/14 Audited Accounts £	14/15 Draft Accounts £	15/16 Current Year Budget £
<b>Income and Expenditure</b>			
Income	236,038	521,376	518,339
Expenditure	234,300	460,615	489,959
Unrestricted Funds Surplus / (Deficit)	(22,019)	47,462	6,661
Restricted Funds Surplus / (Deficit)	23,757	13,299	21,719
Total Surplus / (Deficit)	1,738	60,761	28,230
Surplus / (Deficit) as a % of turnover	0.7%	11.7%	5.4%
Cost of Generating funds (% of income)	3,724 (1.6%)	19,852 (3.8%)	-
<b>Free unrestricted reserves</b>			
Free unrestricted reserves held at Year End	39,843	94,134	100,795
months' worth of expenditure	2.0	2.5	2.5
Reserves Policy target	48,812 – 58,575	95,961 -115,154	102,075 - 122,490
Months' worth of expenditure	2.5 - 3.0	2.5 - 3.0	2.5 - 3.0
Free reserves over/(under) target	(8,969) – (18,732)	(1,827) -(21,020)	(1,280) – (21,695)

MEETING: 23/09/2015

Ref: 12785

## ASSESSMENT CATEGORY - Making London More Inclusive

**Brentford FC Community Sports Trust**

**Adv: Tim Wilson**

**Amount requested: £96,250**

**Base: Hounslow**

**Benefit: Several London Boroughs**

**Amount recommended: £96,250**

### **The Charity**

Established in 1987 as Football in the Community, Brentford FC Community Sports Trust (BFCCST) began its life working to improve the image of football at a time of public concern over hooliganism. In 2006 the charity significantly expanded its professional sports coaching services in local schools and communities. Today BFCCST offers sporting activities for disabled and non-disabled participants, providing a range of activities across West London including some contracted work on behalf of local authorities with young carers and young offenders.

### **The Application**

The charity seeks funding for a programme that will increase deaf people's participation in sport. BFCCST will create a West London Hub for Sports providing information on local deaf-friendly activities and will provide deaf awareness courses to increase the number of coaches with basic British Sign Language. In addition to the work with mainstream sports providers, BFCCST will also run its own activities including programmes for deaf children, extra-curriculum coaching at schools, and the formation of new sports clubs and competitions for deaf people across West London. The work will be led by a profoundly deaf coach who is qualified to coach across a range of sports.

### **The Recommendation**

Your officer's assessment visit included a meeting with the project coach, and his passion for the work was evident. The charity is well-regarded for its community work, and the evidence of need for the initiative has been well-made. This project will increase access for deaf people through a range of new schemes and competitions. The work will also help encourage mainstream sport providers to be more deaf-friendly. Funding is recommended as follows:

***£96,250 over three years (£33,500; £32,250; £30,500) for a part-time coach (three days per week) and running costs for Brentford FC Community Sports Trust's deaf project.***

### **Funding History**

None.

### **Background and detail of proposal**

BFCCST's began coaching disabled people through its work with special educational needs children in schools. Five years ago the charity recruited a new coach who is himself deaf. This individual started developing activities for deaf children, discovering that participants would travel some considerable distance to take part due to the lack of local provision. At the same time, the coach was funded to research the barriers facing deaf sports participants, with findings highlighting the

issues of poor communications, a lack of deaf-aware and deaf-friendly environments, and very few positive deaf role-models in the sports community.

The charity has had piecemeal funding to cover the costs of sports activities with deaf people, but until now it has not had the resources to build anything to scale. The request to City Bridge Trust will enable BFCCST to gather and disseminate information about the range of deaf-friendly sports services in West London and to build a wider community of deaf sports participants. The work will benefit children, young people and adults, with activities taking place in schools and mainstream clubs. BFCCST intends to use monitoring data throughout the project to refine and improve its work, developing new services in response to demand as a wider network of deaf participants engages with the programme.

### Financial Information

Forecast income for the year ending March 2016 is £1,556,626, of which £1,276,894 (82%) had been confirmed by June 2015. Income is expected to grow by 7% and expenditure by 10% compared to 2014-15 due to the start of a number of new projects.

The cost of generating funds was not disclosed in the audited accounts for 2013-14. The charity has provided an estimate for the three years shown in the table below based on an assumption that 10% of relevant staff time is allocated for fundraising activities. The charity has advised it will review the disclosure of this figure in future accounts.

Year end at 31 March	2013 - 14 Audited Accounts	2014 - 15 Draft accounts	2015 - 16 Current Year Budget
<b>Income and Expenditure</b>	<b>£</b>	<b>£</b>	<b>£</b>
Income	1,245,909	1,454,549	1,556,626
Expenditure	1,336,078	1,381,306	1,514,224
Unrestricted Funds Surplus / (Deficit)	(34,887)	119,245	33,285
Restricted Funds Surplus / (Deficit)	(55,282)	(46,002)	9,117
<b>Total Surplus / (Deficit)</b>	<b>(90,169)</b>	<b>73,243</b>	<b>42,402</b>
Surplus / (Deficit) as a % of turnover	(7.2%)	5.0%	2.7%
Cost of Generating funds (% of income)	33,831 (2.7%)	37,036 (2.5%)	38,321 (2.5%)
<b>Free unrestricted reserves</b>			
Unrestricted free reserves held at Year End	190,799	310,044	343,329
How many months' worth of expenditure	1.7	2.7	2.7
Reserves Policy target	334,020	304,984	378,556
How many months' worth of expenditure	3.0	3.0	3.0
Free reserves over/(under) target	(143,221)	(5,060)	(35,227)



MEETING: 23/09/2015

Ref: 12844

## ASSESSMENT CATEGORY - Making London More Inclusive

**Bush Theatre**

**Amount requested: £54,600**

**Amount recommended: £54,600**

**Adv: Sandra Jones**

**Base: Hammersmith & Fulham**

**Benefit: London-wide**

### The Charity

The Bush Theatre, the trading name of the Alternative Theatre Company, is widely acknowledged as a home for new plays and as a champion of playwrights. It is a writers' theatre in that it commissions new work and provides support, script-writing services and development programmes. After 40 years of delivering its mission from above a pub in Shepherd's Bush Green, in 2011 the theatre moved to a new home in Old Shepherd's Bush Library.

### The Application

Moving into the new premises has required major capital works to make the Library suitable for hosting a theatre. The initial phase of works has been completed, and Phase 2 will develop the building to incorporate best practice in operational and audience provision, including disabled access. This request is for funds to install a lift to ensure that the entire building is fully wheelchair accessible.

### The Recommendation

In order to make the theatre fully accessible, the Bush Theatre commissioned an independent access audit with funding from your Committee. All recommendations from the access audit have been incorporated into Phase 2 and include a lift to all floors of the building. The organisation is genuine in its commitment to providing access to the widest possible range of people.

***£54,600 towards the cost of installing a lift as part of Phase 2 of the capital project.***

### Funding History

Meeting Date	Decision
29/01/2015	£3,711 to commission an independent access audit to inform the redevelopment of the Old Library building.

### Background and detail of proposal

The new Bush Theatre building was developed in Phase 1 as a single central auditorium, with front foyer spaces and rear dressing room. In the basement are bar cellar and services; the first floor contains offices and toilets; and the top floor roof space has a rehearsal space and some additional storage. Currently wheelchair access to the theatre is via the rear studio ramp and then through the auditorium, which limits the use of the building for wheelchair users when events block the use of the auditorium to cross from the accessible entrance.

To make access to the building better, the entrance will be moved to connect with the existing foyer, and this combined with a new terrace level will mean that the foyer can be entered from the level through a pair of new automatic doors.

In order to access the basement, ground, first and second floors a platform lift will be installed next to the main stair area. This was felt to be the most appropriate type of lift as it allows a user access to all of the floors, whereas a passenger lift would only be able to provide access for the ground and first floor due to the need for a pit and overrun. All costs in the application relate to the installation of the lift, with other elements identified by the access audit being funded through other sources.

### Financial Information

Total forecast income in the current year is £2,664k, of which £1,385k (52%) had been confirmed by August. The charity states that box office, bar, room hire and other income targets earned throughout the year are based on previous years.

The charity advised it holds a biennial fundraising gala of which the last was held in 2013/14 and results in fluctuations in operations year on year. Income raised from the gala is set aside for following years, which partly explains the higher level of unrestricted free reserves held at 31<sup>st</sup> March 2014.

Its reserves policy is to hold free unrestricted funds of £155k which is based on two months' worth of core costs i.e salaried staff and fixed costs. The charity advised that other expenditure is incurred in relation to specific productions which vary from year to year and may or may not take place.

Year end at 31 March	2013/14 Audited Accounts £	2014/15 Forecast Outturn £	2015/16 Current Year Forecast £
<b>Income and Expenditure</b>			
Income	2,566,387	1,800,226	2,664,097
Expenditure	2,111,443	1,940,693	2,318,719
Unrestricted Funds Surplus / (Deficit)	308,892	(139,711)	(189,988)
Restricted Funds Surplus / (Deficit)	146,052	7,253	535,366
Total Surplus / (Deficit)	454,944	(132,458)	345,378
Surplus / (Deficit) as a % of turnover	17.7%	(7.4%)	13.0%
Cost of Generating funds (% of income)	477,213 (18.6%)		
<b>Free unrestricted reserves</b>			
Free unrestricted reserves held at Year End	498,471	381,080	191,092
How many months' worth of expenditure Reserves Policy target	2.8	2.4	1.0
How many months' worth of expenditure	130,000	155,000	155,000
Free reserves over/(under) target	0.7	1.0	0.8
	368,471	226,080	36,092

**MEETING: 23/09/2015**

**Ref: 12823**

**ASSESSMENT CATEGORY - Making London More Inclusive**

**Children's Discovery Centre, East London**

**Adv: Tim Wilson**

**Amount requested: £100,000**

**Base: Newham**

**Benefit: Newham**

**Amount recommended: £100,000**

**The Charity**

Established in 2000 by a group of local schools, parents, and the Borough Council, the Children's Discovery Centre (Discover) was designed as a place for primary-school aged children to play and explore. Discover welcomes around 85,000 visitors to its building in Stratford each year, where a series of activities encourage children to spend time with books and to hear stories. In addition, Discover delivers a number of outreach programmes through its community programmes.

**The Application**

Visitor numbers have doubled since Discover opened, and this means the charity has outgrown its current space. It plans to expand its facilities to new floors of its Stratford building, and to use the development process to update access facilities for its street-level space. Having commissioned an independent access audit and secured quotes for work, Discover now seeks funding from City Bridge Trust towards improvements to toilet facilities, signage, and the inclusion of new multi-sensory elements of the charity's Story Trail. This latter element will help children with a broad range of disabilities engage with the core activities of the organisation's work.

**The Recommendation**

Discover is a highly-regarded facility, opened initially for local children and now drawing in visitors from across Greater London. Regeneration of the Stratford area as a result of the 2012 Olympics has boosted visitor numbers by 22% and the charity wishes to make better use of its existing building in order to accommodate this demand. The charity holds a long-term lease on the building from the Borough Council from whom it has secured some of the development funding for this capital project. This is a large initiative, however, and Discover is seeking support from a number of grant-makers. City Bridge Trust's donation would significantly enhance the charity's ability to welcome and engage disabled visitors. Works are scheduled to begin in April 2016 and conclude in the August of the same year. Funding is advised as follows:

***£100,000 for access and improvement works at Discover's Stratford site.***

**Funding History**

Meeting Date	Decision
16/02/2012	£24,000 for a third and final year towards the staffing and running costs of the Saturday Arts Club.
06/09/2007	£34,000 over two years (2 x £17,000) for the costs of providing a programme of arts and creative activities for disabled children.

### Background and detail of proposal

Discover estimates that over 1,500 disabled children visit the Centre each year. As well as catering for drop-in visitors the charity runs a weekly Mighty Mega Arts club for children with disabilities and special needs. Numbers are expected to increase as the organisation delivers more outreach work to special schools, and through the availability of a more welcoming space resulting from the access improvements themselves.

The charity consulted parents, children and staff in 2013 to identify possible improvements to the current space. These highlighted overcrowding, queues, and limited toilet facilities and led to the expansion programme of which this application forms part. This is not the first time Discover has made access improvements, having completed initial works when it was first given lease on the building and then again in 2010 when it made changes to its street-level access. The proposed 2016 works are ambitious, and will almost double the amount of space Discover can offer its visitors. Plans reflect the findings from a recent access audit.

### Financial Information

Forecast income for the year ending March 2016 is £1,618,022, of which £1,034,330 (64%) had been confirmed by August 2015.

The 2015-16 budget provided below covers the charity's day to day services and does not include the capital works. These are estimated to cost £1.1m and of which £655k has been raised to date, this application for £100k to City Bridge Trust would go towards the balance to be raised.

Year end at 31 March	2014 - 15 Audited accounts	2015 - 16 Current Year Budget
<b>Income and Expenditure</b>		
Income	£ 1,579,384	£ 1,618,022
Expenditure	1,367,301	1,608,871
Unrestricted Funds Surplus / (Deficit)	20,328	25,175
Restricted Funds Surplus / (Deficit)	191,755	(16,024)
<b>Total Surplus / (Deficit)</b>	<b>212,083</b>	<b>9,151</b>
Surplus / (Deficit) as a % of turnover	13.4%	0.6%
Cost of Generating funds (% of income)	181,696 (11.5%)	160,241 (9.9%)
<b>Free unrestricted reserves</b>		
Unrestricted free reserves held at Year End	383,391	408,566
How many months' worth of expenditure	3.4	3.0
Reserves Policy target	341,825	402,218
How many months' worth of expenditure	3.0	3.0
Free reserves over/(under) target	41,566	6,348

**MEETING: 23/09/2015**

**Ref: 12748**

## **ASSESSMENT CATEGORY - Making London More Inclusive**

### **Children's Trust**

**Amount requested: £139,823**  
**(Revised request: £152,800)**  
**Amount recommended: £120,000**

**Adv: Sandra Davidson**  
**Base: Outside London**  
**Benefit: London-wide**

### **The Charity**

The Children's Trust is the UK's leading charity for children with brain injury. Every year it helps thousands of children and families across the country. It provides rehabilitation from its specialist centre in Tadworth, Surrey and in the community, helping children make the best recovery possible after a serious accident or illness. The centre is also home to the charity's special school and nursing services for children with complex medical needs.

### **The Application**

This application seeks funding for two years to develop a brain injury specialist service at St. George's Hospital designed to reach out to children with mild to moderate acquired brain injury (ABI) and provide support to both the child and their family in managing their injury. The original application was for three years towards the project costs. Recently, however, funding for one year was secured from the Department of Education to develop this initiative in London, so the charity is now asking for funds to meet full costs of the service for years 2 & 3 in the revised budget appended to the application form. The intended outcomes of the service remain the same, while your grant, if awarded, would commence in early 2016.

### **The Recommendation**

Funding as requested would enable the charity to provide a brain specialist service in partnership with St George's Hospital, Tooting, to help children and young people with brain injury maintain choice and control over their lives. The specialist service aims to help an estimated 200 children and young people with acquired brain injury in London each year. Having successfully piloted a brain specialist service in Sheffield which was subsequently expanded to include a second service in Nottingham, the charity plans the same support service in London. None of the grant will go towards medical costs. The application seeks support for two posts and a large element of related costs. However, as your usual practice is to support a maximum of one fte post in a project such as this, coupled with the fact that the charity has scope to draw on its free reserves, a lesser sum is advised:

***£120,000 over two years (2 x £60,000) for the salary of a full-time Brain Injury Specialist and related running costs of a brain injury service in London.***

### **Funding History**

Meeting Date	Decision
20/11/2003	Application withdrawn for Trust's Directors to take time to consider the possibilities of future application to Bridge House.

### **Background and detail of proposal**

Every year, over 40,000 children in the UK are left with a brain injury as a result of an accident or illness. While severe brain injuries are immediately obvious, milder brain

injuries are often overlooked as a child appears to make a good recovery. However, a hidden brain injury may cause children and young people to struggle with physical, cognitive and behavioural difficulties, including fatigue, communication difficulties and emotional problems. Research has shown that children and young people with an unidentified brain injury are more likely to experience mental health difficulties, spend time in custody or live on the streets. The impact of these can significantly reduce a young person's ability to access the same opportunities as their peers. The need for this support is particularly acute in London with its population and high poverty rate of 28%. Brain injury has been shown to disproportionality affect children from areas of higher deprivation, both in terms of increasing their risk of acquiring a brain injury and in decreasing their chances of making a strong recovery.

The brain specialist service will work alongside NHS staff to identify children with a brain injury soon after an accident or illness. The charity will work with each family in their community to assess each individual's needs and co-ordinate a support package tailored to their needs to enable them to successfully deal with the on-going challenges that may present themselves from their brain injury such as lack of concentration, balance and coordination problems. The aim is to prevent issues arising or difficulties being exacerbated later in a young person's life.

The service is building on the charity's commitment to increase the recognition and understanding of ABI and will work with Special Education Needs co-ordinators, Child and Adolescent Mental Health Services, community therapists, GPs and the general public. The new website Brain Injury Hub ([www.braininjuryhub.co.uk](http://www.braininjuryhub.co.uk)) provides a wealth of information on ABI, offering comprehensive, fully referenced information as well as a discussion forum for parent and family members.

### Financial Information

The forecast income for the current year 2015/16 is £25,491,000 of which £17,804,000 (69%) had been confirmed by August 2015.

Year end at 31 March	2013/14 Independently Examined Accounts	2014/15 Forecast	2015/16 Current Year Budget
	£	£	£
<b>Income and Expenditure</b>			
Income	25,774,000	24,749,000	25,491,000
Expenditure	24,289,000	25,742,000	26,515,000
Unrestricted Funds Surplus / (Deficit)	1,430,000	1,311,000	900,000
Restricted Funds Surplus / (Deficit)	55,000	(2,304,000)	(1,924,000)
Other Recognised Gains/(Losses)	264,000	50,000	52,000
Total Surplus / (Deficit)	1,749,000	(943,000)	972,000
Surplus / (Deficit) as a % of turnover	6.8%	(4.0%)	3.8%
Cost of Generating funds (% of income)	4,658,000 (18.1%)	-	-
<b>Free unrestricted reserves</b>			
Free unrestricted reserves held at Year End	7,047,000	8,358,000	9,258,000
How many months' worth of expenditure	3.3	3.9	4.2
Reserves Policy target	8,096,000	8,581,000	8,838,000
How many months' worth of expenditure	4.0	4.0	4.0
Free reserves over/(under) target	(1,049,000)	(223,000)	420,000

**MEETING: 23/09/2015**

**Ref: 12808**

## **ASSESSMENT CATEGORY - Making London More Inclusive**

**Royal Academy of Dance**

**Amount requested: £146,971**

**Amount recommended: £146,900**

**Adv: Julia Mirkin**

**Base: Wandsworth**

**Benefit: London-wide**

### **The Charity**

The Royal Academy of Dance (RAD) is based in Battersea and was established in 1920 to regulate standards in dance teacher training through the provision of education and continuing professional development (CPD). It is best known, however, as an awarding organisation for a portfolio of dance examinations, based on the RAD syllabus, which is delivered in registered centres across the world. The RAD is currently in negotiations with a property developer about a possible relocation to a new building in 2018/19 that would offer more studios and a performance space. The organisation's new five-year business plan includes wider community engagement as one of its revised strategic objectives.

### **The Application**

Funds are requested to expand and develop the RADiate project for local children with Special Educational Needs (SEN), particularly autism and Asperger's.

### **The Recommendation**

The RAD is one of the world's most distinguished dance education institutions. This proposal sees it developing its community engagement work, introducing dance to disadvantaged and disabled children and developing its expertise in integrated practice.

***£146,900 over three years (£50,650; £45,000; £51,250) towards tutors' fees; RADiate delivery costs; and production costs for two films about the RADiate project - one for promotional and one for training purposes.***

### **Funding History**

None

### **Background and detail of proposal**

The proposal to expand and develop the RADiate programme for children with SEN, involves increasing the number of local schools in which RADiate is delivered (ten schools in the first year across three boroughs, increasing to 15 schools by year three, across five boroughs); it also involves a recruitment drive for new SEN teachers; CPD specifically for RADiate tutors; paid development and evaluation time; and the production of two films, one for training and one for promotional purposes.

A high staff to child ratio and small class sizes renders RADiate sessions expensive. Classes have a maximum of nine children (RADiate will engage with a minimum of 235 SEN children each year) and the lead tutor is supported by an assistant teacher and one of the RAD's full-time students. Classes are one hour in duration and are delivered weekly during term-time. Classes culminate with an informal performance for friends and family at the end of each term. The lead tutor for RADiate has worked with eminent integrated companies, such as Amici, CandoCo and Shape; She has performed professionally and is a script writer for the BBC's Schools Radio Dance programmes, 'Time to Move' and 'Let's Move'.

RAD's community work is currently represented by direct annual expenditure of c.£850K. However, as many of the tutors and administrators are salaried, this figure is considered to be higher in real terms. In addition to RADiate, the Community Engagement programme comprises the London-wide 'Step into Dance' programme for secondary school children; the 'Dance for Life Wellbeing' programme for older people (for which Garfield Weston is funding an external evaluation) and the 'Genée International Ballet Competition'.

The desire to expand and develop community engagement and to be more reflective of the breadth of the dance sector is mirrored by the bold move taken to modernise the RAD syllabi. The new syllabi, which were introduced three years ago, have been informed by modern pedagogical and artistic approaches and aim to provide a more direct route to a professional dance teaching career. Transition to the new RAD syllabi was a challenging and time-consuming process: teachers required retraining and more time was required to prepare students for the new exams, which resulted in a significant drop in income from exam fees during 2013/14. This drop in income was absorbed by the RAD's reserves, which are still recovering year on year.

### Financial Information

Forecast income for the current year 2015/16 is £21,282m. RAD advised that as the financial year has just commenced and income is generated throughout the year, it is unable to provide confirmation of secured income. This will be available in October when its international offices report actual income at the end of quarter one.

The charity advised that its cost of generating funds is low as the majority of its income (96% in 2014/15) is earned through education and training services. However the charity expects this figure to be higher in future years as it has recently established a fundraising team and is implementing a more sustainable and strategic approach to fundraising activities.

Year end at 31 July	13/14 Audited Accounts	14/15 Budget	15/16 Current Yr Budget
	£	£	£
<b>Income and Expenditure</b>			
Income	20,463,000	21,294,615	21,282,000
Expenditure	19,945,000	20,565,905	20,699,000
Other recognised gains losses	794,000	-	-
Unrestricted Funds Surplus / (Deficit)	496,000	631,062	575,000
Restricted Funds Surplus / (Deficit)	22,000	97,648	8,000
<b>Total Surplus / (Deficit)</b>	<b>1,312,000</b>	<b>728,710</b>	<b>583,000</b>
Surplus / (Deficit) as a % of turnover	6.4%	3.4%	2.7%
Cost of Generating funds (% of income)	190,000 (0.9%)	-	-
<b>Free unrestricted reserves</b>			
Free unrestricted reserves held at Year End	1,652,814	2,283,876	2,858,876
months' worth of expenditure	1.0	1.3	1.7
Reserves Policy target	2,689,591	2,689,591	2,689,591
Months' worth of expenditure	1.6	1.6	1.6
Free reserves over/(under) target	(1,036,777)	(405,715)	169,285



**MEETING: 23/09/2015**

**Ref: 12738**

## ASSESSMENT CATEGORY - Making London Safer

**Embrace CVOC (Child Victims of Crime)**

**Adv: Sandra Jones**

**Amount requested: £67,947**

**Base: City**

**Benefit: London-wide**

**Amount recommended: £68,000**

### **The Charity**

Embrace Child Victims of Crime (ECVOC) is a national charity providing a range of practical and emotional support for young victims. Since it was established in 1994 the organisation has developed a range of practical, emotional and specialist support services for children and their families. To date over 8,000 child victims and their families have been supported, with the demand for the charity's services increasing year on year. This figure includes 940 referrals from within Greater London and 14 from within the City of London.

Services provided include information, advice and guidance; practical support in the form of grants, shopping vouchers, family breaks and peer group support; one-to-one counselling for those young people who have been traumatised as a result of life changing serious crime. One-to-one counselling is something that has been developed recently by the charity, building on research commissioned in 2013 which highlighted the lack of readily-available counselling therapies for teenage victims of crime. A pilot counselling project in Staffordshire was developed and evaluated and which proved successful.

### **The Application**

Following on from the success of the counselling pilot project, the charity is in the process of rolling out this service across the UK. Funding is sought to provide counselling and support to young people aged 12 to 18 years who are victims of crime. Specifically, the application requests funding for the salary of a London Counselling Service lead (one day per week) and counselling sessions.

### **The Recommendation**

ECVOC is a leading national charity specialising in children and young people who are victims of crime. The project proposal has been well thought through and piloted before rolling it out nationwide. The funding will allow for 50 young people across London to benefit from much needed intensive counselling each year for three years.

***£68,000 over three years (£22,650; £22,650; £22,700), towards the salary cost of a London Counselling Service lead (one day per week) and 500 counselling sessions per annum.***

### **Funding History**

Meeting Date	Decision
28/01/2015	Organisation had withdrawn this application as it wished to resubmit a more substantial bid.

## Background and detail of proposal

The charity commissioned research in 2013 to investigate the future opportunities for ECVOC and two gaps in provision were highlighted; a national counselling service for traumatised young victims of crime to offer specialist support; and the offer of emotional support through a school-based befriending/peer support service for young people.

Following on from a counselling pilot project the charity is in the process of rolling out this service across the UK. In London, funding would enable ECVOC to match child victims of crime in London (aged between 12 and 18) with specially trained counsellors. Up to 10 counselling sessions for each of 150 child victims of crime will be provided over the 3 year project, with support to young people who have become victim to a wide range of crimes; the majority of which are sexual assault, murder or child cruelty. The majority of referrals come from Child Protection Officers, Family Liaison Officers or through the SARC (Sexual Assault Referral Centres).

As part of EMVOCs expansion, a Counselling Services Clinical lead role will be recruited with one day per week being dedicated to the project in London alongside the cost of counselling sessions for 50 child victims per year for 3 years. This member of staff will take on the responsibility of developing the local counselling project across London. Working closely with police forces and voluntary support organisations, the role would also involve screening, recruiting and training a bank of counsellors who would then be specially trained to deliver counselling to child victims of crime.

## Financial Information

Budgeted income in the current year 2015 is £373k, of which £249k (66.8%) had been confirmed by August 2015. The charity advised that the increase in income and expenditure in 2015 reflects the extension of its pilot counselling project into London which is the basis of this application to CBT.

Year end at 31 December	2013 Independently Examined Accounts £	2014 Independently Examined Accounts £	2015 Current Year Budget £
<b>Income and Expenditure</b>			
Income	269,255	281,886	373,000
Expenditure	317,028	340,174	373,000
Unrestricted Funds Surplus / (Deficit)	(37,649)	(41,900)	0
Restricted Funds Surplus / (Deficit)	(10,124)	(16,388)	0
Total Surplus / (Deficit)	(47,773)	(58,288)	0
Surplus / (Deficit) as a % of turnover	(17.7%)	(20.7%)	0%
Cost of Generating funds (% of income)	55,722 (20.7%)	70,511 (25.0%)	-
<b>Free unrestricted reserves</b>			
Free unrestricted reserves held at Year End	205,636	164,887	164,887
How many months' worth of expenditure	7.8	5.8	6.1
Reserves Policy target	158,514	170,087	186,500
How many months' worth of expenditure	6.0	6.0	6.9
Free reserves over/(under) target	47,122	(5,200)	(21,613)

**MEETING: 23/09/2015**

**Ref: 12767**

## ASSESSMENT CATEGORY - Making London Safer

**Family Action**

**Adv: Jenny Field**

**Amount requested: £91,346**

**Base: Islington**

**Benefit: London-wide**

**Amount recommended: £91,500**

### **The Charity**

Family Action (FA) is the product of the merger of the Family Welfare Association and the Family Service Units during 2007/08. It is a national charity providing support to children and families in need. It works to tackle some of the most complex and difficult issues facing families today, including poverty, domestic abuse, mental ill health, learning disabilities and substance and alcohol misuse. FA works with the whole family to help them find solutions to their problems, no matter how difficult, in order for them to become stronger and more optimistic about their future.

### **The Application**

FA proposes to work in partnership with SafeLives (until a change of name earlier this year, known as Co-ordinated Action Against Domestic Abuse, or CAADA, and referred to as such throughout FA's application) to help it deliver a domestic violence strategy for its 42 London services. This will comprise a bespoke training programme for its 150 London-based staff and the implementation of new policies and procedures; monitoring and evaluation systems; and stronger local partnerships, with the aim of improving FA's ability to identify and respond to victims of domestic abuse. You are asked to support a new post, that of London Domestic Abuse Service Development Co-ordinator, whose role will be to embed this new approach within FA's London services over the next three years.

### **The Recommendation**

SafeLives has a highly respected track record in the domestic violence field. It was established in 2005 when it was recognised that a combination of multi-agency working and advocacy for victims of domestic violence could deliver vastly improved outcomes. FA supports around 4,000 disadvantaged families across London each year, approximately 60 – 70% of whom experience domestic violence. Working with SafeLives to develop a domestic violence strategy will improve early identification of domestic violence as well as the support it is able to provide.

***£91,500 over three years (£29,500; £30,500; £31,500) towards the salary and associated running costs of a part-time (22.2 hpw) London Domestic Abuse Service Development Co-ordinator.***

### **Funding History**

Meeting Date	Decision
07/09/2011	Reject. Application does not sufficiently address the priorities of the mental health programme.
30/06/2011	Withdrawn.
07/05/2009	£90,000 (£30,000, £30,000, £30,000) over three years towards the costs of a worker supporting families where young people are the victims or perpetrators of violence in Waltham Forest.

### **Background and detail of proposal**

SafeLives played a major role in the development of Multi Agency Risk Assessment Conferences (MARACs) across the UK, establishing 288 during the past 10 years. A typical MARAC will consist of 12 – 15 agencies, including the police, social services, education, health professionals, housing and drug and alcohol professionals.

SafeLives also provides nationally recognised, accredited, training for Independent Domestic Violence Advocates (IDVAs) who support victims of domestic violence in their own homes and co-ordinate services from both statutory and voluntary agencies on behalf of the victim.

You funded SafeLives in 2010 to develop quality assurance systems and evaluation tools for domestic violence intervention projects. FA has therefore identified a well-qualified agency to help it implement an improved approach to its service delivery.

FA's services are located in a variety of community settings, including children's centres, schools and GP surgeries. Many of its services offer home-based support, working intensively with vulnerable families to help them overcome the challenges they face. It also provides grants to families in need towards such necessities as children's clothing and bedding as well as for educational purposes. As a major provider of services to vulnerable families, improving FA's skills in responding to domestic abuse issues is a key development. This proposal is designed to ensure that these skills are embedded within the London team over the next three years.

### **Financial information**

Family Action's trustees have calculated the charity's reserves target based on 3 - 6 months' worth of running costs of its head office (i.e. its central costs) in the event of a significant drop in project funding. The trustees calculate this should be £1.2m. During 2014/15, FA sold its HQ building for £2.2m. This has enabled it to increase its free reserves to the target figure of £1.2m. The remaining funds have been set aside to invest in new areas of work and as provision for future pension liabilities. However, the £2.2m figure has been included in the unrestricted funds shown in the table below in the interests of transparency.

Cost of generating funds is relatively low because a high proportion of its income is derived from fees and contracts.

Of the £24,000 forecast income for 2015/16, 79% had been confirmed as at 19th June 2015.

<b>Year end at 31 March</b>	<b>2013/14 Audited Accounts £</b>	<b>2014/15 Draft Outturn £</b>	<b>2015/16 Current Year Forecast £</b>
<b>Income and Expenditure</b>			
Income	20,219,000	21,700,000	24,000,000
Expenditure	20,028,000	21,929,000	24,199,000
Gains/(losses) fixed and investment assets	(835,000)		
Unrestricted Funds Surplus / (Deficit)	1,662,000	(98,000)	(337,000)
Restricted Funds Surplus / (Deficit)	(2,306,000)	(131,000)	138,000
Total Surplus / (Deficit)	(644,000)	(229,000)	(199,000)
Surplus / (Deficit) as a % of turnover	3.2%	1.1%	0.8%
Cost of Generating funds (% of income)	£249,000 (1.2%)	362,000 (1.7%)	400,000 (1.7%)
<b>Free unrestricted reserves</b>			
Unrestricted free reserves held at Year End	922,000	3,024,000	2,687,000
How many months' worth of expenditure	0.6	1.7	1.3
Reserves Policy target	1,200,000	1,200,000	1,200,000
How many months' worth of expenditure	0.7	0.7	0.6
Free reserves over/(under) target	(278,000)	1,824,000	1,487,000

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**MEETING: 23/09/2015**

**Ref: 12760**

## **ASSESSMENT CATEGORY - Older Londoners**

**Carers of Barking and Dagenham**

**Adv: Sandra Davidson**

**Amount requested: £105,720**

**Base: Barking & Dagenham**

**Benefit: Barking & Dagenham**

**Amount recommended: £105,700**

### **The Charity**

Carers of Barking and Dagenham (CBD) is the principal organisation in the borough seeking to meet the needs of people of all ages who have a caring responsibility. It aims to help them balance their caring role with maintaining their own quality of life. It runs several projects which include: advice and information; hospital discharge service; a dedicated young carers project; a 24hour dementia day-care provision; and support with personal budgets. The charity currently supports over 4,800 carers and their families, with an impressive pool of over 160 volunteers.

### **The Application**

Funding is sought to develop support services to carers 65+ as the increasing number of service users find themselves in a position of having to care for a loved one as well as trying to support other family members. This initiative aims to provide practical and emotional support to carers and their cared for. The project will provide weekly advice sessions, a drop-in facility, telephone support and home visits.

### **The Recommendation**

CBD has a wealth of experience of working with carers and is well networked within an area that has experienced one of the most profound demographic changes in its population. It has developed good working relationships with local Black, Asian and Minority Ethnic communities (BME) through outreach, links with faith groups, and referrals to the service.

***£105,700 over three years (£34,600; £35,200; £35,900) for the salary of a full time Carer and Family Advice Information & Advocacy Worker and associated running costs.***

### **Funding History**

Meeting Date	Decision
04/09/2013	Declined as reporting on the previous grant was poor despite feedback. The application failed to reassure your officer that measurement of outcomes for the project would be up to the standard required.
03/05/2007	£84,000 over three years (£27,250; £28,000; £28,750) towards a programme of activities for older people and their carers.

### **Background and detail of proposal**

Carers UK's recent research found that many carers experience social isolation and loneliness as a result of their responsibilities. Without the right support in place they often find their own health and well-being suffering as a result of the care they provide. The proposed Carer and Family Advice Information and Advocacy Worker will identify and assess the needs of carers, and provide assistance, advice and

information which aims to maximise their standard of living and income. Another key feature will be to encourage carers to access other support services including social activities, peer support, and training. Work delivered through this programme will complement the advice and support services already on offer from CBD. The charity works closely with Age UK and several other carer charities in the borough. Barking and Dagenham has consistently ranked considerably higher in the Indices of Deprivation index than the Trust's spend. Your officers have been liaising with the local authority, the local CVS and other funders to improve the level of independent funding received by the community and voluntary sector in the borough, and to develop its work to tackle disadvantage there.

### Financial Information

Forecast income for the current year is £824,401, of which (99%) had been confirmed by August 2015.

The charity has drafted a new reserves policy which changes the target free reserves from six to three months' worth of expenditure. This will be adopted at the next board meeting and therefore the table below assumes the revised policy will be in effect from 2015/16.

The charity advises that its cost of generating funds is low as the majority of its income is through service contracts. The figure shown in the table below is based on the amount of time the Director spends on making funding applications.

Year end at 31 March	2013/14 Independently Examined Accounts	2014/15 Forecast	2015/16 Current Year Budget
	£	£	£
<b>Income and Expenditure</b>			
Income	832,895	820,401	824,169
Expenditure	837,926	814,389	797,824
Unrestricted Funds Surplus / (Deficit)	(5,031)	(9,180)	10,400
Restricted Funds Surplus / (Deficit)	0	15,192	15,945
<b>Total Surplus / (Deficit)</b>	<b>(5,031)</b>	<b>6,012</b>	<b>26,345</b>
Surplus / (Deficit) as a % of turnover	(0.6%)	0.7%	3.2%
Cost of Generating funds (% of income)	10,085 (1.2%)	-	-
<b>Free unrestricted reserves</b>			
Free unrestricted reserves held at Year End	360,007	350,827	361,227
How many months' worth of expenditure	5.2	5.2	5.4
Reserves Policy target	209,482	203,597	398,912
How many months' worth of expenditure	3.0	3.0	6.0
Free reserves over/(under) target	150,525	147,230	(37,685)



**MEETING: 23/09/2015**

**Ref: 12773**

## **ASSESSMENT CATEGORY - Older Londoners**

**Hoxton Health**

**Adv: Sandra Davidson**

**Amount requested: £111,688**

**Base: Hackney**

**Benefit: Hackney, Islington, City**

**Amount recommended: £110,000**

### **The Charity**

Hoxton Health (HH) was set up in 1987 by local people after a successful bid for 'inner city partnership' funding. It aims to support older people, the majority of whom are 74+, to live more fulfilled, independent and active lives through the provision of a range of complementary therapies (eg homeopathy; aromatherapy; massage; reflexology). The organisation enjoys the free use of a small office and treatment rooms in St Leonard's Hospital in south Hackney, which is ideally placed for service users to attend whilst accessing mainstream services. HH also provides supported and specialised exercise classes, including chair based exercise, Tai chi and Stop Falls programmes. In addition to the therapeutic benefit of the treatments on offer, group activities also provide much-needed social contact.

### **The Application**

HH is seeking three years' funding to continue and develop complementary health services for existing and future older people aged 75+. The project includes offering sessions in residential care homes, building on a recent successful pilot funded by the Big Lottery. The recruitment of a Volunteer Co-ordinator is seen as vital to develop and recruit more volunteers to ensure the smooth running of services to improve the health and well-being of older people.

### **The Recommendation**

The charity is well-regarded and provides valuable and highly specialised services to several hundred older, often frail, people in an area of high need. The proposal is a strong fit to your criteria for the Older Londoners programme and capitalises on work recently supported by One Hackney, a project set up by the Clinical Commissioning Group (CCG) working across health and social care focusing mainly on over-75s with complex needs.

***£110,000 over three years (£34,000; £38,000; £38,000) towards the salary of a p/t Volunteer Co-ordinator (11hpw); p/t Manager (7hpw); and related project costs.***

### **Funding History**

Meeting Date	Decision
29/11/2007	£87,000 over three years (£28,000; £29,000; £30,000) for 28hrs per week salary costs of the Manager.
02/02/2006	Declined as the proposal was ineligible due to being made within the fallow period following an earlier grant.

### **Background and detail of proposal**

HH is seeking to develop its support specifically to older people 75+ to provide complementary therapy treatments to increase their levels of activity and well-being.

Over 140 older people use their services each week with over 90% 65+. There is a growing demand for more support to people 75+, many of whom are on low incomes and whom the project strives to serve. Activities will include: 1,200 complementary treatments; an expansion of services into residential care homes; and improving volunteer support to improve day-to-day management and direct service delivery. The charity will also signpost and refer members to other organisations and support them in accessing other services. Outcomes include: older people living more active lives; improvements in health and well-being; and reduction in depression.

### Financial Information

Forecast income for the current year is £98,229, of which £45,341 (46.2%) had been secured by August 2015. The remainder of £52,888 (53.8%) relates to fees earned throughout the year and donations. The forecast does not include this pending grant request to CBT.

HH advised that income has fluctuated as shown in the table below, which is due to the end of time limited grants. It expects its income to stabilise around £100k for the foreseeable future with a reinvigorated and strengthened management committee determined to diversify income and rebuild reserves focussing on unrestricted income.

The cost of generating funds is not disclosed in the accounts. However HH has provided an estimate based on its fundraising costs and has advised that it will review the disclosure of this figure in future accounts.

Year end at 31 March	2013/14 Independently Examined Accounts	2014/15 Forecast	2015/16 Current Year Budget
	£	£	£
<b>Income and Expenditure</b>			
Income	95,352	75,276	98,229
Expenditure	91,411	73,604	95,004
Unrestricted Funds Surplus / (Deficit)	5,567	1,350	1,882
Restricted Funds Surplus / (Deficit)	(1,626)	422	1,343
Total Surplus / (Deficit)	3,941	1,772	3,225
Surplus / (Deficit) as a % of turnover	4.1%	2.4%	3.3%
Cost of Generating funds (% of income)	4,768 (5%)	3,764 (5%)	4,911 (5%)
<b>Free unrestricted reserves</b>			
Free unrestricted reserves held at Year End	7,052	8,402	10,284
How many months' worth of expenditure	0.9	1.4	1.3
Reserves Policy target	2.6	3.3	2.5
How many months' worth of expenditure	20,000	20,000	20,000
Free reserves over/(under) target	(12,948)	(11,598)	(9,716)

MEETING: 23/09/2015

Ref: 12826

## ASSESSMENT CATEGORY – Older Londoners

**MOLA (Museum of London Archaeology)**

**Adv: Jenny Field**

**Amount requested: £153,066**

**Base: Hackney**

**Benefit: London-wide**

**Amount recommended: £87,400**

### **The Charity**

Originally part of the Museum of London, Museum of London Archaeology (MOLA) is an experienced archaeology and built heritage practice. It became an independent incorporated charity in August 2011, in order to grow its business and the reach and impact of its charitable work. Its activities include survey, fieldwork, research and publication projects - most of which are the result of the National Planning Policy Framework which requires that archaeological services deliver a public benefit. It also runs a range of community archaeology projects, all of which offer myriad volunteering opportunities, including its award-winning Thames Discovery Project and its England-wide community archaeological project, CITIZAN (Coastal and International Zone Archaeological Network).

### **The Application**

Building on the success of its Thames Discovery project, which has attracted significant numbers of older people (including those aged 75+) MOLA proposes to develop a new project specifically targeting those aged over 75 with a programme of educational activities, events and talks. The programme will include a strong digital component for the benefit of those not able to physically access the foreshore.

### **The Recommendation**

You are asked to support one new post, a full-time Community Archaeologist, and one existing part-time Field Officer. The latter post is currently funded from MOLA's own resources. It is recommended that you fund the Community Archaeologist post, together with the associated running costs. You would usually only fund one FTE post in a project of this nature.

***£87,400 over three years (£28,560; £29,130; £29,710) towards the salary and associated running costs of a Community Archaeologist to run a programme of activities targeting Londoners aged over 75 years.***

### **Funding History**

None

### **Background and detail of proposal**

It is hoped to work directly with at least 100 over-75s each year. The programme will be delivered at older people's projects, including residential homes, libraries and social clubs.

An oral history project, 'Remembering the River' will form part of the programme. Once the largest port in the world, by the late 1960s the Port of London was in terminal decline as new container ships took over from bulk cargo vessels and

Tilbury became their preferred landing. As oil and gas replaced coal as the fuel for power stations, port facilities in London fell into disuse. Much of the physical infrastructure, such as cranes and windlasses, has been destroyed and many of the surviving warehouses have been converted into luxury flats. Little of London's maritime heritage remains and it is proposed that this project will harness the rich memories of those who worked, played and lived along the Thames before its current transformation.

The project will have its own area on MOLA's website and IT training and support will be provided, alongside training in archaeological field techniques, such as sketching, photography, planning and recording; computer aided design; and social networking.

### Financial Information

Forecast income in the current year is £10,302,000, of which £4,079,000 (40%) had been secured by July 2015. Turnover is forecast to increase by 36% compared to 2014/15 which the charity advised is due to the continued upturn in the property development and construction market leading directly to growth in its work, which led to the securing of a number of large projects within the City and wider London area.

The charity advised that its Trustees plan to adopt a formal reserves policy at their board meeting in autumn, the details of which have not been made available. At 31<sup>st</sup> March 2014 its free unrestricted funds stood at £0.9m, which are estimated to rise to £1.9m by 31<sup>st</sup> March 2016 equivalent to 2.4 months' worth of total expenditure.

The charity advised that its cost of generating funds is low as the majority of its income is through commissions and fee earning work. During 2014/15 it advised that it recruited a Development Officer to advance its charitable educational work (i.e this application to CBT) and that this growth in its fundraising capacity will increase its costs of generating funds in future years.

Year end at 31 March	2013/14 Audited Accounts	2014/15 Draft Outturn	2015/16 Current Year Forecast
	£	£	£
<b>Income and Expenditure</b>			
Income	7,204,532	7,558,000	10,302,000
Expenditure	6,886,982	7,309,000	9,548,000
Unrestricted Funds Surplus / (Deficit)	317,550	249,000	754,000
Restricted Funds Surplus / (Deficit)	0	0	0
Total Surplus / (Deficit)	317,550	249,000	754,000
Surplus / (Deficit) as a % of turnover	4.4%	3.3%	7.3%
Cost of Generating funds (% of income)	31,170 (0.4%)	100,000 (1.3%)	150,000 (1.5%)
<b>Free unrestricted reserves</b>			
Unrestricted free reserves held at Year End	893,380	1,142,380	1,896,380
How many months' worth of expenditure	1.6	1.9	2.4
Reserves Policy target	n/a	n/a	n/a
How many months' worth of expenditure	n/a	n/a	n/a
Free reserves over/(under) target	n/a	n/a	n/a

MEETING: 23/09/2015

Ref: 12801

## ASSESSMENT CATEGORY - Reducing Poverty

**William Wilberforce Trust**

**Adv: Sandra Jones**

**Amount requested: £87,000**

**Base: Kensington & Chelsea**

**Benefit: Kensington & Chelsea**

**Amount recommended: £87,000**

### **The Charity**

The William Wilberforce Trust (WWT), previously the Regeneration Trust (until 2011) was established in 1999 by the Holy Trinity Brompton (HTB) to run projects that tackle the needs of the vulnerable and marginalised in the community. Activities include work with ex-offenders and homeless people, assisting people to recover from addiction, an employability scheme, and the provision of debt advice. The latter, operating under the name Crosslight Debt Advice, is a service offering free face-to-face advice, education, practical assistance and ongoing support to anyone presenting themselves as having debt problems. Operating in South Kensington and central Hammersmith, in 2014 WWT took on 108 new clients in addition to its ongoing caseload of 213, which between them had £4.1m debt.

### **The Application**

The charity is seeking funding for the salary of the Crosslight Operations Manager, currently funded by HTB's own reserves. This post will manage the opening of two more branches in Chiswick and Twickenham as well as provide operational support for the debt centres, money-management courses and volunteers. The post-holder will also develop effective processes and strategies for delivery.

### **The Recommendation**

The organisation has been providing debt and money advice since 2009, with demand for its services increasing year-on-year. Funding, as requested, would enable the charity to continue to run the current debt and money advice service and expand it to two new centres. A review of the charity's structure and finance has been undertaken which has led to its policy, now, to seek external funding for this service. Whilst the charity has casework management systems in place it does not have a relevant quality system in place, although it is currently applying for (Advice Quality Standard (AQS). It is therefore recommended that any grant is subject to the charity obtaining AQS before the second half of the first year's funding.

***£87,000 over three years (3 x £29,000) towards the salary of a full-time Crosslight Operations Manager. Release of the third quarterly payment in year 1 is conditional upon the organisation achieving Advice Quality Standard.***

### **Funding History**

None

### **Background and detail of proposal**

Crosslight operates a model of supporting the client for as long as the help is required. The role is to advise the clients on how to become debt free, equip them to manage their own finances effectively, and to encourage them to deal with the underlying causes of their financial difficulties. This is done by offering three related

services. The first is debt advice and support offering a full casework service on a one-to-one basis. In addition to debt advice, the charity also runs a programme of budget coaching with a budgeting mentor alongside 'The Money Course' - a practical course teaching financial management and budgeting. Any client identified in need of other services run by HTB and WWT (such as addiction recovery or older people's services) are referred on to partner organisations as appropriate. One such partner organisation is the Trussell Trust where WWT has an advice desk at the Fulham Foodbank. The charity will be expanding to two new areas, Twickenham and Chiswick. These have been chosen through discussions with partner organisations based in those areas and which have identified a demand for debt advice.

### Financial Information

Total forecast income in 2015 is £539,098, of which £250,460 (46.5%) had been confirmed by August 2015. This represents a drop in income of 49% compared to 2014 which it advised is due to the Trustees' decision to refocus the activities of the charity on caring for ex-offenders, providing debt advice and recovery support. This involved rationalising some of its activities, in particular, 'The warehouse project' was transferred to the social enterprise company Resco and a number of the local social action activities were transferred to the Holy Trinity Brompton Church such as the homeless drop-in, night shelter and local ex-offender mentoring were transferred back to the Church.

Year end at 31 December	2014 Audited Accounts	2015 Current Year Forecast Budget
<b>Income and Expenditure</b>	£	£
Income	1,055,311	539,098
Expenditure	1,005,914	607,297
Transfer of net assets from Caring for Ex-Offenders	74,970	-
Warehouse Funds Transfer Out	(63,535)	-
Unrestricted Funds Surplus / (Deficit)	12,789	-
Restricted Funds Surplus / (Deficit)	48,044	(68,199)
<b>Total Surplus / (Deficit)</b>	<b>60,833</b>	<b>(68,199)</b>
Surplus / (Deficit) as a % of turnover	5.8%	(12.7%)
Cost of Generating funds (% of income)	222,205 (21.1%)	-
<b>Free unrestricted reserves</b>		
Free unrestricted reserves held at Year End	156,030	156,030
How many months' worth of expenditure	1.9	3.1
Reserves Policy target	251,479	151,824
How many months' worth of expenditure	3.0	3.0
<b>Free reserves over/(under) target</b>	<b>(95,449)</b>	<b>4,206</b>

MEETING: 23/09/2015

Ref: 12657

## ASSESSMENT CATEGORY - Resettlement and Rehabilitation of Offenders

Trailblazers Mentoring Ltd

Adv: Tim Wilson

Amount requested: £99,452

Base: Wandsworth

Benefit: London-wide

Amount recommended: £99,000

### The Charity

Established in 1998 in HMP Feltham, Trailblazers' delivers through-the-gate mentoring for young male offenders (18 – 25) in order to reduce recidivism rates. Today the charity works with several prisons including Aylesbury, Rochester, ISIS and Wandsworth. Trailblazers delivers a structured mentoring programme which has been accredited by Skills for Justice, a body concerned with skill levels in the criminal justice workforce.

### The Application

Trailblazers' seeks funding for its work with those released from HMPs Wandsworth and ISIS, as well as Londoners who have served time in HMPs Aylesbury and Rochester. The funded activities will include mentoring, advice, advocacy and specialist support to help those preparing for release to address the underlying reasons behind their offending history. Mentoring support continues after release for a further year.

### The Recommendation

The charity impresses for its structured approach to mentoring and mentor supervision. Its work has been independently evaluated by the Third Sector Research Centre and the charity now wishes to conduct further research (not subject to this application) to understand better the impact of its support across the wider community. Trailblazers' enjoys good relations with the six host prisons it currently supports and the work proposed to City Bridge Trust is a logical extension of its services. Funding is advised as follows:

***£99,000 over three years (£32,000; £33,000; £34,000) for the costs of Trailblazers' work around HMPs Wandsworth and ISIS, as well as with Londoners released by HMPs Aylesbury and Rochester. The funding includes the costs of 0.5 FTE of the charity's Operations Manager who will oversee the work.***

### Funding History

Meeting Date	Decision
27/11/2014	Application withdrawn following advice from your officer. Revised and resubmitted to today's meeting.

### Background and detail of proposal

Prisoners can self-refer to Trailblazers' mentoring programme and the charity also receives referrals from prison officers, as well as from other inmates. The start of the programme, known as the 'resettlement period', begins 3 – 6 months prior to release and is intended to help the prisoner lay a solid foundation for the post-release community work.

The programme is highly structured and follows an accredited work-book format. Pre-release activities involve weekly one-hour meetings covering issues such as personal finance and building relationships. The charity reports that some mentees are much clearer than others about their objectives and that the support can be tailored depending on the individual's intended outcomes. All pre-release work is directed towards personal goals such as finding employment or re-establishing family contact and is aimed at tackling the underlying reasons behind the offender's custodial service. Volunteer mentors guide the prisoners and continue to work with them after release (some even meet their mentee at the gate). Mentors maintain weekly contact for 2 – 3 further months and continue with less frequent for another 9 – 12 months. London work is slightly more straightforward for the charity since ex-offenders usually settle in the capital after release. This makes management of the mentor / mentee relationship easier than is the case with some of the prisons outside London.

### Financial Information

Total forecast income for the current year is £470,025, of which £374,512 (80%) had been confirmed by August 2015. Trailblazers advised income has fallen in the current year 2015 as the post of fundraiser became vacant from mid-2013 to March 2014 which saw fewer grant applications being submitted for future years.

Whilst free unrestricted reserves are expected to increase to £60,460 by the end of 2015 this remains below the charity's current target to hold funds equivalent to 4 – 6 months' worth of expenditure (£151k - £226k). Trailblazers has advised that it is working to expand its sources of income through sponsorship activities and developing corporate relationships to increase free unrestricted reserves in the future.

Year end at 31 December	2013 Audited Accounts	2014 Outturn Forecast	2015 Current Year Budget
	£	£	£
<b>Income and Expenditure</b>			
Income	553,876	561,125	470,025
Expenditure	555,740	572,970	452,818
Unrestricted Funds Surplus / (Deficit)	28,951	12,075	12,764
Restricted Funds Surplus / (Deficit)	(30,815)	(23,920)	4,443
Total Surplus / (Deficit)	(1,864)	(11,845)	17,207
Surplus / (Deficit) as a % of turnover	(0.3%)	(2.1%)	3.7%
Cost of Generating funds (% of income)	41,099 (7.4%)	48,708 (8.7%)	52,350 (11.1%)
<b>Free unrestricted reserves</b>			
Unrestricted free reserves held at Year End	35,621	47,696	60,460
How many months' worth of expenditure	0.8	0.5	1.6
Reserves Policy target	185,247 – 277,870	190,990 – 286,485	150,939 – 226,409
How many months' worth of expenditure	4 - 6	4 - 6	4 - 6
Free reserves over/(under) target	(149,626) – (242,249)	(143,294) – (238,789)	(90,479) – (165,949)



MEETING: 23/09/2015

Ref: 12755

## ASSESSMENT CATEGORY - Resettlement and Rehabilitation of Offenders

women@thewell

Adv: Tania Bronstein

Base: Camden

Amount requested: £124,038

Benefit: Camden, Islington and Hackney

Amount recommended: £105,000

### The Charity

Women@thewell (W@W) supports women trapped in, or vulnerable to street prostitution, to exit chaotic lifestyles and to divert them away from prostitution and the criminal justice (CJS) system. It offers a safe drop-in providing hot meals, showers, laundry and storage facilities, and advocacy, service brokerage, and counselling to help users to address their complex, multiple needs. W@W was set up by Catholic nuns with support from the Institute of Our Lady of Mercy which acquired a property for the charity near Kings Cross, and has core funded it since inception. W@W helps c.250 women annually.

### The Application

Three year funding is sought for a life skills programme to support street workers in acquiring life skills needed to stabilise their lives, exit prostitution and reduce re-offending. This consists of weekly cooking and healthy eating, literacy, sewing, arts and crafts sessions; monthly health and relationships workshops; and support to enable women to progress with their learning.

### The Recommendation

This charity seamlessly and holistically tackles the array of vulnerabilities of women in street prostitution. The request includes a full-time salary, but the recommendation is to meet four days/week of this salary, as some of the post's duties are not directly related to the project's outcomes. This has been clarified with the organisation.

***£105,000 over 3 years (£34,600; £34,800; £35,600) towards four days/week salary costs of a Senior Support Worker and running costs of a life skills programme for women who have offended or are at risk of offending or re-offending.***

### Funding History

None

### Background and detail of proposal

W@W works with vulnerable women with complex needs, typically including homelessness, addictions, child abuse experiences, lack of qualifications and skills, and poor health. Street sex workers are often exposed to serious and violent crimes, and are prone to re-offending cycles and to serving short prison sentences for non-violent offences such as soliciting in public spaces, shoplifting, possession of drugs and for breach of ASBOS and public space protection orders. Locally, these orders have been increasingly issued since the regeneration of the Kings Cross/St Pancras area began.

W@W evolved from work by its current director in London's East End where agencies were working in silos and failing to address interlinked problems that push women into prostitution and are barriers to exiting street work. W@W was therefore set up to offer a holistic approach to putting the "jigsaw pieces of support" together by helping women to meet immediate needs attendant to rough sleeping, addictions, crises, and CJS involvement; and to offer service brokerage, advocacy, therapeutic and other support to help women stabilise their lives. This process is described as neither linear nor quick, because the problems street working women have are so entrenched that they tend to move in and out of chaos many times before achieving a changed lifestyle.

This project is a critical piece of this support jigsaw. The work aims to attract and sustain women's engagement with W@W's services; to help them to gain skills and resources towards safer, healthier lives; as a stepping-stone towards formal learning/training; and ultimately to open up chances away from street life and offending. W@W's work with vulnerable women in street prostitution is viewed by CJS funders as exemplary and trailblazing. In 2014, this charity was the overall winner of the Centre for Social Justice Awards.

### Financial Information

Income is forecast to increase by 17% between 2015 and 2016, which the charity advised is due to its fundraising strategy to secure a diverse range of funding streams over a two or three year period. As at 14th July 2015 the charity had secured £364,727 (74.8% of forecast income) for the current year ending 31<sup>st</sup> December 2015, and £272,624 (47.7% of forecast income) for the following year ending 31st December 2016.

The charity has advised that its Trustees are working to build up free unrestricted reserves above its current target level of three months and has plans to increase its policy level to six months to provide greater self-sufficiency and a buffer for leaner years.

Year end at 31 December	2014 Audited Accounts £	2015 Current Year Forecast £	2016 Following Year Forecast £
<b>Income and Expenditure</b>			
Income	348,955	487,036	570,606
Expenditure	412,216	413,031	414,752
Unrestricted Funds Surplus / (Deficit)	(57,308)	29,393	35,729
Restricted Funds Surplus / (Deficit)	(5,953)	44,612	120,125
Total Surplus / (Deficit)	(63,261)	74,005	155,854
Surplus / (Deficit) as a % of turnover	(18.1%)	15%	27%
Cost of Generating funds (% of income)	23,169 (6.6%)	21,191 - 4.3%	22,957 - 4%
<b>Free unrestricted reserves</b>			
Unrestricted free reserves at Year End	83,486	112,879	148,608
How many months' worth of expenditure	2.4	3.3	4.3
Reserves Policy target	103,054	103,258	103,686
How many months' worth of expenditure	3.0	3.0	3.0
Free reserves over/(under) target	(19,568)	9,621	(44,920)

MEETING: 23/09/2015

Ref: 12860

## ASSESSMENT CATEGORY - Strengthening London's Voluntary Sector

Voice4Change England

Adv: Jenny Field

Amount requested: £175,200

Base: Wandsworth

Benefit: London-wide

Amount recommended: £122,240

### The Charity

Voice4Change England was established during 2007 in order to represent the black and minority ethnic (BME) voluntary sector at the national policy level. It is a membership body that aims to increase the involvement of the BME voluntary sector in the policy making process. It undertakes research in order to evidence the value of the BME voluntary sector and the obstacles they face.

### The Application

You have funded Voice4Change for the last three years towards work developing collaborations between London's BME and mainstream voluntary sector. A further two years' funding is requested to continue this work in two key areas: volunteering; and community asset management.

### The Recommendation

Voice4Change is one of the key players in the infrastructure field and it has gained a reputation as an effective contributor to the policy, planning and decision making arenas. One of the recommendations of the *Change for Good* report on the future of infrastructure for the voluntary sector was the importance of ensuring the sector's voice is heard. Voice4Change works to ensure that the voice of the BME sector feeds into the wider policy debate.

Three years is usually the maximum that you will fund a particular project or activity. However, your policies allow you to consider funding for a further two years, work which is of strategic importance to London. You have treated infrastructure support as meeting this criterion and it is within your policies, therefore, to consider funding this project for a further two years. However, your previous grant has supported a part-time Development Officer, together with project running costs and a contribution to Voice4Change's core costs, including the salary of the Director. The grant recommended is therefore at the same level as your previous funding, albeit less than that requested in this application.

***£122,240 over two years (2 x £61,120) towards a part-time (21 hpw) Development Director plus associated running costs of a project to support the BME voluntary sector in London to develop policies and good practice around volunteering and asset management.***

### Funding History

Meeting Date	Decision
19/06/2014	£60,000 as a third year's contribution towards the full-time salary and associated running costs of a project developing models of collaborative and partnership working.

07/09/2011	£108,200 over two years (£55,800; £52,400) towards a project to develop fair and equitable collaborations between London's BME and mainstream voluntary sector.
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### **Background and detail of proposal**

In the current economic climate, volunteers are an increasingly valuable resource for the BME voluntary sector (as is the case throughout the sector). Volunteering is also being seen as an important pathway into paid employment. NCVO recently published guidance on internships and volunteering, highlighting their differences and the different roles and responsibilities that come with engaging volunteers and interns. Voice4Change proposes to disseminate this guidance through its networks, supported by a programme of training in volunteer management and one-to-one support.

In the second strand of the proposal, Voice4Change wishes to build on work it has begun in partnership with Locality (the neighbourhood development membership organisation) that, amongst other things, supports the voluntary sector over asset transfer and with community asset management, through the *My Community* initiative. Voice4Change will support its membership to feed into, and participate in, the Localism agenda. Voice4Change will disseminate information about community assets and the *My Community* agenda, again supported by a programme of training and one to one support.

### **Financial Information**

The charity advised that in 2012/13 and 2013/14 a number of grants came to an end, which it struggled to replace and resulted in deficits for these years. In response it reduced its expenditure in 2014/15, as seen in the table below, by reducing its overheads and making staff redundancies.

Of its projected income for the current year 2015/16, £152,500 (54%) had been confirmed as at 30<sup>th</sup> August 2015. The charity advised that forecast income is higher than the previous year as it includes a number of new grants, in particular Arts Council for £100k and this application of £30,000 (for the remaining 6 months of year).

The Trustees of Voice4Change advised that they recognise the need to build unrestricted reserves which are below the target to hold three months' worth of expenditure. It will aim to do this through a combination of prudent financial management (for example, it has moved to cheaper premises) and increasing fundraising activity (in which case, cost of generating funds will increase).

<b>Year end at 31 March</b>	<b>2013/14 Independently Examined Accounts/ £</b>	<b>2014/15 Draft Outturn £</b>	<b>2015/16 Current Year Forecast £</b>
<b>Income and Expenditure</b>			
Income	142,706	137,297	281,500
<b>Expenditure</b>	<b>230,466</b>	<b>161,801</b>	<b>215,652</b>
Unrestricted Funds Surplus / (Deficit)	(47,683)	18,832	(10,498)
Restricted Funds Surplus / (Deficit)	(40,077)	(43,336)	76,346
<b>Total Surplus / (Deficit)</b>	<b>(87,760)</b>	<b>(24,504)</b>	<b>65,848</b>
Surplus / (Deficit) as a % of turnover	61%	17.8%	23.3%
Cost of Generating funds (% of income)	7,253 (5%)	9,000 (6.5%)	9,000 (3.2%)
<b>Free unrestricted reserves</b>			
Unrestricted free reserves held at Year End	11,036	29,868	19,370
How many months' worth of expenditure	0.6	2.2	1.1
Reserves Policy target	57,617	40,450	53,913
How many months' worth of expenditure	3.0	3.0	3.0
Free reserves over/(under) target	(46,581)	(10,582)	(34,543)

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<b>Committee</b>	<b>Dated:</b>
City Bridge Trust	23 <sup>rd</sup> September 2015
<b>Subject:</b> Applications recommended for rejection	<b>Public</b>
<b>Report of:</b> Chief Grants Officer	<b>For Decision</b>

## Summary

This report and the accompanying schedule outlines a total of 24 grant applications that, for the reason(s) identified, are recommended for rejection.

## Recommendation

Members are asked to:

- Reject the grant applications detailed in the accompanying schedule

## Main Report

1. There are a total of 24 applications recommended for rejection at this meeting. They are listed within categories in the accompanying schedule. In each case the “purpose” that is used to describe the application is that provided by the applicant organisation. All the recommendations are based on criteria set out in your Policy Guidance.
2. Copies of these application forms are available to view in the Members’ Reading Room. If any Committee Member wishes to query any of the recommendations, this can either be done at the meeting, in which case the decision may be deferred while full details are provided to the Member concerned, or by contacting the Trust office in advance of the meeting so that an explanation can be provided prior to or at the meeting.
3. You will see that there is a batch of applications for Arts Apprenticeship funding, all with similar reasons for recommending rejection. These 6 organisations have secured funding from the Creative Employment Programme as a consortium and have now, individually, and some considerable time later, sought match funding from the Trust. In so doing they have failed to meet your criteria for funding, nor did they seek the guidance of your officers before submitting their applications.

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**CBT iL Recommended for Rejection**  
**The City Bridge Trust Committee - 23rd September 2015**  
**Summary of Recommendations for Rejection - Investing in Londoners**

<b>Ref &amp; Organisation</b>	<b>Purpose</b>	<b>Reason for Recommendation for Rejection</b>	<b>Amount Requested</b>	<b>Grants Officer &amp; Area</b>
<u>Arts Apprenticeships</u>  12941 Albert & Friends Instant Circus (A&FIC)		The organisation has sought funding 2 years after having its CEP match-funding approved (when your guidance is that this should be done within 2 months); whilst the apprentice was employed in September 2014, rendering our grant almost wholly retrospective.	£2,000	CR Hammersmith & Fulham
12932 Caryl Jenner Productions		The organisation has only sought Trust funding nearly 2 years after the CEP match funding was agreed, and 6 months after an Apprentice has been employed. Any grant awarded would therefore be almost wholly retrospective. Applicants are advised to submit bids to the Trust within 2 months of securing CEP funding.	£2,000	CR Southwark
12933 Greenwich Theatre		The organisation has sought Trust funding 2 years after having its CEP match funding approved (when your guidance is that they should do this within 2 months); whilst the apprentice was employed in 2014, rendering any grant almost wholly retrospective.	£2,000	CR Greenwich

<b>Ref &amp; Organisation</b>	<b>Purpose</b>	<b>Reason for Recommendation for Rejection</b>	<b>Amount Requested</b>	<b>Grants Officer &amp; Area</b>
12948 Hampstead Theatre		The organisation has sought funding 2 years after having its CEP match-funding secured (when your guidance is that this should be done within 2 months); whilst the apprentice was employed in September 2014, rendering any grant almost wholly retrospective.	£2,000	CR Camden
12916 Soho Theatre		The organisation has applied for match funding 7 months after the apprentice has been employed which would render any grant awarded retrospective. Your guidance to applicants states that organisations should apply within two months after CEP funding has been secured, which in this case was June 2013.	£2,000	CR Westminster
12958 The Gate Theatre Company Ltd		The organisation appointed an Apprentice in November 2014 (CEP funding agreed before that), yet applied to the Trust in July 2015 for match, despite guidance stating the organisation should seek funding within 2 months of CEP funding being approved. A grant if awarded would therefore be almost wholly retrospective.	£2,000	CR Kensington & Chelsea
<i>Total Arts Apprenticeships (6 items)</i>			<u>£12,000</u>	

<b>Ref &amp; Organisation</b>	<b>Purpose</b>	<b>Reason for Recommendation for Rejection</b>	<b>Amount Requested</b>	<b>Grants Officer &amp; Area</b>
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**English for Speakers of Other Languages**

12822 Middlesex Tamil Academy	Accredited pre-entry or entry level 1 ESOL classes for 135 disadvantaged BME women living in Harrow	An annual grant as requested would exceed 50% of the organisation's income based on previous accounts and budgets/forecast. Previous experience of providing ESOL to adults is not apparent.	£59,595	CR Harrow
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12832 Somali Youth Development Resource Centre	Provision of ESOL Level 1 and Level 2 classes to Somali and Muslim women in Camden, supported by young Somali people volunteer classroom assistants	The proposed work does not align with the charity's constitutional objects or main activities. Financial information available shows deficits in successive years and extremely low free, unrestricted, reserves.	£73,747	TB Camden
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*Total English for Speakers of Other Languages (2 items)*

£133,342

**Improving London's Environment**

12806 Thames Festival Trust	To fund the appointment of an Environmental Projects Manager	The applicant does not set out a convincing case for how it will deliver work to meet the stated outcomes of your programme. Furthermore you currently fund 3 river-based projects which deliver substantial environment outcomes so this proposal cannot be considered a priority.	£89,891	JXM Southwark
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*Total Improving London's Environment (1 item)*

£89,891

<b>Ref &amp; Organisation</b>	<b>Purpose</b>	<b>Reason for Recommendation for Rejection</b>	<b>Amount Requested</b>	<b>Grants Officer &amp; Area</b>
<b><u>Improving Londoners' Mental Health</u></b>				
12827 Care in Mind	To employ a Psychotherapist to head up our Counselling and Psychotherapy Service. This need was identified through evaluation of the services we already deliver at Care in Mind.	The amount requested is more than 50% of the organisation's turnover in 14/15. Although turnover is budgeted to increase significantly in 15/16 (to more than two times the 14/15 level) only 3.5% of budgeted income had been secured at time of assessment.	£120,000	JNM Newham
12841 Community Advice and Support Scheme	A City Bridge Trust grant would help us to deliver our mental health service across a diverse group of people living in our local community.	A small organisation where the grant requested would, in year 1, effectively double its confirmed income. Proposal is insufficiently targeted at meeting the specific outcomes of your Mental Health programme.	£36,000	CR Tower Hamlets
12828 Friendship Works	Improving the mental health of children and young people facing multiple disadvantages through long-term friendship mentoring.	The proposed mentoring intervention seeks to support a small number of children in challenging circumstance's at unit cost per beneficiary significantly no higher than levels normally considered by the Trust. At a cost of over £8,000 per child, the work is unlikely to be sustainable in the longer term.	£85,620	TB Camden
12890 NewServol	Re-integration project supports ex-offenders with mental ill health to gain accommodation, engage individuals with local mental health services and activities across Wandsworth surrounding areas.	Organisation's core function is to provide residential care for people with mental health needs and, as such, receives most of its income from statutory contracts and commissioning. It has no track record in working specifically with offenders or ex-offenders.	£90,000	CR Wandsworth

<b>Ref &amp; Organisation</b>	<b>Purpose</b>	<b>Reason for Recommendation for Rejection</b>	<b>Amount Requested</b>	<b>Grants Officer &amp; Area</b>
12810 Wellbeing Connect Services	The project will offer a Wellbeing Connect Services that provides a holistic approach to improving total wellbeing of mental health users; carers and their families.	The application, from an organisation with no free reserves, seeks funds for assorted activities but lacks any overarching and clear purpose. The information provided is inconsistent and does not meet the financial and governance standards that the Trust expects from grantees.	£90,000	TB Enfield
<i>Total Improving Londoners' Mental Health (5 items)</i>			<u>£421,620</u>	
<b><u>Making London More Inclusive</u></b>				
12792 Camden Music Trust	CMT's music theatre workshops and performances programme aims to raise the quality of music education for CPY in SEN and Deaf schools in two boroughs.	Camden Music Trust raises funds for music services in Camden but, in this proposal, it would not deliver any services directly but would deliver these through the local authority. The proposal also identifies Enfield for some of the service locations yet this is not within the charity's area of benefit as stated in its charitable objectives.	£9,960	JXM Camden
12796 CommunityID	Maintaining CPD (Continuous Professional Development) and employment opportunities for BSL Interpreters & Deaf People.	Poorly presented application where the finances appear to show that Trust funding would effectively be core funding, yet the outcomes do not all meet the Trust's criteria. Further, not all the direct beneficiaries would be disabled people and the organisation was unable to confirm how many would be.	£60,000	JXM Islington
12833 People First (Havering)	To develop our independent advocacy service for the benefit of vulnerable adults with learning disabilities living in Havering.	The organisation's previous, sole, funder has been the local authority. Its funding was due to end in June 2015 leaving the organisation with no significant funding beyond then.	£69,393	CR Havering

<b>Ref &amp; Organisation</b>	<b>Purpose</b>	<b>Reason for Recommendation for Rejection</b>	<b>Amount Requested</b>	<b>Grants Officer &amp; Area</b>
12791 St Raphael's Hospice	To help those with a terminal condition cope better and take both more and better control over their life to reconnect them with their community.	The proposal does not meet any of the criteria of your Making London More Inclusive programme. Fundamentally, it is to provide a respite service. The organisation's free reserves should enable it to self fund this project.	£26,848	TB Merton
<i>Total Making London More Inclusive (4 items)</i>			<u>£166,201</u>	
<b><u>Older Londoners</u></b>				
12779 "Out and About" Club	To launch a club offering varied and stimulating outings for (mainly) elderly, vulnerable residents, by covering all transport costs and subsidizing refreshments for three years.	The proposal, on closer scrutiny, does not target the over 75 age group but is for all ages. As such it does not meet your programme criteria. Most of the funding sought from the Trust in year 1 has now been found from other sources.	£30,753	SFJ Southwark
12840 Vincentian Care Plus	A salary for a new post of a Development Manager	The proposal is for a post which, in essence, will manage the delivery and development of a major contract as well as expansion of the work funded by the contract. Your criteria advises applicants that you will not fund costs of projects which are contracted in full or part.	£91,812	CR Westminster
<i>Total Older Londoners (2 items)</i>			<u>£122,565</u>	

<b>Ref &amp; Organisation</b>	<b>Purpose</b>	<b>Reason for Recommendation for Rejection</b>	<b>Amount Requested</b>	<b>Grants Officer &amp; Area</b>
<b><u>Reducing Poverty</u></b>				
12850 The London Learning Foundation	Provision of Job Clubs and IAG Drop-In Clinics to reduce poverty affecting long term unemployed adults and support new migrants with ESOL language training.	In only its second full year of operation, the annual sum requested is greater than its entire turnover for the 2014/2015 financial year, whilst most of its income for 2015/2016 is, as yet, unsecured.	£112,000	CR Croydon
12780 Welwitschia Welfare Centre	The main purpose of funding request is to continue to provide legal advice and help beneficiaries integrate into British society.	From the information provided a grant as requested would equate to more than 50% of the organisation's turnover (64.5%). The application was poorly presented.	£68,979	SFJ Haringey
<i>Total Reducing Poverty (2 items)</i>			<u>£180,979</u>	
<b><u>Resettlement and Rehabilitation of Offenders</u></b>				
12869 Bounce Back Foundation	We require support to establish a community training centre which will help us to successfully re-settle more ex-offenders into their communities and reduce re-offending rates.	The rapid rate of growth of this organisation since 2012/2013 is a cause for concern for your officer, especially given the extremely low level of free reserves held and the explanation given for this. A grant cannot be recommended at this time.	£150,000	CR Islington
12819 Langley House Trust	A Volunteer Programme for London-based activities, providing volunteering and development opportunities for ex-offenders and to utilise external volunteers to provide additional support to service users.	This application from a charity based outside London, does not evidence the need for this project in Croydon, provides unclear information, and is not sufficiently focused on achieving a sustained difference for ex/offenders.	£146,284	TB Outside London
<i>Total Resettlement and Rehabilitation of Offenders (2 items)</i>			<u>£296,284</u>	
<b>Grand Totals (24 items)</b>			<b>£1,422,882</b>	

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<b>Committee</b>	<b>Dated:</b>
City Bridge Trust	23 <sup>rd</sup> September 2015
<b>Subject:</b> Withdrawn & Lapsed applications	<b>Public</b>
<b>Report of:</b> Chief Grants Officer	<b>For Information</b>

## Summary

This report informs Members of 5 applications received which subsequently have been withdrawn by the applicant, or lapsed due to the absence of the information required to undertake a full assessment.

## Recommendation

Members are asked to:

- Receive this report and note its contents

## Main Report

### Withdrawn Applications:

#### Organisation

#### Purpose of Request

#### Age UK Croydon

To fund the salaries of two project coordinators responsible for the expansion of our Smart Health project into six new wards within Croydon

The applicant has withdrawn their bid in order to re-submit a more focussed application in due course.

#### Clear Village Charitable Trust

To teach school children about healthy eating, help older people improve their health and people on the margins of society increase their confidence.

The applicant has withdrawn the bid with a view to present a more focused bid later.

**Forest School Harrow**

WAFSH needs a full time manager to expand numbers of young people attending, develop a training programme which extends outside Harrow, and create revenue.

Following receipt of a three year grant from another major funder the charity wishes to revise its plans ahead of a new application later in the year.

**Latin American Women's Rights Service (LAWRS)**

To support Latin American women and their dependents in addressing poverty, debt, homelessness and unsatisfactory housing conditions

Application withdrawn as it was submitted within the organisation's fallow period. It is likely to be re-submitted in due course.

**Spare Tyre Theatre Company Limited**

To develop and support Village London, a new participatory arts project for older Londoners aged over 75 years.

The organisation has withdrawn the application with a view to re-submitting at a later stage.

**Lapsed Applications:**

None

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<b>Committee</b>	<b>Dated:</b>
City Bridge Trust	23 <sup>rd</sup> September 2015
<b>Subject:</b> Grants/expenditure considered under Delegated Authority	<b>Public</b>
<b>Report of:</b> Chief Grants Officer	<b>For Information</b>

## Summary

### Recommendation

Members are asked to:

- Receive this report and note its contents

### Main Report

Following the approval of the Court of Common Council on 16<sup>th</sup> October 2014, the Chief Grants Officer may make decisions on applications of up to £10,000. Decisions on applications of over £10,000 and up to £25,000 may be approved by the Chief Grants Officer in consultation with the Chairman and Deputy Chairman.

Decisions on applications of over £25,000 and up to £50,000 may be approved by the Chief Grants Officer in consultation with the Chairman and Deputy Chairman, with reference to the Chamberlain.

2 of the items below are for the costs of eco-audits, where no monies are paid to the recipient organisation, rather the funds approved are used by the Trust to commission and appoint qualified professionals to undertake individual audits for the named charity.

The total amount of expenditure and number of items approved under delegated authority this financial year (inclusive of those below) are shown in Table 1.

### Requests < £10k

#### **National Portrait Gallery**

£4,000 for the wage costs of 2 Arts Apprentices for 1 year. The national minimum wage must be paid.

#### **Orchestras for All**

£2,000 to match CEP funding towards the wage costs of 1 Apprentice for 1 year. The national minimum wage must be paid.

<b>Yard Theatre Ltd</b>	£2,000 to match CEP funding towards the wage costs of 1 Apprentice for 1 year. The national minimum wage must be paid.
<b>Intermission at St Saviour's</b>	£2,000 to match CEP funding towards the wage costs of 1 Apprentice for 1 year. The national minimum wage must be paid.
<b>Akademi South Asian Dance</b>	£2,000 to match CEP funding towards the wage costs of 1 Apprentice for 1 year. The national minimum wage must be paid.
<b>SPID Theatre Company</b>	£4,000 for the costs of providing a supper club over 12 weeks, including training sessions for local residents who will be providing the suppers.
<b>Strategic Initiative – Institute of Voluntary Action Research</b>	£5,000 towards a place-based funding study
<b>Strategic Initiative – London Funders</b>	£5,000 toward a scoping study investigating the infrastructure needs of civil society
<b>Eco Audit – PACE</b>	£1,600 (4 days @ £400 per day)
<b>Eco Audit – Social Enterprise UK</b>	£3,200 (8 days @ £400 per day)
<b><u>Requests £10k - £25k</u></b>	
<b>Amici Integrated Dance Theatre Company</b>	£12,600 for one year's funding of an outreach dance programme
<b>MiD Mediation &amp; Counselling</b>	£13,000 towards a children and young people's counselling service, subject to receiving a satisfactory end of year report, due in November 2015.
<b>Strategic Initiative – CBT</b>	£11,000 towards the cost of a final learning event for the Youth Offer scheme, to be held in December 2015.

<b>Strategic Initiative – Centre for London</b>	£19,000 to draw up a detailed project plan for a strategic review of giving in the capital
<b>Strategic Initiative – Media Trust</b>	£20,205 to fund the production of six “before/during/after” case studies of the Stepping Stones programme
<b><u>Requests £25k - £50k</u></b>	
<b>St Andrew’s Church Youth Centre</b>	£48,700 towards disability access works to the Community Centre and Main Hall at St Andrews Church, including £2,000 for disability equality and awareness training for staff and volunteers.
<b>Good Vibrations</b>	£42,520 over two years (£23,520; £19,000) towards music-making sessions for forensic patients at the Royal Bethlem Hospital in Bromley.
<b>National Autistic Society</b>	£40,000 as a third and final year’s contribution to a project helping young people with autism transition from school into adulthood.
<b>Shape</b>	£39,000 over two years (2 x £19,500) towards the costs of the Shape Programme Coordinator delivering the charity’s Audiences scheme to improve the accessibility of arts venues across London.
<b>Age UK Waltham Forest</b>	£35,000 for one final year of funding towards the p/t ‘Manager, Active Ageing’ (30 h/p/w) and the p/t ‘Project Assistant’ (8 h/p/w) and project costs, contingent on 65% of beneficiaries supported by the grant being 75 years old or over.
<b>Drake Music</b>	£40,000 for a third year’s support of the Connect and Collaborate project in London. Release of the grant will be quarterly and subject to receipt of satisfactory management accounts.

**Strategic Initiative – London Funders**

£50,000 for a detailed research and scoping study into the future infrastructure needs of London’s voluntary and community sector.

**Strategic Initiative – International Centre for Social Change**

£36,000 to support the Scale Accelerator project, funding one place for a CBT grantee and contributing to ICSC core costs.

**Table 1 – Funds approved under delegated authority in financial year to date.**

Applications at Committee	< £10k		£10k - £25k		£25k - £50k	
	£	No.	£	No.	£	No.
May 2015	£5,500	3	0	0		
July 2015	£21,185	9	£74,500	4	627,100*	17*
Sept 2015	£30,800	10	£75,805	5	331,220	8
<b>Total for year to date</b>	<b>£57,485</b>	<b>12</b>	<b>£150,305</b>	<b>9</b>	<b>958,300</b>	<b>25</b>

*\* All of the grants approved in this category in July were under the Stepping Stones programme*

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<b>Committee</b>	<b>Dated:</b>
City Bridge Trust	23 <sup>rd</sup> September 2015
<b>Subject:</b> Variations to grants awarded	<b>Public</b>
<b>Report of:</b> Chief Grants Officer	<b>For Information</b>

## Summary

This report informs Members of 2 grants where variations have been agreed by the Chief Grants officer since your last meeting.

## Recommendation

Members are asked to:

- Receive this report and note its contents

## Main Report

Since your last meeting, variations to the grants outlined below have been agreed by the Chief Grants Officer, in line with the revised delegated procedure for the amendment of grants as agreed by your Committee in October 2004.

### **Bernie Grant Centre Partnership**

In April 2011 you approved a grant of £24,000 over two years under your then “Bridging Communities” programme for the costs of delivering a community video project working with young people from different communities. At the end of the first year the charity failed to submit a monitoring report hence no further payments were made. A compliance visit was made in January 2015, where the charity explained the lack of reporting as being due to staff changes. Although there was evidence that work had been delivered, insufficient information was provided for year 2 to support the release of the grant for that period. The second year’s funding of £12,000 has therefore been revoked.

### **Norwood Ravenswood Ltd**

In November 2014 you awarded £121,000 over three years to the above towards the cost of employing an elite sports team leader to assist people with learning disabilities engage in competitive sports and to seek employment. Although the grant has not yet been drawn down, a general staff restructure has resulted in the salary level of one of the funded posts, leading to a reduction in the amount now required, hence the sum of £2,200 being revoked.

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<b>Committee(s):</b>	<b>Date(s):</b>
Social Investment Board	18 September 2015
The City Bridge Trust Committee	23 September 2015
<b>Subject:</b> Charities (Protection and Social Investment) Bill	<b>Public</b>
<b>Report of:</b> Remembrancer	<b>For Information</b>
<b>Summary</b>	
<p>This Report outlines the provisions in the Bill which may be of interest to your Committee. The Bill:</p> <ul style="list-style-type: none"> <li>● proposes greater powers for the Charity Commission to tackle misconduct by charity trustees</li> <li>● gives charities a new power to make social investments</li> </ul>	

## Main Report

### Background

1. The Bill is in two parts. The first follows a consultation by the previous Government, in December 2013, which included proposals to extend the Charity Commission's powers to tackle abuse in charities.
2. The Bill's second part is likely to be of greater City interest and, following a recent Law Commission consultation, proposes the liberalisation of the rules governing social investments by charities.

### Charities

3. The measures follow criticism of the Charity Commission from the House of Commons Public Accounts Committee (PAC) and from the Public Administration Select Committee (PASC). Much of the criticism has been directed at what the PAC called the Commission's "reactive" approach and what the PASC called a "far too vague and aspirational" regulatory approach. In general terms, the Charity Commission agreed with the criticisms of its lack of powers and, as a result, the Bill contains many provisions requested by the Charity Commission.
4. The Bill would give the Charity Commission a power to issue official warnings to any charity or charity trustee if it considered there had been a breach of trust or duty or other misconduct or mismanagement. The Bill clarifies that a trustee's misconduct or mismanagement in the administration of the charity would be established where a person had been responsible for the

misconduct or mismanagement, or that a particular person's conduct had contributed to it or facilitated it. The Bill would enable the Charity Commission, when coming to a decision about a person's misconduct or misbehaviour, to consider any other conduct of that person outside of the charity. The Bill proposes a power to enable the Commission to remove from a charity a person if they remain in a position in a charity once disqualified (at present such a person could remain at a charity so long as he does not act as a trustee).

### **Charity Commission Powers**

5. The Charity Commission has no general power to disqualify a person from being a trustee. At present it may only disqualify after an enquiry. The Bill would give the Charity Commission a more flexible power to disqualify a person in relation to all charities, specified charities or types of charities. The power would be triggered where the person was judged by the Charity Commission to be unfit to be a charity trustee and if an order disqualifying that person was desirable in the public interest. This power would, in the Government's view, help to protect public trust and confidence in charities generally.
6. The Bill would enable the Charity Commission to issue 'official warnings' if it considered that there had been misconduct or a breach of duty. The Government considers that adding this power to the Charity Commission's existing powers would add a 'quick fix' sanction for less serious cases. The proposed power would sit in between the Charity Commission's two existing powers (to issue guidance and to open a full enquiry). In addition, the period for which a trustee may be suspended would be extended from 1 year to 2 years.
7. Whereas the Charity Commission is currently able to remove a trustee only after it has opened an enquiry and has concluded that there was misconduct and a risk to charity property, the Bill proposes greater flexibility for the Charity Commission so that it may remove a trustee after an enquiry where it finds either misconduct *or* a risk to charity property. This proposed power would extend to being able formally to remove a trustee even when that trustee has resigned (for example to avoid removal and disqualification).
8. The Bill proposes a new power for the Charity Commission to order a charity not to pursue a particular action. This power would be available only after the Charity Commission had started an enquiry. A further power, to order trustees to wind up a charity, would be available to the Charity Commission in circumstances where an enquiry had established misconduct or where charity property needed, in the Charity Commission's judgement, protection. The Government has indicated that the winding up power would rarely be used.
9. The range of people who would be automatically disqualified from being a charity trustee is expanded under the Bill. Those with unspent criminal convictions for money laundering, bribery or terrorism offences would be

included. In addition, a person subject to certain civil court decisions would be disqualified from being a trustee – a person found guilty of contempt of court; a person designated under a terrorist asset-freezing order; and a person who has been found by the High Court to have disobeyed a Charity Commission order.

## **Social Investment by Charities**

### *Background*

10. Lord Hodgson of Astley Abbots' 2012 review of the Charities Act 2006 was a significant milestone in the development of an improved legislative structure of charity governance. While Lord Hodgson's review did not focus on social investment, it did conclude that charity law was "certainly not set up to support" the sector.
11. In 2014 the Law Commission consulted on aspects of charity law as they relate to social investment. The Remembrancer's Office and the Economic Development Office, on behalf of the City Corporation, engaged with the Law Commission's project and commented on the proposals regarding charity trustees' powers to make, and duties when making, social investments.
12. It was widely accepted, and the City was among those that pressed the Law Commission to address this point, that charities refrain from making social investments because they fear they are not allowed to accept a reduction in financial returns in circumstances where an investment would promote a charity's objectives but produce less than commercial financial returns. The City emphasised the need for greater clarity regarding charities' powers to invest in ways that seek to achieve both their charitable purposes and a financial benefit.
13. In its final proposals the Law Commission supported the creation of a new statutory power for charity trustees to make social investments and called for certain aspects of the Charity Commission's guidance on social investment to be improved. The Law Commission recommended that it should be made clear that charity trustees may use their permanent endowment to make social investments, provided they expect the capital value of the endowment to be preserved, and proposed the introduction of statutory duties specific to social investment. The Law Commission's recommendations were welcomed by the sector and subsequently incorporated in the Bill.

### *The Bill*

14. The Bill defines social investment as an investment that is done with a view to both (a) "directly" furthering the charity's purposes and (b) achieving a financial return for the charity. The requirement that an act must be done with a view to "directly" furthering the charity's purposes means that there is likely to be continued debate about the degree of connection required between the act done and the charitable good achieved. The Government has indicated

that a charity's purpose may be "directly" furthered by an investment in a third party, for example if a medical charity buys shares in a medical company.

15. Under the Bill, a charity's funds would not have to be applied with a view to generating a financial profit (whether in the form of income or capital growth), or even to be neutral from a financial perspective, in order for the act to qualify as a social investment. Further, a social investment made under the new arrangements would be regarded as making a financial return if there was some income or growth but where the financial element of the investment decreased in value. In other words, a social investment may be loss-making but an investment that is *expected* to result in a total loss of the relevant funds would not come within the definition of a social investment.
16. The Bill deals slightly differently with social investments made from permanent endowments so that power to make such investments is restricted to instances where charity trustees expect the value of the permanent endowment to be maintained. This means that greater restrictions would apply to social investments from a permanent endowment.
17. The Bill sets out a number of considerations that charity trustees, in relation to investments made after the Act comes into force, should take into account prior to exercising a power to make a social investment. They should consider whether in all the circumstances any advice about the proposed social investment ought to be obtained and take any such advice into account and must satisfy themselves that it is in the interests of the charity to make the social investment. The trustees must from time to time review the charity's social investments.
18. The Bill applies to charities in existence at the time the measure comes into force, as well as in relation to charities established in the future.

## **Consultation**

19. The Comptroller and City Solicitor's office and the City Bridge Trust were consulted in the preparation of this report.

## **Conclusion**

20. The Bill affects the City's interests as a social investor, as a supporter and administrator many charities and as trustee of City Bridge Trust. The most notable measure, the support for charities wishing to make social investments, reflects comments from the City Corporation among others.

## **Contact:**

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<b>Committee</b>	<b>Dated:</b>
City Bridge Trust	23 <sup>rd</sup> September 2015
<b>Subject:</b> Report on monitoring visit	<b>Public</b>
<b>Report of:</b> Chief Grants Officer	<b>For Information</b>

## Summary

This report introduces a report from a monitoring visit to Westminster Arts.

## Recommendation

Members are asked to:

- Receive this report and note its contents

## Main Report

1. You receive monitoring visit reports at each of your meetings. These are in addition to the three substantial monitoring reports you receive annually. One of these, a report reflecting on the monitoring and evaluation of “Working with Londoners” grants was submitted to your September 2014 meeting whilst the most recent six-monthly statistical monitoring report was submitted to your March 2015 meeting.
2. The report to this Committee is from a visit to Westminster Arts which is supported under your programme for Older Londoners and which delivers care and support for dementia sufferers.
3. Mrs Vivienne Littlechild took part in the monitoring visit.

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## MONITORING VISIT REPORT: Westminster Arts 11808

<p><b>1.1 Date of visit:</b> 10<sup>th</sup> August 2015</p>	<p><b>1.2 Name of visiting Grants Officer:</b>  Tim Wilson, accompanied by Mrs Littlechild</p>	<p><b>1.3 People met with:</b>  Kathryn Gilfoy (Resonate Programme Manager); Lucy Warren (Projects Coordinator); Seiwa Cunningham (Resonate Artist); various service users and Westminster Arts' volunteers.</p>
<p><b>1.4 Programme Area &amp; Outcomes:</b> Older Londoners - People living with dementia and Alzheimer's</p>		
<p><b>1.5 Purpose of the award:</b> £72,000 over three years (£17,000; £25,000; £30,000) towards Westminster Arts' Resonate programme.</p>		
<p><b>MONITORING INFORMATION</b></p>		
<p><b>2.1 Project Outcome 1:</b> To reduce the isolation of people with dementia and their carers living in the community</p> <p><b>Progress made:</b> In the first year of grant funding the charity has delivered a range of one-to-one arts sessions for dementia sufferers and their carers. It has also provided a creative befriending service for those living independently but at risk of isolation as well as group-based reminiscence workshops. There has been music, arts appreciation and art-making activities to encourage engagement at a number of venues across Westminster, Hammersmith and Fulham, and Kensington and Chelsea.</p>		
<p><b>2.2 Project Outcome 2:</b> To enable those living with dementia in care homes to retain a sense of agency and well-being</p> <p><b>Progress made:</b> Westminster Arts' care-home based services had included poets in residence and café concerts by students from the Royal Academy of Music. The creative approaches used are designed to encourage residents to express their wishes through new means, such as poetry, in order to improve the understanding between those living with dementia and their carers. The monitoring report provided by Westminster Arts included several examples where care plans had been improved to take account of new information generated by the arts sessions.</p>		
<p><b>2.3 Project Outcome 3:</b> To raise awareness of dementia and the needs of those living with the condition and their carers, contributing to a dementia friendly society.</p> <p><b>Progress made:</b> The funding provided by City Bridge Trust for Resonate's programme manager has allowed the charity to share its learning at Age UK's conference, the European Reminiscence Network conference and the Dementia Congress. Part of the Resonate programme (Music for Thought) was featured in a research project on the arts and dementia and is featured at <a href="http://mmaking.co.uk">http://mmaking.co.uk</a></p> <p>In addition, the charity has trained care home staff, project volunteers, and arts</p>		

venue staff on ways of working with dementia sufferers. The first year monitoring report provided by Westminster Arts included several case examples highlighting the improved understanding of and engagement with dementia sufferers, particularly in residential care homes.

### **GRANT OFFICER COMMENTS**

The visit took place at St Vincent's Day Centre, Queen Caroline Street, Hammersmith, where Westminster Arts were running a mosaic design workshop. This was one session from a six-week programme for clients whose dementia was still relatively mild and who are able to live relatively independently.

The group of fifteen clients were being led through a structured programme towards the production of a large mosaic on a garden wall. Work had begun with a reminiscence and word-association task, before developing ideas further through sketches, felt-making, and collages. The activity that we saw was the start of the mosaic-making where clients had the opportunity to handle tiles and craft a drink coaster based on their initial sketch design. It was a ninety minute session starting with tea, biscuits and newspapers, before work began.

All clients were clearly very absorbed in the work, and the activity provided an opportunity for the participants to talk about their lives, their families, their work-history, and their interests. Whilst the workshops were generating good quality art work, the primary emphasis of the activity was on socialisation and engagement. The activities provide a good level of stimulation for clients, and support the work of the day-centre through the provision of skills additional to those of the permanent staff. Westminster Arts hopes that its work will help demonstrate that clients at a range of levels can engage with quite complex activities, and that people should not be 'boxed in' by preconceived notions of ability.

The empathetic approach taken by Westminster Arts impresses not only in the activities which we saw during the visit, but also for the positive difference this can make to the participants through improved communication and enhanced care plans.

The inclusion of carers in the design of the Resonate programme has helped deliver practical support through offering respite time and signposting to support services such as counselling. The intention of the charity to tackle the loneliness experienced by many carers means that activities are designed with this client group in mind.

Westminster Arts is currently a small organisation (its most recent accounts show a turnover of <£100k), but is gradually expanding its services through the tri-borough area. It has engaged with relevant Clinical Commissioning Groups and won the support of a number of local partners but acknowledges that this is taking some time and fundraising remains a challenge.



<b>Committee</b>	<b>Dated:</b>
City Bridge Trust	23 <sup>rd</sup> September 2015
<b>Subject:</b> Events attended	<b>Public</b>
<b>Report of:</b> Chief Grants Officer	<b>For Information</b>

## Summary

This report incorporates a schedule of the key meetings and events attended by Members and officers since your last meeting.

## Recommendation

Members are asked to:

- Receive this report and note its contents

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## CITY BRIDGE TRUST

### Professional Development Events, Conferences and Seminars Attended 20<sup>th</sup> June to 2<sup>nd</sup> September 2015

Date	Organisation	Type of Event	City of London's Representative	Location/Borough	Summary
01/07/15	Westminster Action for Voluntary Engagement (WAVE)	Funding presentation	Ciaran Rafferty, Principal Grants Officer	Westminster	A very well-attended event where the audience of charities and voluntary groups could learn more about your programmes.
02/07/15	Heart of the City	Anniversary/ Research Launch Event	Chairman; Deputy Chairman; Chief Grants Officer	Bank of England	An event and launch of report "Towards a Responsible Business Community: New Approaches for Small Business" ( <a href="#">click here</a> ) to celebrate Heart of the City's 15 <sup>th</sup> Anniversary. Speakers included Mark Carney and Harvey McGrath.
05/07/15	Sense	Visit	Town Clerk; Chief Grants Officer	London EN5	A visit to a grantee to see the work that City Bridge Trust funds.
06/07/15	Ambitious about Autism	Visit	Deputy Chairman; Deputy Chief Grants Officer	London NW9	A visit to a grantee to see the work that City Bridge Trust funds.
07/07/15	Bread Tin	Meeting	Deputy Chairman	London EC3	An update meeting with Peter West, on the work of this funding network.
07/07/15	The Lord Mayor's Appeal Charity	Launch Breakfast	Director of City Philanthropy; Deputy Chief Grants Officer	Mansion House	A Breakfast to launch City Giving Day to City businesses; with a speech by the Rt Hon The Lord Mayor.
07/07/15	Association of Charitable Foundations	Board meeting	Tim Wilson, Principal Grants and Social Investment Officer	Kings Cross	A board meeting which also included a presentation from and opportunity to discuss trustee independence with the Chief Executive of the Charity Commission

10/07/15	Koestler Trust	Visit	Chief Grants Officer	London W12	A visit to a grantee to see the work that City Bridge Trust funds.
13/07/15	Human Trafficking Foundation	Launch Event	Chairman; Chief Grants Officer	House of Commons	An event for the launch of a report by the Human Trafficking Foundation of research funded by City Bridge Trust.
14/07/15	City Philanthropy	Networking Event	Director of City Philanthropy	Ludgate Hill	A networking event hosted by City Philanthropy, bringing together "millennial" giving networks in the City, to understand the challenges facing them and to share learning.
15/07/15	London Funders	Seminar	Tim Wilson, Principal Grants and Social Investment Officer	Guildhall	A meeting for representatives of charities working with children and young people to discuss these organisations' appetite for social investment.
15/07/15	Vision for Young London	Launch	Ciaran Rafferty, Principal Grants Officer	London Eye	An event to launch the Vision for Young London, aimed at presenting a voice for young people in the capital.
17/07/15	Barking & Dagenham CVS	Visit	Chief Grants Officer	Barking	A visit to a grantee to see the work that City Bridge Trust funds.
10/08/15	Westminster Arts	Visit	Mrs Vivienne Littlechild; Tim Wilson, Principal Grants and Social Investment Officer	Hammersmith & Fulham	A monitoring visit to see some of the dementia support work which this charity delivers (the monitoring visit report is included in your papers for today's meeting).
13/08/15	Prince's Trust	Visit	Chairman; Chief Grants Officer	Poplar	A visit to the Prince's Trust Morgan Stanley Centre in Poplar.
20/08/15	Esmée Fairbairn Foundation	Meeting	Chief Grants Officer	London N1	A meeting of the Early Action Funders' Alliance, which is funded by CBT and other funders and of which the Chief Grants Officer is on the Steering Group.

25/08/15	Heart of the City	Workshop	Director of City Philanthropy	London EC3	A workshop facilitated by Joanne Goddard, of Aviva, to hear from key London bodies as to how Heart of the City could be most helpful to their work. A report is now awaited.
28/07/15	Citizens Advice	Meeting	Ciaran Rafferty, Principal Grants Officer	London Wall	Citizens Advice, the national body, manages the distribution to its member branches grants received from government. Their officer sought the views of the Trust about its systems and process for grant-making.
03/08/15	Wilton's Music Hall	Preview	Ciaran Rafferty, Principal Grants Officer	Minories	Your officer was invited to look around the closing stages of the impressive redevelopment of WMH, to which the Trust contributed £100,000.
24/08/15	Children England	Advisory Group	Ciaran Rafferty, Principal Grants Officer	Guildhall	Your officer attended in place of the Deputy Chief Grants Officer who sits on this group to advise the general direction of the 4in10 project tackling child poverty.
25/08/15	Trust for London	Air Quality group	Ciaran Rafferty, Principal Grants Officer	Little Britain	Your officer attended in place of the Chief Grants officer to receive an update on the current research project to determine current and future air quality in London.
07/09/15	London Funders	Youth funders	Ciaran Rafferty, Principal Grants Officer	O2 Hub, Hoxton	A meeting to discuss the wider impact of the sudden closure of Kids Company.

**General Events and Receptions  
Attended 20<sup>th</sup> June to 2<sup>nd</sup> September 2015**

<b>Date</b>	<b>Organisation</b>	<b>Type of Event</b>	<b>City of London's Representative</b>	<b>Location/ Borough</b>	<b>Summary</b>
22/06/15	BTEG	Launch event	Deputy Chairman; Deputy Chief Grants Officer	Royal Bank of Scotland, London EC2	Event for the launch of the "Moving on Up" project.
22/06/15	Paul Hamlyn Foundation	Launch event	Chief Grants Officer	London WC1	Event for the launch of the Foundation's new funding strategy.
24/06/15	Trust for London	Summer Reception	Chief Grants Officer	London SW1	Networking event for charities and funders.
30/06/15	City Bridge Trust	Chairman's Dinner	CBT Chairman; Deputy Chairman; Members and officers	Haberdashers' Hall, EC1	The annual Dinner was attended by 120 guests, including Chief Executives of 11 other grant-making trusts/foundations and 22 charities supported by City Bridge Trust. The guest speaker was Peter Ainsworth, Chair of the Big Lottery Fund.
07/07/15	Barbican	Performance	Tim Wilson, Principal Grants and Social Investment Officer	Barbican	An opportunity to see some of the work Barbican's Creative Development Team has been undertaking with several London schools
29/07/15	Allia	Reception	Chairman; Chief Grants Officer;	City Centre	A reception to celebrate the maturing of the East London Bond.
31/07/15	City Bridge Trust/Prince's Trust	Meeting	Chairman; Deputy Chairman; Chief Grants Officer	Guildhall	A meeting of the Prince's Trust Strategic Advisory Group.

By virtue of paragraph(s) 3 of Part 1 of Schedule 12A  
of the Local Government Act 1972.

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